# **NISHANK JAIN**

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## **Profile Summary**

An analytical thinker who works collaboratively to get the job done. I work hard to constantly upgrade my skillset for growth. Now looking to get into product management after the Upraised up-skilling program.

# **Work Experience**

Intern - Market Research EngageAsap

MAY 2021 - JUNE 2021

- Worked in the Martech (Market Research)
- Gathered insights on product adoption/improvements.
- Created Strategy to Acquire more users.
- Learned data analysis and fundamental research along with developing key insights of various companies.

## **Education**

Bachelor of Computer Applications **Amity University** 

JUNE 2019 - MAY 2022

- Have maintained a CGPA of 7.82 /10
- Pursued several online specialization courses in finance & product Management to broaden skill set and breadth of expertise

#### Courses

### **Product Management**

CAP @ Upraised (b26)

Jan 2022 - May 2022

- Solved 15+ real-life problems in activities related to product teardowns, wireframes, and PRDs
- Learned Product Building: Problem identification, Brainstorming and Ideation, Prioritization, Implementation
- Solved 30+ cases with peers and PM experts as part of the 16week program.

### **Product Analytics 101**

The Product Folks
Jan 2022

- Learn about various product analytics tools
- Build live dashboards based on case studies

#### **Tools & Skills**

- Problem Solving, Structured Thinking, Team Work
- Wireframing (Figma, Miro, Whimsical)
- Jira, mixpanel, Amplitude, Asana

# **Extracurriculars**

#### **Research Paper**

**IEEE Publication** 

Nov 15, 2021)

# Applications of Wearable Devices in IoT

 Published in: 2021 9th International Conference on Reliability, Infocom Technologies and Optimization (Trends and Future Directions) (ICRITO)

#### **Product Portfolio**

Click here to check out my product portfolio!