Gowdhaman D

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in https://www.linkedin.com/in/gowdhaman-d-a68547152/

Education

B.Tech, *VIT Vellore*

2016 – 2020
- CGPA 8.82/10
- VIT merit scholarship (2016-2017)
- VIT merit scholarship (2018-2019)

CBSE Boards, *The Velammal International School*

2014 – 2016
- High School - 87%
- Higher Secondary school - CGPA 10

Professional Experience

Civil Site Engineer - Intern, *Muscat Group of Companies*

Apr 2018 – May 2018
- Managed the progress of construction work on time, within budget and to the quality specified for a multi-story building.
- Reviewed and approved structural drawings in order to proceed with the construction work.

Digital Marketing Analyst, *Gen Medium*

May 2020 – Jun 2020
- Increased page rank from page 5 to Top 5 for a Cancer treatment platform by Optimising website and landing pages, resulting in 37% growth in organic traffic over 45 days
- Increased budget from 2 Lakhs to 4 Lakhs for real estate builders in hyderabad by running successful Facebook campaigns
- Created daily reporting around keyword and leveraged this reporting to incrementally improve the conversion rate by 20%

Portfolio Manager, *Stellar International Group*

Jan 2022 – present
- Responsible for portfolio management, corresponding and following up with prospective, new and existing portfolio companies
- Managing corporate relationships, contract reviews and market research, Providing administrative assistance
- Reduced the cost of daily reconciliation by 50% by taking up a project for a digital sports betting company
- Auditing and Financing for companies in various industries like Clothing, music, recycling and digital betting

Projects

Capstone project: Geochemical Assessment of Lake Water and its surrounding Groundwater quality for drinking purpose in northern Chennai, India

Oct 2019 – Mar 2020

Identification of Landslide prone Areas in Nilgiris District using Quantum GIS

Oct 2018

Skills

Skill	Level
Miro	●●●●○
Figma	●●●●○
Webflow	●●●○○
Adobe Illustrator	●●●●○
Adobe Indesign	●●●●○
Adobe Photoshop	●●●●○

Interests

Web 3.0
Business Model, DeFi, building products in this space

Value Investing
Learning to invest in equity by analysing companies

Building 0 to 1 products
Disruptive innovation, vertical innovation

Product work

Product Observations ⧉

PRD, *Solving the KYC problem* ⧉

Case Study, *iPhone x Bluetooth* ⧉

Case study, *Nykaa App* ⧉