

# Rohit Rajendra Gandhi

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## PROFILE

An aspiring product manager, with a 4 years of work experience, interested in solving users' pain points at scale with the help of technology.

## PORTFOLIO

### Product Portfolio [↗](#)

Collection of product requirement documents, app breakdowns and product observations.

### Web Development [↗](#)

12 projects using HTML, CSS, Javascript and ReactJs.

## SKILLS

Microsoft Excel

Microsoft PowerPoint

Web Designing

Figma

Jira

Six Sigma

## EDUCATION

### Mechanical Engineering, Savitribai Phule Pune University

2014 – 2018 | Pune

Worked for a year in the Agro industry to design and manufacture a commercially viable product to help farmers save 13% of their profits.

## SIDE HUSTLES

### 3D Printing [↗](#)

Jun 2020 – Jul 2021

Bootstrapped a 3D Printing Services company called 3DScape India. It dealt with designing and printing customized 3D printed articles required for aesthetic purposes for new-age photographers and content creators. Reached breakeven in 6 months of starting out.

### Teaching Personal Finance [↗](#)

Nov 2021 – present

I have conducted paid webinars and 1-1 sessions for homemakers and people interested in personal finance, financial discipline and investing. Around 50+ people have joined until now.

### Finance Blogs [↗](#)

I write fun blogs on finance and financial influencers.

## WORK EXPERIENCE

### Product Management, Upraised

Jan 2022 – present

- Product Specs for **FirstCry** - Subscribe for Repeats [↗](#)
- Product Observations- Series of observations in the **most used apps** [↗](#).
- App Teardown of **Myntra** - Psychological Principles leveraged by Myntra. [↗](#)
- Website Teardown of **Peppertype.ai** [↗](#)

### Configurator and Tool Developer for India and Bangladesh,

#### Konecranes and Demag Private Limited [↗](#)

Apr 2020 – present | Pune

- Singlehandedly, managing the tool development department and acting as a **single-point contact** between product management, sales, engineering, operations, and key stakeholders to **decrease** the sales **offering time** from **5 to 3 days**.
- Lead a **Lean Six Sigma Project** which saved **\$25000** to find out root causes for excess production costs per year.
- Reporting** and working directly with the **Managing Director** to **hedge** and update material and currency fluctuations inside the sales tool.
- Halved** the **query response time** and troubleshoots by **analysing** database, and sales feedback and developing action plans using **JIRA**.

### Estimation Engineer,

#### Konecranes and Demag Private Limited

Jun 2018 – Mar 2020 | Baner, Pune

- Prepared technical **bill of material** and **competitive commercial** offers for more than **600 cranes** based on customer's request for quote (RFQ) for electrical overhead traveling (EOT) and gantry cranes.
- Discussing with **customers** to understand requirements from different **strategic market** areas like metals, energy, paper, ports, automotive, infrastructure, and military with an order **conversion** rate of **9%**.
- Received an award for accurate estimation of **12 cranes** of order worth **\$2.6M** and having the least resolution time for sales queries among the team for a period of **6 months**.