

Utsav Srivastava

Product Analyst

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Profile

Product Analyst with over 5 years of experience in development and implementation of **data driven products**. Excellent understanding of analytical techniques, ability to deep dive into data across multiple domains and implementation of analytical solution for business impact.

Education

CAP Fellow, Upraised ✉

May 2022 – Aug 2022 | Noida

B.Tech (Information Technology),
Kamla Nehru Institute of Technology

Aug 2012 – Jun 2016 | Sultanpur

Skills

Product- (Data driven decision making| Product Roadmap Strategy and Execution| Formulating Product Success Metrics and KPI Tracking | Stakeholder Management)

Technical- (SQL, PL-SQL, ETL-Informatica, Python-NumPy, Pandas, Matplotlib, Seaborn, MS-Office)

Professional Experience

Product, Upraised ✉

May 2022 – present

- **Naukri:** - Designed an **AI based profile recommender feature** for portal Naukri.com-which suggests keywords matching job description for applicants.
 - **Profile Recommender for Naukri** ✉
- **LinkedIn:** - Improving **LinkedIn Marketplace** to enhance **user engagement** and feature utility among **freelancers**.
 - **Improve LinkedIn Marketplace** ✉

Product Analyst, McGraw Hill Education

Jan 2022 – present | Noida

- Designed and developed an **Analytic Product** to track the status of **access cards** sold by company.
- Optimized **data warehouse enterprise product** of company-Designed and developed several **pipelines** for efficient delivery of **business-related reports**.
- Formulated **Product requirement docs** to implement the **Technical and Functional design** of project.

Business Intelligent Analyst, Wipro Technologies

Mar 2017 – Dec 2021 | Noida

- Identified the **subscriber churn rate** for Telecom client via developing a custom report through various data sources.
- Managed database space through **automating** various manual tasks and create an efficient **data purging system** in database and **saved \$100k costs of cloud**.
- Collaborated with **stakeholders** to interpret enterprise problems, gather requirements, plan, and design implementation for operational improvement of project.