

# Somanath Patil

somanath.patil23@gmail.com | 9986388457 | Bengaluru

<https://in.linkedin.com/in/somanath-patil-03a16192>

## Profile

---

Dynamic individual with 6+ years of experience being a Founder, Assistant Manager & Analyst. Thinking in first principles, in-depth analysis of problems and coming up with optimal solutions is what I strive for.

## Professional Experience

---

**Career Accelerator Program (CAP) Fellow, Upraised** 05/2022 – Present

- Comprehensive Product Management Program
- Worked on PRDs:
- How can a Neo Bank increase account openings? - By building trust with benefit-first services through credit and tax saving. (<https://tinyurl.com/587fhm3k>)
- Managing adult content on OTT platform for family viewing. - By providing adult content managing features to the users. (<https://tinyurl.com/2r6rhuus>)

**Assistant Manager, BDO RISE Private Limited** 09/2020 – Present | Bengaluru, India

- Hired, Trained and Managed team expansion of over 15 people: resulting in increase of billable hours by over 30%
- Delivered valuation services for portfolio investments of over 20 clients consisting more than 100 companies and valuations last year using Income Approach (DCF), Market Approach and other complex valuation methodologies
- Undertook economic report publishing initiative for Global Office

**Founder, Rocracy (YCombinator SUS 2018)** 11/2017 – 01/2020 | Bengaluru, India

- Conceptualized and designed a social platform for video reviews
- Managed developers and designers to deliver a hybrid mobile app for android and iOS
- Led content creation initiatives on the platform, reaching out to various review posters across social media channels
- Pitched the startup to over 20 VCs and Angel investors

**Analyst, EXL Services** 01/2015 – 06/2017 | Bengaluru, India

- Performed 409a valuations for over 100 Silicon Valley based startups: Blue Apron (Public), Wag and others
- Prepared over 100 detailed reports that included Company and Industry analysis, Economic analysis and the Valuation analysis

## Education

---

**Career Accelerator Program (CAP) Fellow, Upraised** 05/2022 – Present

**YCombinator Startup School** 2018

**Masters of Business Administration (MBA), VTU** 2013 | Mysore, India

**CFA Level 1, Passed, CFA (USA)**

## Notable Achievments

---

- Founded a Startup
- 3 promotions in 1.25 years in BDO (Big 6)
- Ranked 491 for Karnataka State for PG Enterance Exam

## Articles Published

---

- Social Commerce and Buying Behavior in India  
(<https://tinyurl.com/mry995wx>)

## Languages

---

English

Hindi

Kannada