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CASE STUDY

- **Trip Advisor** - There is a significant drop off after users search for hotels to stay in a destination.
- **Facebook** - Users crave validation. When users post something new, they want others to hit 'like'. They feel empty when their friends don't 'like'.
- **LinkedIn** - Different types of users.

TECHNICAL SKILLS

- **C and C++**
 - Intermediate working proficiency
- **HTML, CSS**
 - Limited working proficiency
- **SQL**
 - Intermediate working proficiency
- **API**
 - Limited working proficiency
- **ABAP**
 - Limited working proficiency

NON - TECHNICAL SKILLS

- Product Thinking
- Product Sense
- Operations
- Marketing
- Communication
- Management
- Self - confident
- Team spirit

SOFTWARE LANGUAGE

- SAP
- English (Fluent)
- Figma
- Hindi (Fluent)
- MS - Office

ASHUTOSH CHANDRA

A motivated and enthusiastic B.Tech graduate from SRM Institute of science and Technology in CSE. Goal-oriented, pragmatic professional with experience in SAP - ABAP, Operations, Development, Product Sense. Approachable, well presented and able to establish good working relationships with a range of different people. Possessing a proven ability to generate innovative ideas and solutions to problems. Currently looking for a suitable position with a reputable and ambitious company.

WORK EXPERIENCE

Upraised

PRD - Rapido Bikes

- Enhanced the Customer User Journey Experience for the Riders.
- Reduced the waiting time for the rides.
- Reduced the Cancellation complaints.
- Increased number of rides.

PRD - Amazon Prime Videos

- Designed Rating system for Prime Videos.
- Converting switchers and soft loyal users to hard loyals.
- Increased more time spent and Revenue for the Platform.

SAP - ABAP Consultant

Wipro Technologies (07/2021 - Present)

- Have worked for VIM Module.
- Successfully investigated and implemented SAP Notes and CI versions.
- Analyzed a major issue affecting the business related to VIM workflow Automation.

Marketing and Sales (Internship)

ExtraMarks Education India Pvt Ltd, Kota (05/2020 - 06/2020)

- Have been a part sales training team.
- Have connected with 50 + leads and completed a 10+ sales worth 100k.

Cloud and Data Management (Internship)

South Eastern Coal Field Limited (SECL), Korba (06/2019 - 07/2019)

- Have monitored the transportaion of coal.
- Have monitored real time status of vehicles in the fields.

PROJECT

Covid 19 Prediction using SMLT basel ML Algorithms

- Collected the data from various resources and applied EDA method to clean the Data set.
- Graphical visualization of data to understand unique relation between attributes.
- Trained the data using different ML models.
- Created a GUI Model to fetch pre existing disease of patient and predict the chance of recovery

E - Publishing App - ERP module

- Collected all the pain points of Professors and students facing while maintaining their acedmics.
- Figured out the solution for the same.
- Developed a prototype

EDUCATION

Product Management Fellow - Upraised

Carrer Acceleration Program - Upraised

05/2022 - Present.

B.Tech Computer Science and Engineering

SRM Institute of Science and Technology - 85%

07/2017 - 31/05/2021

POSITION OF RESPONSIBILITY

Head of operations

White Hat Hackers Club, SRMIST

- Organized 1st 24 hrs Hackathon in our campus.
- Have successfully organized 10+ events online and offline with more than 2000 participants.

CERTIFICATIONS

- **Salesforce** - Administration
- **Google** - fundamentals of Digital Marketing
- **Coursera** - Google Cloud Platform Fundamentals: Core Infrastructure.
- **SAP** - SAP Certified Development Associate - ABAP with SAP NetWeaver 7.50.