

ADITYA SINGH

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"An aspiring product manager who prioritizes user empathy, design thinking, and process-orientedness at work. Has demonstrated ability to complete projects while working with multiple stakeholders. Curious about products, consumer behavior, and user experience and also writes about them."

PROFESSIONAL EXPERIENCE

CAP Fellow- Upraised

June 2022-Present

Product work

CRED- [Improving the shopping experience on the CRED store](#)

GradRight- [Improving top of the funnel activity for GradRight](#)

Freelance Architect and Project manager

June 2021-Present

- Collaborated with ICDP of govt. of UP in Pilibhit dist. on Architectural projects worth 2 crores to **generate an alternate source of revenue** of 35 lakhs per year for co. op. societies.
- Contracted with rural dev. dept. of UP to provide Architectural and project management consultancy for a community kitchen worth 50 lacks.
- Provided management consultancy to Addn. commissioner of the co. op. societies, to **channel funds from lending to merchandise** and **cut down costs of human resources by 30%**.

Project Architect | Prashant Pradhan Architects, Gangtok, Sikkim

Sept 2019-May 2021

- Consulted and directed the engineering team of IHCL for planning and execution of engineering services worth 10 crores in Vivanta Taj, Pakyong.
- Led a team of 3 and **coordinated with VP design of IHCL** in the interior design process for Taj Resort Pakyong.
- Formulated a design framework for the office to **reduce time in service design by 70%** in hospitality projects.
- **Brought down the overall cost** of interiors in Taj Resort Pakyong **by 15%** using innovative furniture details and cost-effective furnishing materials.
- Cut down the construction costs by 5% for 2 projects combined by using locally available materials in the facade and interior finishes.
- Spearheaded the **planning and design process of 12 projects** worth 120 crores ranging from hospitality, housing, and health sector.

Architectural Intern | Prashant Pradhan Architects, Gangtok, Sikkim

May 2017-Dec 2017

- Assisted in the planning and design process of 7 projects worth 50 crores.
- Contributed in the preparation of drawing standards to bring efficiency to the Architectural drawing process.
- Documented 3 heritage projects for Architectural conservation.
- **Conducted market analysis** for construction material procurement worth 2 crores for 3 interior projects.

EDUCATION:

Product management

June 2022-Present

CAP fellow Upraised

Bachelors in Architecture

2014-2019

Shri Mata Vaishno Devi University, Jammu

Extracurricular

- 2nd National Business Plan Competition 2016 organized by Entrepreneurship Development cell
Secured 3rd rank in the 2nd National level Business Plan competition 2016 Feb 2016

SKILLS

- **Technical:** SQL basic, Python, Excel, Postman, Webflow
- **Product:** PRDs, Market research, Product Research, Stakeholder management, Wireframing,
- **Tools:** Figma, Balsamiq, Notion, Miro, Photoshop