2 Profile

I am working in the Cyber Strategy practice of Deloitte USI, managing global stakeholders for firm wide initiatives. Pre-MBA, I have worked on high-value engagements in fast-paced environments as a corporate lawyer. An avid reader and public speaker, I have travelled around the world to compete in international-level moot court competitions. I have a passion for theatre, cinema and video games. I see myself building intuitive solutions for large scale problems such as I have demonstrated in my product portfolio 2.

Education

Indian Institute of Management Kozhikode, MBA			2022

National Law University Jodhpur, B.Sc. LL.B.(H.) 2017

Professional Experience

Upraised 2022/05 - present Prepared a **PRD** of for a product that **automates grocery orders** based on a User's nutritional needs.

Worked with a PM coach to address knowledge gaps & develop skills required to become an effective PM.

Deloitte USI, Solution Advisor 2022/05 - present Implementing strategy to build a new practice; driving global efforts to build processes and capabilities. Bangalore

2021/04 - 2021/07Flipkart, Business Intern Mapped 6 stages of pre-purchase search journey & benchmarked with 8 competitors to note issues. Bangalore

Analyzed 100,000+ keywords to shortlist 400+ keywords with low CTR, relating to 5 Mn+ searches. Scrutinized identified keywords along 20+ parameters to note issues causing user dropout in search. Classified 300+ instances of issues into 7 identified groups to formulate solutions to improve CTR. Built a database of search patterns found in 140+ product verticals to improve search autocomplete.

Artifact Designs LLP, General Counsel 2019/10 - 2022/05Reduced contract closure timeline by 95%; standardized contracts and optimized the closure process. Bangalore

KSL Digital Ventures Private Limited (RoofandFloor), Associate Product Consultant 2020/01 - 2020/04Conducted market segmentation of real-estate markets across cities & set up a new reporting process. Bangalore

2018/08 - 2019/09 J. Sagar Associates, Associate Enabled ramped-up GTM, advising on regulations in 50k+ categories for an e-commerce platform. Bangalore

Drafted finance contracts for projects worth INR 2.5bn+ and negotiated 70+ commercial contracts. Liaised with the RBI, Ministry of Chemicals and Ministry of Commerce to drive regulatory matters. Conducted due diligence on 1000+ contracts as a part of the acquisition of a national bus aggregator.

Office of Mr. Arunav Patnaik, Advocate, Associate 2017/06 - 2018/07Delhi

Prevented INR 40bn+ loss for a South Korean client, obtaining favourable order from the Delhi HC. Contributed to 60% increase in work efficiency by supplementing case law research & filing process. Achieved a 100% success rate as an arguing counsel at NCDRC by implementing litigation strategy.

Awards

Top 100 APM Fellow, Nextleap APM Fellowship

Competed among 350+ product aspirants to finish in the top 100 APM fellows; detailed a product to improve renting through CRED.

Honourable Mention, Best Team Orals, Vis Moot Vienna

Won among 300+ teams participating in the International Commercial Arbitration Moot Court Competition held in Vienna, Austria.

Scholarship of USD 1400, FDI Moot, Argentina

Awarded on reaching semi-finals of the South Asia region for participation in the international rounds in Buenos Aires, Argentina.

■ Publications

Shorter Constitution of India by DD Basu, 15th Edition, LexisNexis

Researched on cases reported over 10 years & drafted sections of the constitutional law commentary referred to in 100+ SC judgments.

Organisations

Tahatto Theatre, Actor

Acted in the country's first interactive online play, 'The Importance of Failing Fabulously' & reached 300+ viewers over 5 shows.

Teach for India, Volunteer

Designed holistic learning activities for interactive online learning & tutored primary school students as bridge program volunteer.

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