Prateek Kiran

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Summary

Aspiring Product Manager skilled in product development, fast paced execution, planning, prioritization and working with engineers & designers. SAFe® 5 Certified PO with 7+ years of experience across data & AI projects

Professional Experience

CAP Fellow, Product Management, *Upraised*   Apr 2022 – Jul 2022
- Post purchase experience on BookMyShow – PRD
- UX Rehaul for TradeCred - PRD
- PhonePe Psych Analysis - Teardown

Senior Business Analyst, *Cognizant Technology Solutions*   Jun 2017 – Aug 2022 │ Gurgaon, India
PO & BD LEAD
- Waste Management - Run business spike for 15 markets to gather requirements. Translate requirements for engineering team & document lineage across 7 data sources, 4TB+ data volume
- Cloud Transformation - Work with technology & business teams to finalize decision on execution strategy. $0.1mn savings by reducing technical footprint and 40% productivity gains from accelerators
- Data Modernization Projects (CTS Internal) - Executed proposal lifecycle activities for business worth ~ $390mn. Work with stakeholders to design the roadmap for execution of data projects and manage progress for proof of concepts

PM
- Lead vendor negotiations for proposal BOM – cost savings of $1.3 mn
- Created dashboards in Excel & Power BI for visualization of key metrics and account Health
- 3rd Party Vendor Contract Management – 307 contracts managed across 75 vendors (ACV of $130 mn+)
- Automation – Implemented automatic PO approval flow with the technical team to eliminate upwards of 90% manual effort in creating, placing, and approving an order

SDE - I, *AtDrive*   Jul 2013 – Apr 2015
- Performed manual testing based on the test policy
- Addressed infrastructure issues and resolved tickets raised by the client
- Troubleshoot and assist client application team, provide back-end support

Category Manager, *Snapdeal*   Apr 2016 – May 2016
Objective - Reducing friction for FMCG Shoppers
- Improving discoverability and shop-ability on SD, by improving search, filters mapping etc.
- Improving content and catalog quality on site (specially for top 1000 SUPC)
Deliverables -
- Clear improvement in search optimization and conversion
- Improvement of PDP conversion by improving content on PDP
- Filter mapping for category and sub-category

Certificates

Project Management Professional (PMP)® │ Certified SAFe® 5 PO/PM │ Microsoft Certified: Azure Fundamentals

Product Analytics Micro-Certification (PAC)™

Education

CAP Fellow, Product Management, *Upraised*   Apr 2022 – Jul 2022

PGDM, *Indian Institute of Management, Udaipur*   2015 – 2017

B.Tech, *Dehradun Institute of Technology, Dehradun*   2009 – 2013

Skills

Product Management │ **Mixpanel** │ **Figma** │ **MS-Office** *(Excel, Powerpoint, Word)* │ **Requirements Gathering**

SQL │ **Python** │ **PowerBI** │ **Business Development** │ **Research & Analysis** │ **Stakeholder Management**

Project Management