Parakh Kishor Jaipurkar

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https://www.upraised.co/portfolio/parakh-jaipurkar

An aspiring product manager who is passionate about users problems, finance, and building new products to impact business and people's lives at big scale.

💼 Professional Experience

03/2022 – present
Bangalore

Associate Content Development, *BYJU's*
- Efficiently delivered sessions at an average of 5 sessions per month, exceeding the company average of 3 sessions per month.
- Trying to solve the tutor-man-hours utilisation problem in the next version of the product.
- Working on improving the student learning experience by ideation of new learning tool product features for the students.

10/2021 – 02/2022
Nagpur

Founder and PM (Entrepreneurship experience), *Munchin' and Sippin'*
- Developed multiple products with a special formula to customise according to the taste of the local target users.
- Analysed the customer feedbacks and metrics to improve the existing product quality.
- Generated revenue of over Rs. 24000 in the span of 4 months through online sales and marketing.

01/2021 – 06/2021
Visakhapatnam

Assistant Manager Trainee, *Pokarna Engineered Stone Limited*
- Collected and analyzed activity data and recommended improvements to systems by increasing the production yield of various designs.
- Worked on a new process to improve waste management and reduce the price of raw material requirements by 30%.

05/2019 – 07/2019
Chandrapur

Process Intern, *Ultratech Cement*
- The project aimed to decrease the raw mill's idle running time to achieve power optimization.
- New instructions guidelines were developed to reduce the power consumption of the company by 447.67 KW-Hr.

🎓 Education

05/2022 – present

Product Management Fellowship, *Upraised*
- Understanding and practising a PM's workflow, terminologies and different responsibilities.
- Worked on a new feature, Swiggy Suggests, to ease the decision-making process for the users and result in more conversion of users from navigating to ordering the food.
  PRD Link: *Proposal to introduce Swiggy Suggests* 🔗

- Ideated and modelled a new application for daily fixed-distance travellers. The application works on a subscription model for daily transport vehicles and removes the problem of regular surge pricing and the unavailability of rides.
  PRD Link: *New application for daily fixed-distance transporters.* 🔗

08/2017 – 06/2021

B. E. in Chemical Engineering, *BITS Pilani*

🧠 Skills

Machine Learning (Building ML models for a given dataset.) | **Figma** (Wireframing and designing)

Google Analytics (User impact tracking) | **Python** | **MS Excel and Powerpoint**

Deep learning (Convolutional neural networks (CNN)) | **SQL**