

Bokka R K Sai Ganesh Kumar

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PMP® Certified

Product Portfolio : [Link here](#)

PROFILE

An aspiring product manager with an entrepreneurial mindset, a problem solver, and fascinated by the intersection of technology and business. Passionate about helping users overcome obstacles and creating impactful products.

EDUCATION

Product Management Fellow	Upraised – Career Accelerator Program	July '22 Cohort
Executive MBA	Indian Institute of Management, Kozhikode	2020 - 2022
B.E - Civil Engineering	Andhra University, Visakhapatnam, AP	2011 - 2015

PROFESSIONAL EXPERIENCES

Work Experience: 6 years

UPRAISED - CAP Fellowship Program – Product Management

July ' 22 Cohort

Experiences	<ul style="list-style-type: none">PRD-1 to Implement the Intra-city carpool ride feature in BlaBlaCar. Link attached here<ul style="list-style-type: none">Market Analysis for BlaBlaCar to enter into new segment, competition Analysis, aligning the goals of BlaBlaCar and current market demand, feature specifications, wireframes & success metrics.PRD-2 for Launching a revamped loyalty program in Zomato for User retention. Link attached here<ul style="list-style-type: none">A revamped loyalty program for increasing engagement and user retention, problem identification with old Zomato Pro, new feature specifics, wireframes, and success metrics.
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CADEPLOY ENGINEERING PVT. LTD, Senior Associate

Jan' 20 till date

Project Experience	<ul style="list-style-type: none">Handled a novice remote working team during Covid-19 and collaborated seamlessly for the successful completion of a prestigious project and retained the client, which generated \$110K in revenue.Monitored the progress of various projects to meet deadlines and quality standards of the deliverable.Collaborated with cross-functional teams to work and improve upon the single metric as a target.Responsible for handling stakeholder engagement and understanding client requirements.Achieved the project's target ahead of schedule and earned \$25k in revenue as an incentive.
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MOLD-TEK TECHNOLOGIES LTD, Jr. Associate

Jan' 16 – May' 19

Project Experience	<ul style="list-style-type: none">Implemented problem-solving approach & rectified a field issue without impacting cost & schedule to the project.Regularly performed RCA to identify the error caused in the work output.Coordinated with the customer and team members to keep the project success metrics intact.Identified and resolved the conflicts in the client requirements, which reduced quality errors by 90%
Initiatives & Recognition	<ul style="list-style-type: none">Implemented a few creative processes for 3D modeling using Parametric Modeling, which reduced execution time by 30%"Employee Of The Month" for upholding organization values and professional excellence in May 2018

SKILLS		TOOLS	
Product Management	Stakeholder Management	Figma	Trello
Cross-Functional Teamwork	Effective Communication	Balsamiq, Whimsical	Miro
Project Management	Structured Thinking	Microsoft Excel	UXPRESSIA

CERTIFICATES

Product Management - Upraised (Joined the July Cohort of Upraised Career Accelerator Program for Product Managers)	2022
Project Management Professional (PMP) issued by PMI. Credential ID – 3188165	2021

EXTRA-CURRICULAR

Content Writer – Started ' Constructables.in ' as a way to learn about various technologies used in the construction industry
