

Ryan Lewis



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📍 Mumbai, India 🔗 RyanLewis.linkedin

📁 Product Portfolio

Education

Career Accelerator Program, Product Management Fellow

Upraised

May 2022 – present

Fellow of the May Cohort of Upraised's Career Accelerator program for product managers.

Bachelor of Science in IT

Valia College

August 2018 – May 2021 | Mumbai, India

Certificates

- Digital Marketing
- Strategic Brand Management
- Analytics & Data Science
- Leadership & Strategy
- Blockchain

Awards

Team Leader Appreciation

Lions Club International

31st July 2020

- Acknowledgment award for building a team of 20+ people and operating a food distribution drive for the needy during the 1st wave of the covid-19 pandemic.

Skills

Product Management, SQL, Product Development, Figma, Retool, Product Requirement Document writing, Analytics & Data Science, Blockchain, Salesforce, Postman API

Profile

Product enthusiast with a keen interest in solving user problems using tech and other available resources.

Professional Experience

Upraised

Product Management Fellowship

May 2022 – present

Fellow of the May Cohort of Upraised's Career Accelerator program for product managers.

As a part of the cohort,

- Constructed PRDs and came up with definitive solutions for important user problems.
 - ***Increasing the retention of WhatsApp Pay users by addition of new features to make it their primary UPI app.***
 - ***Increasing the "Lifetime Value" of Practo's users by cutting down on waiting time by addition of new features.***

Black Board Radio

Business Development Intern

May 2021 – June 2021

- Converted the highest number cold leads into revenue generating clients in the first phase of the internship.
- Handled the accounts of about 15 clients from onboarding to monetization during my stint.
- Part of a team who created a marketing campaign to set up workshops and provide 1:1 consultation.
- Generated an additional of 4 new clients per week with the implementation of the new marketing campaign.

Lions Club International (NGO)

Team Leader

March 2020 – July 2020 | Mumbai

Sound for the Needy:

-Leader of a group of 20+ people in a food distribution drive.

-Food kits were distributed to the people affected by the pandemic.

QuickHeal

Intern

October 2018 – December 2018

- Driving an awareness campaign on cyber security in almost 20+ schools in Mumbai.
- Pitching the Quick heal anti-virus product to the target users.
- 15 schools in Mumbai installed the QuickHeal product in their computer systems.