

# Akshay Jagtap

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## Summary

An aspiring product manager who is Data driven , fascinated about business and technology, and its role in improving people's lives at scale.

## Professional Experience


### **product fellow, Upraised**

2022-07 – present | Bengaluru

- Increasing number of orders per user for Zomato — [PRD](#) 
- Increasing user awareness of content on amazon mini tv-[PRD](#) 

### **Jr Data Analyst, Armorblox**

2022-01 – present | Bengaluru

- Automated the pseudo labeling of unlabelled data using snorkel to reduce the time taken to label manually by more than 50%.
- Worked on Creating new Cred phish categories to improve the threat detection significantly.
- Improved on the abuse incidents feature by automating the retrain pipeline.
- Identified various feature upgrades on the product to reduce the number of clicks to take action on the threat.
- Detected a new phish attack on crypto wallets which was picked up by Indian Express-[Link](#) 

### **Market Research Intern, Parag Milk Food**

2019-05 – 2019-06 | Bengaluru

- Identified problems with A product category for Gowardhan Brand by Collecting data on consumers, competitors and market place to identify trends, pricing models, and offerings.
- Analyzed market pain points, competition, packaging, trade promotion given by the company and competitors to retailers and consumers.
- Provided multiple solutions and gave a prioritization recommendation for proposed solutions .

## Projects

### **Data Analysis projects -**

- RFM Analysis for a retail outlet to help understand target customers in an easy way in excel
- Hospital cost analysis by performing regression modeling on DAD mission hospitals dataset
- Clustering of mall customers to find out target customer groups based on various data points of customers from previous purchases at the mall.

## Education

### **PGDM -ebusiness (Analytics),**

2020 | Bengaluru

Welinkar Institute of management and research.

### **BE -Electrical, NBN Sinhgad school of engineering**

2016 | Pune

## Skills

### **Technical Skills**

Python ,Tableau,SQL,Figma,

### **Product**

Product strategy ,Product design,Product roadmap,Data analysis, Market research