# Divya Oraon

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**★** Portfolio

#### **Profile**

Aspiring Product Manager, result driven and business enhancing engineer with clear communication and attention to detail, eager to solve 'Why', 'What', and 'How' for products, customer base and organizations.

### **Skills**

• Sql • Python • Java SE • GCP • AWS • A/B testing and experimentation • Figma • Balsamiq • JIRA • Writing Technical Requirement • Market Research • Root Cause Analysis • Stake Holder Management

#### **Certificates**

- Snowflake Certified
- Google Associate Cloud Engineer
- MS Azure Basic Badges
- AWS certified from Plural Sight
- Google Analytics certified
- Product Analytics Micro Certification by Product School
- App Monetization by Google through Udacity

#### **Education**

• Career Accelerator Programme, *Upraised* 06/2022 – present

**B.Tech in Electronics and Communication Engineering,** *Vinoba Bhave University*05/2016 – 10/2020

## **Professional Experience**

## **Upraised Product Management Fellow,**

**Upraised** 

06/2022 - present

2 comprehensive Product Requirement Documents

- WhatsApp Monetization Solution Offering ☑
- MyGlamm- Addressing and Reducing Customer Complaints ☑
- Dunzo Product feature Teardown.
- Product observations on the basis of User easy operation, UI enhancements,
   Psychological affects of colors and spacing,
   Surveys, Ratings and reviews placeholder.
- Delivered Great approaches and solution in all expert interviews with PMs from Microsoft, Amazon, Swiggy, Navi Technologies.
- Ranked 2nd in Live Product Teardown among 23 candidates.

## **Application Development Associate,**

Accenture

07/2021 - present | Bangalore

- Assisted Scrum Master and SMEs with tracking dependencies of a project and of a sprint which helped with clear Goals Setting with the Client and saved 30% of Leader's time.
- Presented the planning and deliverables and gave a walkthrough of prototype and made changes as per requirement resulting in cost cutting of 15% of resources.
- Managing a team of 5 Developers and 2
   Testers for development of segment of a sprint feature.

## **Business Analytics Intern,** *Trailytics*

04/2021 - 06/2021 | Mohali

**Key Achievements** 

- Assisting a team of 2 data scientists, 3 developers for market analysis and trend analysis before launching Wipro homecare products in Amazon.
- Tracking important KPIs as Amazon Average order value, Amazon organic conversion rate, Amazon order defect rate, Amazon Product Ranking, Amazon Late Shipment Rate, Amazon Return on ad spent.
- Creating Product Required Documents with detailed requirements, purpose, features, functionality, and behaviour.