

# Bokka R K Sai Ganesh Kumar

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PMP® Certified

Product Portfolio : [Link here](#)

## PROFILE

An aspiring product manager with an entrepreneurial mindset, a problem solver, and fascinated by the intersection of technology and business. Passionate about helping users overcome obstacles and creating impactful products.

## EDUCATION

Product Management Fellow	Upraised – Career Accelerator Program	July '22 Cohort
MBA	Indian Institute of Management, Kozhikode	2020 - 2022
B.E - Civil Engineering	Andhra University, Visakhapatnam, AP	2011 - 2015

## PROFESSIONAL EXPERIENCES

Work Experience: 6 years

UPRAISED - CAP Fellowship Program – Product Management

July '22 Cohort

Experiences	<ul style="list-style-type: none"><li>PRD-1 to Implement the Intra-city carpool ride feature in BlaBlaCar. <a href="#">Link attached here</a><ul style="list-style-type: none"><li>Market Analysis for BlaBlaCar to enter into new segments, competition Analysis, aligning the goals of BlaBlaCar and current market demand, feature specifications, wireframes &amp; success metrics.</li></ul></li><li>PRD-2 for Launching a revamped loyalty program in Zomato for User retention. <a href="#">Link attached here</a><ul style="list-style-type: none"><li>A revamped loyalty program for increasing engagement and user retention by gamification. Problem identification, new feature specifics, wireframes, and success metrics.</li></ul></li><li>PRD-3 for Implementing Analytics Engine in MoneyyApp for Data-driven Decisions. <a href="#">Link attached here</a><ul style="list-style-type: none"><li>Created an analytics platform for MoneyyApp, which helps every stakeholder to track different metrics and visualize certain data points and data trends and make essential decisions.</li></ul></li></ul>
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CADEPLOY ENGINEERING PVT. LTD, Senior Engineering Consultant

Jan' 20 till date

Project Experience	<ul style="list-style-type: none"><li>Handled a novice remote working team during Covid-19 and collaborated seamlessly for the successful completion of an industrial building design drawings and retained the client, which generated \$110K in revenue.</li><li>Monitored the progress of various residential projects to meet deadlines and quality standards of the drawings.</li><li>Collaborated with designers and drafters to work and improve the quality of the construction drawings.</li><li>Responsible for handling stakeholder communication and understanding client requirements.</li><li>Achieved the project's target ahead of schedule and earned \$25k in revenue as an incentive.</li></ul>
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MOLD-TEK TECHNOLOGIES LTD, Junior Engineering Consultant

Jan' 16 – May' 19

Project Experience	<ul style="list-style-type: none"><li>Implemented problem-solving approach &amp; rectified a field issue without impacting cost &amp; schedule to the project.</li><li>Regularly performed RCA to identify the error caused in the construction drawings.</li><li>Coordinated with the customer and team members to keep the project success metrics intact.</li><li>Identified and resolved the conflicts in the client requirements, which reduced quality errors by 90% in output.</li></ul>
Initiatives & Recognition	<ul style="list-style-type: none"><li>Implemented a few creative processes for 3D modeling using Parametric Modeling, which reduced execution time by 30%</li><li>“Employee Of The Month” for upholding organization values and professional excellence in May 2018</li></ul>

SKILLS		TOOLS	
Product Management	Stakeholder Management	Figma	Trello
Cross-Functional Teamwork	Effective Communication	Balsamiq, Whimsical	Miro
Project Management	Structured Thinking	Microsoft Excel	SQL

## CERTIFICATES

Product Management - Upraised (Joined the July Cohort of Upraised Career Accelerator Program for Product Managers)	2022
Project Management Professional (PMP) issued by PMI. Credential ID – 3188165	2021