Ritesh Kumar Parag

Associate Technical Lead

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Ingenuity Gaming Pvt. Ltd. # 07/2018 - Ongoing

Associate Tech Lead

- <u>Leading the engineering team</u> of 8, responsible for optimizing, debugging and developing PokerStars' Web App games (daily revenue of around \$2 million)
- <u>Co-ordinating between cross functional teams</u> including Product Managers, Clients, Designers and Testers
- Pro-actively maintaining template of Pokerstars games' client end for <u>new requirements</u> and stability that <u>affects hundreds of thousands of users</u>
- <u>Managing, reviewing, supporting and training</u> other members of the team
- <u>Creating roadmaps</u> and <u>identifying risks</u> for each game which could affect user experience, development timeline or compliance.

Senior Developer

- Created the first Pixi.js Pokerstars game using In-house Engine 'Quest'
- Developed 'Detachable Jackpots' to eliminate the need to develop 2 versions of the same game, with and without Jackpots Feature, thereby decreasing considerable development time for all future games
- Developed "Stylized Text" feature which allows use of Graphical Texts in place of strings in any specified languages
- Analyzed and Debugged In-House Engine 'Quest' bugs and found alternatives to accurately resize web apps to any and all types of devices
- Created and incorporated the 1st skill based game (shooting) into a slot game for Meriadianbet

Developer

- <u>Created workflows</u> to streamline tasks and minimize feature errors and increasing overall efficiency
- <u>Kick off & Game Development Document</u> creation to increase understanding among cross functional teams
- Worked with an agile and multi-disciplinary team of artists, designers, testers and programmers to design, prototype, implement new gameplay assets and features

Associate Developer

- Took initiatives to learn and implement new libraries in development of games using Frontend Technologies
- Complete and partial development of Pokerstars games using Quest and Phaser

SKILLS

Typescript || HTML5 || Javascript || Pixi.js || Phaser

React || Adobe Photoshop || GitHub

Product Design || Product Road Mapping
Problem Solving || Requirements Analysis
Cross-Functional Collaboration || Market Research
Versatile || Self Starter

PERSONAL VENTURES

Coinvesto (YC Winter '22 Finalist)

Co-Founder

- Applied to Y Combinator at ideation phase
- Made it to the top 10% at YC Winter '22
- Our idea was to enable users to invest their spare change into crypto investments automatically
- Researched market potential and challenges
- Developed the <u>product vision and strategy</u> as well as <u>devised the MVP</u>

- Co-founded SeedHat with the vision of capturing the untapped <u>branding</u> segment of the restaurant industru
- With a team of 7 people and interns helped local cafes and restaurants play to their USPs and strengths to <u>acquire and retain customers</u>
- At the peak of our operations we were managing the <u>design and social media portfolios</u> for more than 20 clients in Delhi - NCR

- Built an API for users to add, exit and manage bookings of their coworking space
- Created <u>Dashboard UI</u> on frontend for owners to visualize their bookings
- Organized Hackathon Hacker Delhi event to promote our platform among dev community
- <u>Scaled product</u> across 50+ different coworking space offering 100+ different plans

EDUCATION

B. Tech, Computer Science and Engineering SRM University

2014 - 2018

