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WORK EXPERIENCE

Associate Product Manager, Accenture

Sep 2020 – Mar 2023 (2y, 7m)

Product: Accenture Future Talent Platform, an enterprise SaaS product that enables organizations to upskill their employees

- **Delivered 9 major capabilities** by **owning** the requirements specifications and working closely with the design and engineering team in a **scrum** environment.
- Built integration capability with SAP SuccessFactors that reduced time to market & onboarded **7 new clients** with **12000+ new subscription**
- Designed an offering to help **4 Accenture products increase their product adoption**, leading to **4000+ new subscriptions**.
- Implemented **4 innovative** features that led to an **increase in the number of skills acquired per month**
- **Collaborated with stakeholders across 7 teams** including QA, pre-sales, legal, service delivery, and marketing to deliver end-to-end products.
- Supported lead Product Manager in client onboarding and various **go-to-market (GTM)** activities like **competition analysis**, **buyer persona**, and **product positioning** (message map).

Product Management fellow, Upraised

Oct 2022 – Present (0y, 4m)

- **Identified my skills gaps and got upskilled** across various skills of product management right from identifying problems to measuring success.
- Received insights and coaching from **9 expert product leaders** across various industries
- Prepared **2 PRDs** for [increasing customer lifetime value of Udemy Business](#) and [user growth for Zerodha](#)
- Created **1 product teardown** and provided solutions [to retain users of Rapido](#)
- Completed **2 projects** on **google analytics**: [segment users of an e-commerce site](#), [create custom report](#) & **1 project** on **SQL**

SAP Consultant, Accenture

Nov 2018 – Aug 2020 (1y, 10m)

- **Managed key activities** like sales, order, delivery, and credit processes through SAP Sales & Distribution
- **Listened** to problems of client vendors and brand managers and **communicated** the resolution
- **Resolved around 15% of monthly incidents** raised by clients and **unblocked** activities from order to cash

Founding member, Unotag

Mar 2018 – Oct 2018 (0y, 8m)

Product: Unotag, a mobile app to identify fake products by scanning a proprietary product label attached to the product

- Conducted online **market research** and **customer interviews** with **40+** local and pan-India brands in the electrical, printing, pharma, FMCG, health supplements, and fragrances industries.
- **Designed and executed** 1 incentive program (MVP) for a tea brand
- **Presented** the solution to **10+** brand owners and business leaders
- **Pitched** and presented solution to **investors** at **4** events

TECHNICAL SKILLS/TOOLS

- SQL, Microsoft Excel
- Product analytics: Pendo, Google Analytics
- Project management: Jira, Confluence
- Wireframing: Figma
- Flowcharting: Microsoft Visio

CERTIFICATIONS

- **PMC Level I**, by Pragmatic Institute
- **Product Manager nanodegree**, by Udacity
- **Professional Scrum Product Owner™ I**, by Scrum.org
- **Product Analytics Certification**, by Pendo