

Paynesville and District Community Plan 2012 - 2017



Incorporating

- Paynesville
- Raymond Island
- Eagle Point
- Newlands Arm

This Community Plan is supported by *OurPlace, OurPlan, OurFuture*, a Shire-wide project developed for communities in East Gippsland.

In 2011-2012 this project was introduced to the communities of Paynesville and District, Nowa Nowa and District, Bruthen and District and the Bendoc Bonang District.

Community planning occurring through the *OurPlace, OurPlan, OurFuture* initiative will continue as an ongoing cycle of planning and implementation across the Shire.

More information about *OurPlace, OurPlan, OurFuture* can be found on Council's website www.eastgippsland.vic.gov.au

Table of Contents

Table of Contents

Our Place	1
Paynesville and District.....	1
Population overview: Paynesville and district community.....	2
Our Plan.....	2
What is a community plan?.....	2
How was this community plan developed?.....	3
Our Achievements.....	4
Current projects summary.....	4
Our Future.....	3
Why does this plan matter?.....	5
What benefits will you see?.....	5
Our Priorities.....	3
Strategic Objectives.....	7-26
Paynesville.....	7
Raymond Island.....	15
Eagle Point.....	19
Newlands Arm.....	23
Community Planning Context.....	29

Our Place

Our Place

Paynesville and District

Paynesville, Raymond Island, Eagle Point and Newlands Arm make up 'Paynesville and District'. These towns surround the heart of the Gippsland Lakes, an internationally recognised and locally cherished region.

The district covers the traditional area of the Tantungulang and Brabralung people of the Gunaikurnai Nation. We respectfully acknowledge past and present elders.

The area was settled in the middle 1850s by fishermen, pastoralists and traders who took advantage of the plentiful fishing, access to the Port of Bairnsdale and Melbourne markets.

The heritage of Paynesville and district's origins is still well represented in Langford Parade and Newlands Drive, and in important parts of the lakes foreshores around the district.

Paynesville and district is a popular retirement and lifestyle destination. The proximity to Bairnsdale, lakes lifestyle and quality boating drive the growth of the district.

The community is served by shops, caf  s, commercial and community facilities. Visitor attractions and services make tourism and hospitality a vital part of the district's economy.

Raymond Island residents enjoy living in a natural bush setting. The Raymond Island ferry provides the only link between the island and the mainland and is critical to the Islander lifestyle. The combination of its well-known koalas and island status make it a popular visitor destination.

Eagle Point offers a quiet lakeside location for residential lifestyle in a town and semi-rural setting. It has local facilities including a primary school, serving a growing population.

Newlands Arm is a newer community that has attracted people to a secure lakeside environment. Newlands Arm's sheltered foreshore and boating infrastructure is an important asset.



Population overview: Paynesville and District Community

The Paynesville district is a growing district. Population data shows that all four localities have experienced growth over the past five years. Further growth is anticipated.

	Paynesville	Raymond Island	Newlands Arm	Eagle Point
2006	2,967	479	429	553
2011	3,236	540	501	736
2030 (projection)	3,744	625	580	852

- * Locality of Paynesville as defined by the Australian Bureau of Statistics 2012
- ** Projections provided by the Australian Government Department of Health and Ageing
- ** These figures should be used as a guide only.

Our Plan

What is a community Plan?

This community plan is a collaborative effort between the Shire and your community, recording strategies and actions to help Paynesville and District build support and focus resources to promote its people, their livelihood and their environment.

The plan becomes a source document for Council, community groups and other organisations to coordinate the use of time, effort, funds and other resources in delivering outcomes to the communities concerned.

The plan is based on a long term vision and will contain short, medium and long term strategies and actions. It is a living document which can be regularly reviewed and updated as actions are completed, new opportunities or challenges arise and priorities change.



Our Plan

How was this community plan developed?

The ideas that inform this plan have come from the residents of Paynesville, Raymond Island, Eagle Point and Newlands Arm through on-going community engagement.

Residents highlighted the unique character of their towns and expressed a preference for plans which deal with four areas separately. The 'Our Future' section of this document therefore addresses each locality separately.

In 2012 community groups contributed to the plan through a series of formal discussions. These discussions include separate focus group sessions held for Paynesville, Raymond Island, Eagle Point and Newlands Arm.

Young people were also engaged in the preparation of the plan with Year Five and Six students at Paynesville and Eagle Point Primary Schools consulted as part of their school program. Conversations were also held with the community at forums such as the Paynesville Primary School Food and Garden Fair.

Council staff also held meetings with specific interest groups, community organisations, business groups and agencies to discuss their views and priorities for the district. This plan also draws on ideas and aspirations that were expressed by community members at the Bendigo Bank community forum and the Victoria Police community meeting.

To finalise the first phase of engagement, a community forum was held in Paynesville on 4 June 2012, involving all those groups initially consulted with and other community members. At this forum the ideas and information were consolidated into a draft plan and initial priorities set.

All residents in the district were then contacted by letter and invited to view the draft plan and provide further comments on the plan. Over 100 comments were received during this phase of the consultation.

This considerable community input the development and review of the draft plan is a demonstration of the willingness of the local communities to contribute to the conversations that will guide development of their communities.



Our Achievements

Our district is bound together by its relationships with the Gippsland Lakes. The towns that make up the district share many common features and the communities many common values.

The district's abundant natural resources, boating and recreation, aesthetic appeal and diversity of living options provide the district with a strong identity and point of unity. The continued maintenance and improvement of these attributes is an ongoing priority.

Current projects summary

At the time of drafting the plan there were a range of Council projects being developed in Paynesville and District. These include:

- Gilsenan Reserve upgrade (including Fleischer Street extension)
- Paynesville Maritime Precinct Master Plan (Slip Road)
- Paynesville Foreshore (East) Concept Master Plan
- Progress Jetty toilet block upgrade
- Implementation of the Newlands Arm Foreshore Management Plan
- Victoria Street footpath link
- Structure planning for new residential growth
- Scoping study for additional industrial land

As the plan is implemented this list will grow and develop to reflect the priorities of the plan. It is acknowledged that funding limitations will mean that not all the actions identified in the plan will be able to be immediately implemented.



Our Future

Our Future

Why does this plan matter?

Change will impact on the community. The best way to manage change is to plan.

We see challenges in providing local transport, infrastructure and services to meet the needs of our growing community.

We know that the big global issues such as peak oil, climate change and food security will affect our communities. We also know that more localised issues such as the ageing population, environmental problems specific to East Gippsland and provision of infrastructure and services will also have a more immediate effect on our quality of life.

It is how we manage and respond to these changes that will best position our communities for the future.

What benefits will you see?

Having a community plan will mean a shared set of strategies and actions to make Paynesville and District a better place in the future. This will mean more efficient use of financial resources and more effective use of everyone's time by better prioritising projects.

Residents, businesses and community groups will have a clearly defined route for developing ideas and working with others, including the Council to turn these ideas into projects that will benefit the whole community.

Our priorities

Much of the strategic intent set out in this plan is about meeting the challenges of growth and change and preserving the Paynesville and District way of life while making the best of the opportunities that this change will bring.

As part of the discussions that took place to develop this plan, top priority strategies were nominated for each of the four places covered in this plan. The priorities are starting points for implementing the plan, but do not infer that the other objectives, strategies and actions identified in the plan are of any less importance.

The priority strategies are denoted with bold italic font within the strategy tables for each place.



Our Future



Paynesville

The people of Paynesville value the following:

We enjoy our a relaxed lifestyle in a beautiful coastal environment and a range of recreational opportunities.

- We utilise health and fitness facilities, socialise at events and become involved in community groups;
- We value our facilities and services that matter, ie health, education, childcare, elderly citizens services, youth services
- We acknowledge and support continued economic growth in businesses that offer essential and non essential goods and services and opportunities for employment
- We appreciate our public infrastructure that enables people to connect, stay safe and engage in preferred activities, ie sporting, boating and social infrastructure

The following table denotes the objectives, strategies and actions identified as of importance by the local community. Those strategies highlighted in bold and italics denote strategies considered by community focus groups to be a high priority.



Objectives	Strategies	Actions
LIVEABILITY		
Enhance Paynesville as a great place to raise a family	Provide more and improved basic infrastructure such as seating, foreshore facilities, bike racks, bins, street lighting. Develop a local infrastructure and asset management plan Improve early childhood facilities and programs	• Install additional bike racks and street seating on the foreshore • Install more bins around the Community Centre • Work towards provision of the full range of Early Years services, ie kindergarten, childcare, playgroups and library early years programs in Paynesville by end of 2014 • Plan for more playgrounds, parks and walking tracks in new residential developments • Continue to market the Paynesville district as a good place to raise a family, through campaigns such as Visit, Live, Invest

Paynesville Continued....

Objectives	Strategies	Actions
	Continue to develop marketing campaigns to promote visitation and relocation Develop emergency management plans Plan for more community infrastructure in new developments Improve the visual aesthetics within the Paynesville village area	• Install additional street lighting in Paynesville, particularly around public infrastructure such as ferry terminals, public toilets, car parks and shops • Work with East Gippsland Shire Council to develop a Local Incident Management Plan for Paynesville and District • Develop landscaping plans and themes to guide more land-scaping and planting of trees to green up focal areas and make the attractive to visit and spend time in
Enrich the Arts and Cultural life of the District	<u>Plan for and provide a venue for outdoor events and concerts (soundshell or similar)</u> Develop public art/interpretive installations and trails	• Incorporate an outdoor music venue into long term plans for Paynesville • Install art and sculpture along walking tracks and public places. • At times these could also incorporate interpretive information and elements. • Use the redevelopment of Gilsenan Oval as an opportunity to incorporate both public art and landscaping elements to reflect Paynesville's culture. • Develop interpretive signage and walk trail signage to add to the visitors experience and appreciation of Paynesville and the Gippsland Lakes.
Ensure Paynesville is a great place for our young people to live	<u>Bring the youth of Paynesville together to plan for their needs and increase community involvement</u> Develop the Gilsenan Reserve as a fully-fledged town park for use by all, including walking paths, improved skate facility and playground, landscaping, etc. Lobby for traffic and pedestrian safety improvements at key locations – schools, shops, etc.	• Undertake stronger engagement with young people and work with all relevant agencies to advocate/facilitate for better youth services • Find ways to involve youth in planning and decision making • Consider developing a Youth Council as part of the Paynesville Business and Tourism Association • Youth Vote on East Gippsland Shire Council Community Planning Groups • Expand the Gilsenan reserve skate park to make it bigger and more challenging.

Paynesville Continued....

Objectives	Strategies	Actions
		• Improve litter control and lighting around the skate park • Investigate options for extending childcare services including long day care services within Paynesville. • Improve footpath and shared path provision between school and other key locations.
Ensure Paynesville is a safe and secure environment for our ageing population	Improve accessibility, particularly key footpaths, crossings and facilities for the aged taking into account uneven surfaces, the requirements of mobility scooters and inadequate footpaths Explore the potential for a community bus – including disability access	• Work in partnership with Victoria Police to run mobility scooter users workshops • Include interests of motor scooter users in urban planning, street and park redevelopment projects, consider dedicated parking and electric charge points in shopping centres • Investigate opportunities to operate a community bus in Paynesville and District • Implement the East Gippsland Shire Council Access and Mobility Plan to include paving of unmade footpaths so mobility • Investigate opportunities to attract additional medical services to Paynesville • Improve footpaths in high and moderate traffic areas and to link key locations within the town.
Ensure road access to and within Paynesville is safe	Develop road safety plans that deal with the impact of increasing traffic volumes, -such as intersection deficiencies; speed limits and capacity of existing roads to deal with changing use.	• Address high danger and black spots on Paynesville Road between Paynesville and Bainsdale, and Forge Creek Road • Review traffic, speed limits, signage and crossings in and around Paynesville Central Business District, Men's Shed, Health and Community Centre and other key locations • Review traffic control, speed limits and cross-ability around Paynesville Primary School and Eagle Point Primary School • Convene an executive group to represent all volunteer and community groups in Paynesville and District to work with East Gippsland Shire Council, Victorian State government, Police and Business and Tourism Association Paynesville
Derive greater value for the wider community, from the expertise vested in our retirees and volunteer groups	<u>Develop a stronger community volunteering and skills network</u>	

Paynesville Continued....

Objectives	Strategies	Actions
	Develop a mechanism for a combined community voice and increase community capacity to engage with government and other agencies Develop our emergency response capability	- Conduct grant application writing courses for community groups through the proposed executive group - Involve a wider range of community groups in emergency response training - Establish data base, through Paynesville Business and Tourism Association, of expertise in specialist areas such as information technology, business, creative pursuits which reside in the Paynesville district.
Have the sort of infrastructure that will ensure connected and cohesive communities in Paynesville & District and that will enhance visitor experiences	Improve quality and standard of walking and cycling tracks Improve quality of public toilets and determine the need for additional toilet facilities Provide improved infrastructure and facilities on the Esplanade foreshore and other locations (BBQs, seating, lighting, etc.) Improve boating infrastructure – jetties, boat ramps, and related facilities Develop a themed approach to streetscape improvements, town entry signage and street tree planting	- Carry out an audit of all walking and cycling tracks in Paynesville and District to determine condition, safety and connectivity and implement upgrades of priority areas - Carry out an audit of all public toilets in Paynesville and District to assess condition, location (disabled) accessibility and implement upgrades of priority areas - Identify and prioritise improvement of key infrastructure including water play areas, improved shade areas, upgrade and beautification of parking and improving traffic circulation - Identify and promote key infrastructure required on the foreshore to support boating and recreational fishing activity - Develop and implement plans for streetscape planting and signage (directional and interpretive) to create a better overall experience. - Investigate the feasibility and funding for a water park on the foreshore - Upgrade the Newlands Drive walkway
Provide a range of recreational and healthy lifestyle opportunities and facilities for the community	Plan for an indoor sports facility Install more facilities for fishing activity – fishing landings, fish cleaning tables, etc.	- Identify sporting needs not already catered for and consider how these may be able to be catered for - Explore feasibility of new multi-use facility - Provide shaded picnic facilities along the foreshore in key nodes.

Paynesville Continued....

Objectives	Strategies	Actions
	Develop a community garden	• Upgrade signage on walking tracks • Use the upgrade of Gilsenan Reserve as an opportunity to address a range of recreational and lifestyle opportunities.
Create a high quality appearance and function for the town centre and surrounds	<u>Encourage tidy up/upgrade of shop fronts and vacant land</u> Provide more and better waste disposal, dog litter bags, etc.	• Identify key sites and work with owners to identify opportunities for improvement via funding, working bees and other initiatives. • Ensure waste collection is planned around usage and seasonality issues to address insufficient waste collection during peak holiday and tourist periods.
SUSTAINABILITY		
Position the community to be able to make sound decisions about the natural and built environment	Improve communication and information sharing with environmental agencies Develop and support the management of algal blooms	• Hold at least one public seminar per annum with DSE, DPI, Parks Vic, Landcare, Coast Care and other relevant agencies to inform, educate about environmental matters • Set up a Blue Green Algae monitoring/warning mechanism which will enable business to plan ahead in high season
Ensure that new residential development is sympathetic to and retains the character of Paynesville as a lakeside town	Ensure a logical pattern of development and work to reduce land use conflict and negative impacts on visual amenity	• Ensure new subdivisions are interconnected and include footpaths; • Use planning controls to ensure the character of new subdivisions is respectful of Paynesville's heritage and amenity • Use new subdivisions as an opportunity to upgrade and improve existing roads and other infrastructure, including social infrastructure
Gain maximum benefit for Paynesville & District from Federal, State and Local government initiatives	Improve weed eradication and control, including community education Increase community information and media coverage of local environmental issues	• Actively seek Federal and State grants for weed eradication programs • Carry out mosquito control programs and community education programs.

Paynesville Continued....

Objectives	Strategies	Actions
		Ensure that the community has mechanisms in place that enables them to interact with government and have a strong awareness of the programs provided and the opportunities they present for Paynesville.
Protect and preserve the natural environment	Increase weed eradication and management	- Work with East Gippsland Shire Council on weed eradication programs - Educate residents through media and community groups about the need for weed control and the relevant legislation governing responsibility for weed control - Increase media coverage on environmental issues
Ensure the long-term protection of the coastal environment	Support better policy and management of coastal climate change to meet environmental, economic and community needs Undertake coastal erosion management at key locations	- Work with existing agencies and new government initiatives such as the Gippsland Lakes Ministerial Advisory Committee to ensure that programs and planned actions adequately address the Paynesville district's needs - Identify and enact programs to manage erosion at key locations - Advocate to government on specific needs of the area and any unforeseen impacts of government policy on the Paynesville district.
PRODUCTIVITY		
Maximise the tourism business opportunities provided by the natural beauty and abundance of wildlife in the area	<u>Provide a suitable level of visitor information and servicing for Paynesville</u> "Exploit" and build on our "icons", koalas, dolphins, fishing, etc.	- Continually improve Visitor Information services in and for the Paynesville area - Provide an on-going coordination roles for local events and visitor services - Conduct an Opportunity Search into commercial opportunities vested in our koalas, dolphins, fish – is there a "signature event" vested in these local features - Ensure that Paynesville is well covered in the marketing efforts of agencies such as Destination Gippsland and East Gippsland Marketing
Position the businesses in Paynesville & District to derive maximum benefit from the growing number of visitors and new residents in the region	<u>Develop partnerships to assist business growth and development – training, marketing, etc.</u>	- Partner with appropriate business agencies to assist businesses in Paynesville to grow - Find mechanisms and tools to support businesses plan for seasonality and natural disaster incidents to ensure that local businesses are resilient and robust.

Paynesville Continued....

Objectives	Strategies	Actions
Ensure a logical pattern of development and reduce land use conflict within the business district	Plan for and provide additional land for local service industry and marine related businesses	• Provide additional industrial land for marine and related businesses • Ensure land development that minimises impact on visual amenity
Provide infrastructure which will attract visitors and support tourism growth	Develop events and attractions for visitors Provide parking and facilities for recreational vehicles Develop the Slip Road precinct as a key maritime business and tourism node	• Test the feasibility of a designated recreational vehicle parking and pump out facility in Paynesville • Prioritise actions and seek funding for Master Plan implementation • Identify opportunities for new investment in tourism experiences and infrastructure (private and public) • Seek opportunities to pursue the development of the planned Maritime Heritage Centre / Centre for Wooden Boats
Ensure boating infrastructure meets the needs of existing and future Gippsland Lakes boaters and the area's brand as 'Boating Capital of Victoria'	Identify key nodes and requirements for Boating infrastructure to support growth and sustainable use of the Gippsland Lakes Ensure land-based boating infrastructure id planned to support on-water use. Ensure base infrastructure to support safe boating is provided	• Pursue funding opportunities for on-water sewerage pump-out • Ensure Paynesville maintains its on-water fuelling service • Identify where capacity can be improved through consolidation and rationalisation of moorings and jetties • Improve all aspects of safe boating including navigational aids, safe havens, jetty security and so on • Plan for improvements to land-based infrastructure to support boating including maintaining and upgrading boat ramps, improving trailer parking, improving fish filleting infrastructure, toilets etc • Educate and inform the boating public of good boating practices in the Gippsland lakes
Create a special Paynesville themed appearance	Prepare a streetscape and town entry landscape master plan	• Install landscaped town entries with new signage, etc. • Implement a street tree planting program to reinforce the streetscape
Maximise opportunities for young people	Identify initiatives to increase local youth employment	• Work with Gippsland East Local Learning and Employment Network and other agencies to develop and implement youth employment incentives and programs; • Encourage local businesses to employ local young people.

Paynesville Continued....

Objectives	Strategies	Actions
GOVERNANCE		
Benefit from a productive working relationship with East Gippsland Shire Council and all other relevant State and Federal government agencies	Put in place mechanisms for driving, monitoring and implementing this plan	- Form a mechanism to represent the interests of Paynesville and community organisations in the execution of this plan - Look for ways to form working partnerships between community and East Gippsland Shire Council. - Refine the current community/council consultation mechanisms to ensure that the community is able to contribute to decisions
Maximise the benefits of Federal, State and Local Government initiatives	Promote grant opportunities and develop community capacity to attract grants	- Undertake Grant Application Development and Acquittal workshops - Develop productive working relationships with critical agencies and local Members of Parliament to pursue priority actions for the community
Provide a means for community groups, associations and the public to keep connected and access and share local information	Develop a local community communications plan (e.g. website, newsletter, noticeboards, etc.)	- Investigate installing community noticeboards - Investigate opportunities for e-newsletters and other social media communication channels; - Maximise the opportunities the existing local newspaper presents - Maximise the opportunities the existing Paynesville Business and Tourism Association website presents - Use existing community information channels better

Raymond Island

The people of Raymond Island value the following;

- We are dedicated to protecting the Raymond Island way of life; “the quiet bushland setting where sustainability is a key element”
- Social interaction and connectedness within the Island and to other areas of the district is important to us.
- Reliable and regular access to Paynesville is essential to the Island way of life

The following table denotes the objectives, strategies and actions identified as of importance by the local community. Those strategies highlighted in bold and italics denote strategies considered by a community focus groups to be a high priority.

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Objectives	Strategies	Actions
LIVEABILITY		
Make Raymond Island a safe place to live a coastal lifestyle	Maintain and improve emergency planning Plan and lobby for traffic and pedestrian safety improvements at key locations	• Continue involvement of community in emergency planning and response • Resolve a location for a future fire station • Identify measures to reduce the impact of vehicles on people and wildlife • Improve pedestrian safety at the ferry
Provide a safe environment for pedestrians	Encourage non-car based circulation where possible on the island Improve and expand the walking/cycling trail network	• Explore the use of bicycle hire/loan for visitors • Expand the community bus concept for island circulation • Review all walking tracks for condition and connectivity

Raymond Island

Continued....

Objectives	Strategies	Actions
Keep the Raymond Island community connected and self-sufficient	Develop a community garden Carry out further improvements to the Ferry park Carry out improvements to the Raymond island hall - more seating, shade, etc. Maintain and improve community information and interaction Maintain and improve Raymond Island's ability to respond to and manage natural disaster incidents.	- Continue to support volunteering activity - Increase community participation in social events - Continue to support volunteering activity - Explore the idea of a community store of shopping service - Maintain the Raymond island website and newsletter - Investigate mechanisms to reduce isolation in times of flood - Work with agencies to ensure the impact of algal blooms on Raymond Island is minimised
Maintain and improve the role and effectiveness of the ferry as the mode of access	Provide a more cost-effective and flexible ferry service	- Advocate for implementation of ferry improvements to reduce cost - Support for flexible and practical ferry fee structure - Encourage exploration of low-key commercial opportunities for ferry
Make Raymond Island an iconic East Gippsland destination for residents and visitors	Provide more good quality infrastructure for passive recreational activity	- Erect more picnic tables, seating and BBQs - Erect a visitor information board near the ferry terminal on Raymond Island - Ensure that public infrastructure is planned to be resilient to the impact of periodic flooding
PRODUCTIVITY		
	Develop and implement a clear plan to manage tourism on the Island Promote eco tourism and aboriginal tourism opportunities Protect and promote the economic value of fishing on the Lakes	- Market key features of the Island's attractions - Ensure management of tourism numbers is considered - Develop Interpretive signage - Explore eco-tourism opportunities and affordable accommodation for visitors - More seating along boardwalk

Raymond Island Continued....

Objectives	Strategies	Actions
	Identify and promote youth employment opportunities	- Assess the potential for commercial activity at ferry terminal, such as Coffee Entrepreneurs or other merchants to operate on Raymond Island - Enhance the walks around Raymond Island with an annual 'Quirky Letterboxes' event
SUSTAINABILITY		
Protect the unique Raymond Island environment and fauna	Improve weed/pest and control measures Support and undertake revegetation and vegetation management initiatives, including management of dead trees and erosion management Support management of the koala and kangaroo population Support measures for management and response to algal blooms	- Actively seek funding for weed control programs - Conduct at least one weed control management seminar on the Island per year - Work with other agencies and traditional owners to develop weed control, erosion management and revegetation projects - Work closely with all relevant government agencies to include the community in the management of native animals
Ensure the long-term protection of the coastal environment	<u>Support better policy and management of coastal climate change to meet environmental, economic and community needs</u> Undertake coastal erosion management at key locations on the island	- Work with existing agencies and new government initiatives such as the Gippsland Lakes Ministerial Advisory Committee to ensure that programs and planned actions adequately addresses the island's needs - Identify and enact programs to manage erosion at key locations - Advocate to government on specific needs of the area and any unforeseen impacts of government policy on Raymond Island
Reduce reliance on non-renewable energy	<u>Explore opportunities for wind and solar power and reduction in vehicle use</u>	Work with agencies to investigate opportunities new alternate energy programs may have for Raymond Island
Reduce and properly manage waste	Review and improve waste collection and recycling on the island, including green waste	Ensure that Raymond Island Residents have access to full range of Waste Management Services or alternatives are in place for services not provided

Raymond Island Continued....

Objectives	Strategies	Actions
GOVERNANCE		
Benefit from Federal, State and philanthropic grants	<u>Promote grant opportunities and develop community capacity to attract grants</u>	• Undertake Grant Application Development and Acquittal workshops • Develop productive working relationships with critical agencies and local Members of Parliament to pursue priority actions for the community
Benefit from a productive working relationship with East Gippsland Shire Council and all other relevant State and Federal government agencies	Put in place mechanisms for driving, monitoring and implementing this plan and Council/Community relations	• Form a mechanism which will represent the interests of Raymond Island community and organisations in the execution of this plan • Look for ways to form working partnerships between community and East Gippsland Shire Council. • Refine the current community/council consultation mechanisms to ensure that the community is able to contribute to decisions

Eagle Point

The people of Eagle Point value the following;

- Eagle Point provides us with a relaxed lifestyle in a coastal environment
- We look forward to activities and social opportunities which bring our community together
- We appreciate public infrastructure which enables people to connect, stay safe and engage in preferred activities, ie sporting, boating and social services



The following table denotes the objectives, strategies and actions identified as of importance by the local community. Those strategies highlighted in bold and italics denote strategies considered by a community focus groups to be a high priority.

Objectives	Strategies	Actions
LIVEABILITY		
Ensure Eagle Point is a safe place to live a coastal lifestyle	<u>Plan and lobby for traffic and pedestrian safety improvements at key locations – schools, shops, etc.</u> Develop emergency plans	• Carry out traffic assessment and plans for upgraded intersections at Eagle Point Road and all other major traffic routes • Improve pedestrian safety at School Road/camp park/pavilion and foreshore interface • Mobilise and complete a Local Incident Management • Plan and identify a Neighbourhood Safer Place
Ensure road and pedestrian access to and within Eagle Point is safe and accommodates a growing community	Develop road safety plans that deal with the impact of increasing traffic volumes, -such as intersection deficiencies; speed limits and capacity of existing roads to deal with changing use. <u>Improve public transport connections to Eagle Point</u>	• Address high danger and black spots on Paynesville Road between Paynesville and Barnsdale, including Eagle Point intersections • Review traffic, speed limits, signage and crossings in key locations

Eagle Point Continued....

Objectives	Strategies	Actions
	Enhance/expand the commercial services and facilities Promote the silt jetties and conservation reserve to visitors	- Review traffic control, speed limits and cross-ability around Eagle Point Primary School - Review provision of foot paths on key access roads to School including Eagle Point road to ensure pedestrian access is improved - Plan for cycle networks to connect Paynesville and Eagle Point - Develop better connections to each end of Paynesville Eagle point path - Include walking/cycle paths in new subdivisions - Carry out a needs analysis for public transport between Eagle Point and Bairnsdale
Plan for and provide infrastructure that will ensure a connected and cohesive community	Provide improved infrastructure and facilities on the Esplanade foreshore <u>Plan for infrastructure to support community growth – school, emergency services, medical and early childhood services</u>	- Move toilet block away from foreshore and refurbish - Enhance picnic facilities at playground and pavilion - Manage rubbish to maintain and improve local aesthetics - Investigate the upgrade or replacement of the existing boat launching ramp - Provide canoe/kayak launching facility - Develop overall plan for community facilities - Work with school on potential expansion - Plan for a new shared community meeting place/service centre in association with future development of the school precinct
Provide a range of recreational and healthy lifestyle opportunities and facilities for the community	Plan for a complete network of walking and cycling tracks Plan for improvements to the area around the tennis courts	- Identify improvements required - Seek funding support - Investigate development of social infrastructure and service enhancement.
Maintain the village atmosphere and manage growth	Plan ahead of future subdivision and ensure guidelines for housing development to strengthen local identity	Ensure diversity in lot sizes and housing types in future subdivisions.

Eagle Point Continued....

Objectives	Strategies	Actions
		- Consider aesthetic and character impact of new development - Ensure new subdivisions are interconnected and include foot-paths; - Use planning controls to ensure the character of new subdivisions is respectful of Eagle Point's existing character - Carry out further structure planning and involve the community in planning for future residential growth to ensure it is well planned and managed in accordance with community expectations - Review UDF guidelines and recommendations with aim of introducing stronger development guidelines for building types, streetscape improvements, colours etc
PRODUCTIVITY		
Value add the tourist experience at Eagle Point	<u>Improve entry and other public signage</u> Improve boating infrastructure Enhance/expand the commercial services and facilities Enhance and promote the silt jetties and conservation reserve to visitors	- Develop better signage, landscaped entry treatments - Improve boating infrastructure in Eagle Point for condition, safety and access - Provide more public facilities/commercial opportunities at the camp park - Explore the commercial feasibility of a mobile café in summer - Improve walking paths and other passive recreation experiences used by visitors - Provide interpretive materials including quality maps and signage to orientate visitors - Better manage the Silt Jetties as a priority visitor attraction through improvements to erosion management. Access upgrades, better rubbish management, upgraded facilities for visitors including quality signage and interpretation so visitors know what they are looking at.

Eagle Point Continued....

Objectives	Strategies	Actions
SUSTAINABILITY		
Keep Eagle Point foreshore natural and well maintained	Improve foreshore vegetation management and management of erosion	• Prepare and implement Foreshore Management Plan
Protect and preserve the existing character of the Eagle Point environment	Improve the waterways, streets and public areas	• Prepare a Structure Plan to guide future development in Eagle Point • Investigate opportunities to support Waterways improvements • Maintain and enhance plantings of remanent vegetation
GOVERNANCE		
Ensure Eagle Point benefits from Federal, State and Local Government initiatives	Promote grant opportunities and develop community capacity to attract grants	• Undertake Grant Application Development and Acquittal workshops • Develop productive working relationships with critical agencies and local Members of Parliament to pursue priority actions for the community
Achieve a productive working relationship between Eagle Point community and East Gippsland Shire Council	Put in place mechanisms for driving, monitoring and implementing this plan and Shire/community relations	• Set up an Association or Planning Group which will represent Eagle Point community in negotiations with agencies and East Gippsland Shire Council • Include the community in planning decisions
	Improve community information and promote community connectedness	• Develop an Eagle Point newsletter (possible attached to Neighbourhood Watch newsletter) • Provide a community noticeboard • Explore opportunities for community celebration, event, etc. Provide 'welcome' to new residents

Newlands Arm

The people of Newlands Arm value the following;

- We value our relaxed lifestyle in a coastal environment
- We enjoy social events and activities which provide opportunities for our community to come together
- We acknowledge the need for our infrastructure that enables people to connect, stay safe and engage in preferred activities, ie sporting, boating, social pursuits
- We support the preservation of our native flora and fauna and acknowledge the need for environmental care



The following table denotes the objectives, strategies and actions identified as of importance by the local community. Those strategies highlighted in **bold** denote strategies considered by community focus groups to be a high priority.

Objectives	Strategies	Actions
LIVEABILITY		
Ensure Newlands Arm is a safe and attractive place to live a coastal lifestyle	Improve road safety Increase emergency management planning	• Lobby for reduced speed limit at Newlands Arm entry • Investigate and lobby for improvements to Lake Victoria Road/Birrells Road intersection • Work with agencies to review local road speed limits and signage. • Prepare a Local Incident Management Plan with EGSC and other relevant agencies; • Encourage the community to form a Neighbourhood Watch program or similar. • Manage the interface between swimmers and powerboats in Dawson Cove
Plan/lobby for infrastructure that will ensure a connected and cohesive community	Review and manage boating infrastructure to better manage demand Plan for and provide improved urban infrastructure	• Carry out a needs analysis on boating infrastructure at Newlands Arm • Collate and communicate information on future population demographics, vehicle numbers, etc that can be used to inform future planning.

Newlands Arm Continued....

Objectives	Strategies	Actions
SUSTAINABILITY		
Ensure that Dawson's Cove remains an iconic Newlands Arm asset	Maintain the iconic quality of Dawson's Cove	• Set up a sub-committee of NARRA to work with EGSC and other agencies to manage the Dawson's Cove area, including addressing: - Better manage trailer parking at boat ramp - Mechanisms to improve boating safety - Investigate provision of pump-out facilities; - Provide bike parking racks and more seating along foreshore and at Dawson's Cove - Continued improvement of boating and recreation infrastructure.
Keep Newlands Arm foreshore beautiful	Improve waste management and recycling opportunities in public places Review and implement environmental protection and improvement measures Prioritise and implement foreshore erosion management measures	• Provide additional bins where required and align collection frequency with use and peak periods. • Work with EGSC and others to manage roadside vegetation including weeds pests and feral animal • Improve revegetation on Forge Creek • Review the Newlands Arm Foreshore Management Plan
Protect and preserve the existing character of the Newlands Arm environment	Improve sewer connections throughout Newlands Arm	• Work with EGSC to develop a business case for upgrading sewer provisions by East Gippsland Water; • Consider using the planning system to encourage better take up of property sewerage.
PRODUCTIVITY		
To establish successful commercial activity in Newlands Arm	Promote the establishment of a local retail facility	• Explore a range of options, ie social enterprise, web based or traditional means to make local small enterprise viable • Identify and encourage commercial use of the shop site • Consider civic guide or similar signage project at Centre Way

Newlands Arm Continued....

Objectives	Strategies	Actions
To maintain the attractiveness of the area for lifestyle	Limit urban expansion and commercial development of Newlands Arm to preserve the character of the area for a quiet lifestyle	• Ensure no major new subdivisions in the areas around Newlands Arm • Determine suitable level of new urban facilities, tourist facilities, etc.
To promote better access to education and training and information	Identify opportunities for better local access to training and educational programs	• Improve internet access
GOVERNANCE		
Ensure full benefit from Federal, State and Local Government initiatives	Improve community governance and capacity to attract grants	• Undertake Grant Application Development and Acquistal workshops • Advocate for Newlands Arm to have its post code • Develop productive working relationships with critical agencies and local Members of Parliament to pursue priority actions for the community
Achieve a productive working relationship between Newlands Arm community and EGSC	Establish stronger working partnerships with Council and other authorities on proposed projects during planning phases Seek greater recognition of Newlands Arm as a separate community	• Explore opportunities for partnerships between Council and community • Collaborate and consult more closely on projects planned for Newlands Arm • Increase regular face to face contact with East Gippsland Shire Council representatives





Acknowledgements

The East Gippsland Shire Council and the people of Paynesville and District wish to acknowledge the Gunaikurnai people as the traditional owners of the land. We pay respects to Gunaikurnai elders, past and present.

East Gippsland Shire Council would like to thank all the people of Paynesville and District and particularly those who attended our consultation sessions and contributed so generously to this plan.

Thank you also to the children and teachers at Paynesville Primary School and Eagle Point Primary School.

The Planning Context

The implementation of this community plan will take place with reference to and support from East Gippsland Shire Council strategic initiatives including:

East Gippsland Shire Council Plan 2009 13
Access and Mobility Plan
Crossability Project
Trails Strategy 2012
East Gippsland Cycling Tourism Action Plan 2012
Economic Development Strategic Plan
Community Well-being Plan 2010
Accessible Information and Lifelong Learning Plan
Municipal Early Years Plan 2009 13

Regional Youth Strategy 2008 10
Positive Ageing Strategy 2010 12
Disability Action Plan 2007-09
Strategic Plan for Sporting Infrastructure
Municipal Emergency Management Plan
Arts and Culture Strategy Plan 2011 12
Strategic Tourism Plan 2006 11
Environmental Sustainability Strategy 2008 -13
Sustainable Water Use Plan
Roadside Management Plan