



**c school**

[www.community.club/c-school](http://www.community.club/c-school)

# C School Schedule

Community Leadership Cohort: September 28 - December 17, 2021

Applicants: please review the following schedule to ensure your availability. Please note the attendance policy requires students to not exceed three absences from the real-time meetings noted on this schedule, planned or unplanned. Unless specifically noted, all sessions on this schedule are considered mandatory for cohort participants. All events are virtual and times are noted in Eastern Time.

## Weeks 1-3: Community & Business

### Week 1: The Business of Community

- Tuesday, 9/28/21, 5pm-7pm ET: Live class
- Thursday, 9/30/21, 5pm-6:30pm ET: Student group kickoff

### Week 2: Vision & Goal Setting for Community Leaders

- Tuesday, 10/5/21, 5pm-7pm ET: Live class
- Thursday, 10/7/21, 5pm-6pm ET: Guest Speaker Session on goal and vision setting with Erica Kuhl (prev VP Community @ Salesforce)

### Week 3: Measurement & ROI

- Tuesday, 10/12/21, 5pm-7pm ET: Live class
- Thursday, 10/14/21, 5pm-6pm ET: Small groups: metrics shares

## Weeks 4-6: Operations

### Week 4: Workflows in Community Leadership

*\*Office hours are optional and provide an opportunity to book twenty minutes 1:1 with the instructor to ask questions, get feedback, assistance on your projects, etc. Office hours are offered on a first-come-first-serve basis.*

- Tuesday, 10/19/21, 5pm-7pm ET: Live class



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- Thursday, 10/21/21, 5pm-7pm ET: Open office hours with Brian

## Week 5: Operational Excellence

*\*Office hours are optional and provide an opportunity to book twenty minutes 1:1 with the instructor to ask questions, get feedback, assistance on your projects, etc. Office hours are offered on a first-come-first-serve basis.*

- Tuesday, 10/26/21, 5pm-7pm ET: Live class
- Thursday, 10/28/21, 5pm-7pm ET: Open office hours with Brian

## Week 6: Community at Scale

- Tuesday, 11/2/21, 5pm-7pm ET: Live class
- Thursday, 11/4/21, 5pm-6pm ET: Guest speaker panel on community leadership at small, medium, and enterprise companies with Alex Angel (Commsor, Nike, Reddit), TBA, and Joe Pishgar (VerticalScope)

## Weeks 7-9: Team & People

### Week 7: Budget & Headcount

- Tuesday, 11/9/21, 5pm-7pm ET: Live class
- Thursday, 11/10/21, 5pm-6pm ET: Small groups: docs hub shares

### Week 8: Hiring & Org Charting

- Tuesday, 11/16/21, 5pm-7pm ET: Live class
- Thursday, 11/18/21, 5pm-6pm ET: Guest Speaker Session on Diversity, Equity, and Inclusion for Community Leaders with Shana Sumers

### Week 9: People Management & Coaching for Community Leaders

- Tuesday, 11/23/21, 5pm-7pm ET: Live class



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## Weeks 10-12: Executive Communication

### Week 10: Cross-functional Collaboration as a Community Leader

- Tuesday, 11/30/21, 5pm-7pm ET: Live class
- Thursday, 12/2/21, 5pm-6pm ET: Small groups: pitch practice

### Week 11: Presentations, Storytelling, and Thought Leadership

- Tuesday, 12/7/21, 5pm-7pm ET: Live class
- Thursday, 12/9/21, 5pm-6pm ET: Guest Speaker Session [TBA]

### Week 12: Executive Communication

- Tuesday, 12/14/21, 5pm-7pm ET: Live class
- Thursday, 12/16/21, 5pm-8pm ET: Final Pitch
- Friday, 12/17/21, 5-7pm ET: Graduation & Wrap Party