

Time (EST)	Live Panels		Competitive Advantage Talks Presented by KAGR	Research Papers Presented by 42ANALYTICS	Competitions
8:30 AM - 9:00 AM	Workout Class presented by corepower YOGA				
9:15 AM - 9:45 AM	Welcome Remarks				
10:00 AM - 10:15 AM	The New Sports Fan: Innovation and Data			Research Paper Posters Presented by 42ANALYTICS 10:00 AM - 12:00 PM	
10:15 AM - 10:30 AM			Building the Ultimate Global Rating System for Racquet Sports		
10:30 AM - 10:45 AM			Driving Inclusion of Women in Sports – Tools and Solutions to Enable Impact WASSERMAN		
10:45 AM - 11:00 AM			The Path Forward: Analytics as an Organizational Imperative KAGR		
11:00 AM - 11:15 AM	A Conversation with Andrew Yang and Nate Silver	Howdata: How Analytics is Revolutionizing Cricket	Transforming Higher Education with DATA: Data, Analytics, Technology and Athletics		
11:15 AM - 11:30 AM			Creating Player Development Systems in Esports		
11:30 AM - 11:45 AM			How Bundesliga uses cloud technology to improve business operations, to personalize the fan experiences, and more. AWS		
11:45 AM - 12:00 PM			Fan Engagement in the time of COVID KAGR		
12:00 PM - 12:15 PM	Quantify This: Valuing Sports Sponsorships	Say Goodbye to the 40 Yard Dash: The Future of NFL Roster Building	Democratizing Athletic Talent Identification via AR Technology – Leveraging the Power of Collaboration to Unlock Infinite Business Impact		
12:15 PM - 12:30 PM			Don't Call Them Non-Revenue Sports: The case for an accounting revolution to protect cash-flow-positive "non-revenue" sports		
12:30 PM - 12:45 PM			The Ideal Sports League		
12:45 PM - 1:00 PM			How to Meet Your Fan's Netflix Level Expectations		
1:00 PM - 1:15 PM	The Show Must Go On: Digitization and Innovation in the Sports World	Super Glue: Investigating Basketball Culture vs. Analytics		Sports Gaming Innovation Challenge presented by 	
1:15 PM - 1:30 PM					
1:30 PM - 1:45 PM	Select Your Fighter: How to Assess Players and Build an Esports Roster	Leading Through Change and Transition WASSERMAN			
1:45 PM - 2:00 PM					
2:00 PM - 2:15 PM	Trash Talking: Live at SSAC	Backdoor Cover: Revolutionizing Sports During COVID		Research Paper Posters Presented by 42ANALYTICS 3:30 PM - 5:30 PM	
2:15 PM - 2:30 PM					
2:30 PM - 2:45 PM					
2:45 PM - 3:00 PM					
3:00 PM - 3:15 PM					
3:15 PM - 3:30 PM	Show Not Tell: Sports Storytelling	The Case for Activism: Sports' Impact on Society WASSERMAN	Beyond the Gambit: Chess' Big Move		
3:30 PM - 3:45 PM					
3:45 PM - 4:00 PM					
4:00 PM - 4:15 PM	When the Sports World Stopped & How It Came Back to Life: COVID and The Future of Sports	To Play or Not To Play: Rich Eisen 1-on-1 with J.J. Watt			
4:15 PM - 4:30 PM					
4:30 PM - 4:45 PM					
4:45 PM - 5:00 PM					
5:00 PM - 5:15 PM					
5:15 PM - 5:30 PM					
5:30 PM - 5:45 PM					
Don't Get Defensive Presented by All Day Visit Here to Play: http://bit.ly/DontGetDefensive			Drop-in Resume Reviews 12:00 PM - 1:30 PM Visit Networking Lounge	Career Playbooks 2:00 PM - 3:30 PM Visit Networking Lounge	

Time (EST)	Live Panels			Competitive Advantage Talks <i>Presented by</i> KAER	Research Papers <i>Presented by</i> 42ANALYTICS	Networking Events	Competitions
8:30 AM - 9:00 AM	Workout Class presented by NEOU						
9:30 AM - 9:45 AM					Predicting NBA Talent from Enormous Amounts of College Basketball Tracking Data		
9:45 AM - 10:00 AM				How Bundesliga uses cloud technology to improve business operations, to personalize the fan experiences, and more.	Routine Inspection: A playbook for corner kicks		
10:00 AM - 10:15 AM	Making a QB1: The Science Behind QB Evaluations	Acceleration of Sports Data Innovation at ESPN			MAYFIELD: Machine Learning Algorithm for Yearly Forecasting Indicators and Estimation of Long-Run Player Development		
10:15 AM - 10:30 AM			The Digitalization of the Fitness Industry				
10:30 AM - 10:45 AM				Vision - The Ultimate Competitive Advantage in Sports	I Think We'll Go to Boston - Marathon Performance Prediction		
10:45 AM - 11:00 AM				eNASCAR: The Virtual Fast Track to Fan Engagement			
11:00 AM - 11:15 AM	Negotiating the Future: How Priorities Changed as a Result of COVID	The Data Dangle: Hockey Analytics	Big Data Energy: How Marketing Technology and Analytics are Changing Sports				
11:15 AM - 11:30 AM					Risk of Collusion: Will Groups of 3 Ruin the FIFA World Cup?		
11:30 AM - 11:45 AM							
11:45 AM - 12:00 PM							
12:00 PM - 12:15 PM	Evolving Sports Through Technology: How Data is Changing the Way We Innovate in Sports	A Conversation with Mark Cuban and Andy Slavitt			Decoding MLB Pitch Sequencing Strategies via Directed Graph Embeddings	Women's Networking Lunch	Workshop: Wisdom from the Bleachers: How MLB Uses Fan Feedback in Strategic Decision Making
12:15 PM - 12:30 PM					Using Mobile Location Data to Assess Sponsorship Effectiveness		
12:30 PM - 12:45 PM				SailGP is tacking to better performance using the Oracle Cloud			
12:45 PM - 1:00 PM							
1:00 PM - 1:15 PM	Need Fantastic Trophies	Getting a Handle on Social Media: How Data is Engaging GenZ without Losing GenX			Research Paper Finals <i>Presented by</i> 42ANALYTICS		Hackathon Finals Presented by
1:15 PM - 1:30 PM							
1:30 PM - 1:45 PM							
1:45 PM - 2:00 PM							
2:00 PM - 2:15 PM	Alternative Investing: Teams and SPACs	Fact or Fiction: Basketball Mythbusting	Phillie Phanatics: How Teams Cultivate and Grow a Passionate Fanbase	The First Four Shots	1:00 PM - 3:00 PM	Career Conversations	
2:15 PM - 2:30 PM				The Top 25 Most Innovative Teams in the World			
2:30 PM - 2:45 PM							
2:45 PM - 3:00 PM							
3:00 PM - 3:15 PM	Adapting on the Fly: The Future of Ticketing	The Invisible Opponent: Our Mental Health Crisis	Outwit, Outplay, Outlast: Survivor Analytics				
3:15 PM - 3:30 PM							
3:30 PM - 3:45 PM							
3:45 PM - 4:00 PM							
4:00 PM - 4:15 PM	Sabermetrics v. The World: Are Analytics Baseball's Answer?	Women's Sports: The Time is NOW			Startup Competition < \$1mm Track and > \$1mm Track Presented by 42ANALYTICS		Don't Get Defensive Finals Presented by
4:15 PM - 4:30 PM							
4:30 PM - 4:45 PM							
4:45 PM - 5:00 PM							
5:00 PM - 5:15 PM	Self-Made Sports Legends and Entrepreneurs: Michael Rubin and A-Rod	A Keeper: The Evolution of Soccer Analytics			3:00 PM - 5:00 PM		
5:15 PM - 5:30 PM							
5:30 PM - 5:45 PM							
6:00 PM - 6:30 PM							