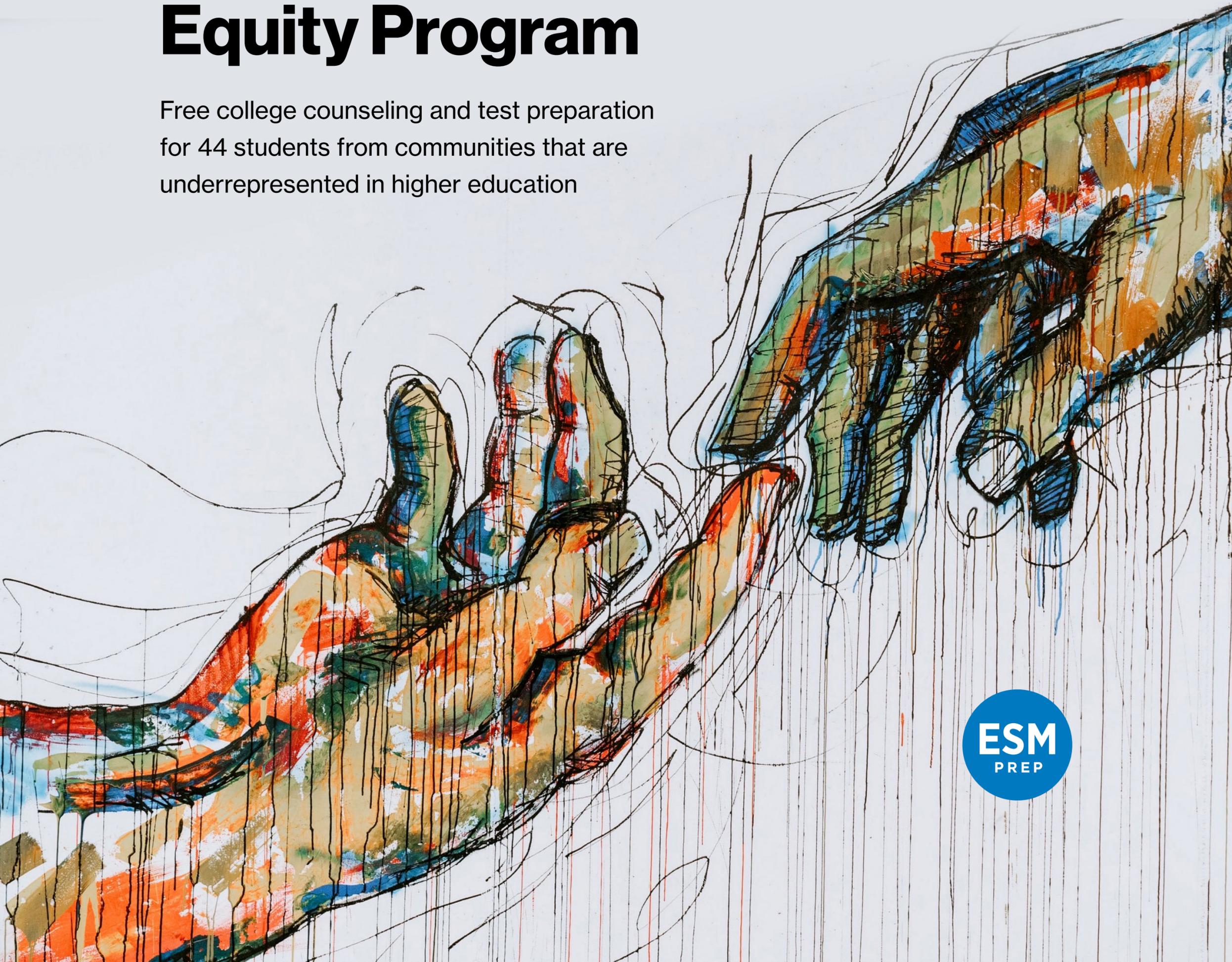


Introducing

The ESM Equity Program

Free college counseling and test preparation
for 44 students from communities that are
underrepresented in higher education





1

What is ESM's Equity Program?

After years of building our academic mentorship business, we've decided to tackle one of our long-held goals: providing pro bono support to students from communities that are underrepresented in higher education.

Throughout the 2021 calendar year, ESM mentors will devote at least 10% of their collective time to working with scholarship students in our equity program.

These scholarships will be provided for two services. First, ESM will identify 24 students who will receive free one-on-one counseling, test prep, and academic tutoring from ESM mentors throughout the entirety of 2021. Additionally, ESM will provide 20 full scholarships for students to attend one of our week-long college prep summer camps in Lake Tahoe, California in July 2021.

To select these 44 students, we will rely on partner organizations such as yours to help introduce students to this program and support their applications.

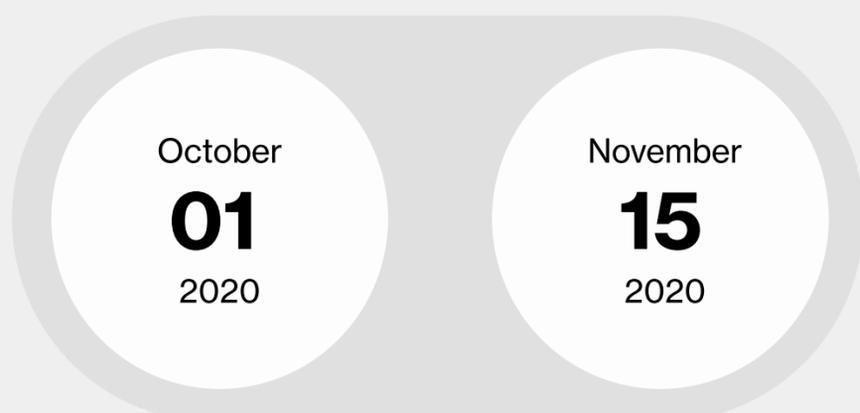
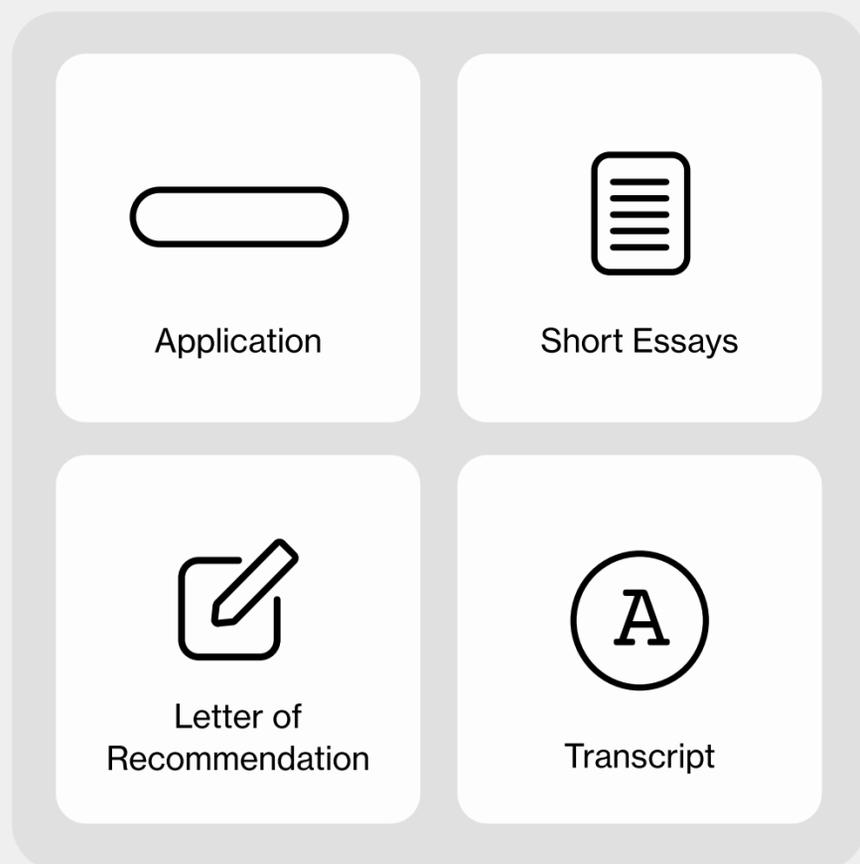


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Who is eligible?

Eligible students will be those from the class of 2022 (current juniors in high school) who come from underrepresented backgrounds in higher education.

We define “underrepresented” as those who identify as part of a marginalized racial group, and/or those who will be first-generation college students.



3

What is the application process?

The application will open October 1st, 2020, and close November 15th, 2020.

Students will be required to fill out an application, write multiple short essays, obtain at least one letter of recommendation, and send in an unofficial transcript showing their high school grades. Optionally, students will be able to provide additional letters of recommendation and to complete a “video cover letter” offering insight into their personalities and goals.

4

What is the goal of our partnership?

Given the large number of students eligible for this program, we would like to partner with grassroots organizations such as yours to identify students who will most benefit from this experience.

We are hoping that you can help spread the word about these scholarships to students in your community who meet the eligibility requirements and who will take full advantage of the mentorship, tutoring, and counseling that ESM can provide.





5

Who is ESM Prep?

For over 15 years, ESM has helped high school students realize their incredible potential.

Based out of offices in Sacramento, San Francisco, Los Angeles, and London, the ESM team has used academic tutoring, test prep, and college counseling as vehicles to guide thousands of students through high school and into universities around the world.

All ESM mentors are employees of the company -- not contractors -- who experience extensive training and professional development in order to hone their crafts. Through our passion for teaching, learning, counseling, and mentoring, our students see that being smart is not only okay, but actually very cool. We inspire our students to believe in their capabilities and set lofty goals for themselves, while showing them that they have cheerleaders, advisors, and supporters for life. Simply put, we help students find their right-fit academic path that will open the door to their ambitions.



6

Are you in?

Please reach out to us to discuss the next steps! Thank you for helping us contribute to closing the educational equity gap.

Equity@ESMprep.com →

