

## **Arthur Board Meeting Agenda**

**Tuesday 16 June, 2020**

**7:00 pm**

### **In Attendance:**

- Nick Taylor, Editor
- Brazil Gaffney-Knox, Editor
- Danny Taro, External Affairs
- Myanna Hansen, Member at Large
- Robert Gibson, Internal Affairs
- Dante Pettapiece, President
- Zoe Easton, Secretary

**7:10**

### **I. Call Meeting to Order**

### **II. Approval of today's agenda**

**Dante**

- Add AOB about TFS

**Myanna**

- Motion to approve
- Seconded by Danny

Agenda is approved.

### **III. Approval of last meeting minutes from 28 May, 2020**

**Dante**

- Motion to approve
- Seconded by Myanna

Minutes are approved.

#### **IV. June update: CSJ, new reporter, being editors...**

##### **Nick & Brazil**

- Started working this week
- Hired a reporter on 8 week contract: Ethel Nalule
- Ethel starts work this week and will finish her summer contract a week before Nick and Brazil's summer funding ends
- Summer radio show/podcast is up and running and will premiere on Trent Radio this friday and will be available on the Arthur website
- Summer Zine is the beginning of more creative ways to produce content while the paper can't be printed
- Lots of work on the website, specifically by Leina
- Working with Danny to switch over to an independent payroll system and online ads

##### **Danny**

- We are now approved for google ads
- We are also very close to having our own payroll via Quickbooks

#### **V. Arthur-in-Summer 2020 Budget**

##### **Rob**

- Can the editors create a best case vs worst case scenario budget in regards to whether or not our levy fee changes? Maybe of 10% loss?

##### **Nick**

- We will be doing that and also factoring in the savings from not being able to print

##### **Rob**

- Motion to approve the budget with the understanding that the bad debts will be further looked at at a further meeting
- Seconded by Dante

Budget is approved.

**7:42 PM**

## **VI. Board member positions**

**Myanna**

- Hoping to create a position to do with outreaching to colleges at Trent

**Rob**

- Willing to switch from internal affairs to sustainability officer

**Zoe**

- We could keep Danny as external affairs and have him do community (Peterborough) outreach and have Myanna do outreach specifically at Trent

**Myanna**

- Motion for Myanna to become the college outreach commissioner
- Seconded by Rob

Motion passes.

## **VII. Anti-O and Board trainings**

**Brazil**

- Planning to hold a board anti-oppression training and a board training session end of June/early July
- Some of the anti-o training will be specific for this organization
- Board training will be separate and specific to this organization and roles/responsibilities

## **VIII. Long-term planning, collective brainstorming**

**Nick**

- Because of COVID-19 Arthur is entering a very weird and uncertain season and we'd like to sit down with the board and discuss ways that Arthur can adapt to the current landscape
- We've spoken to Leina and Danny about taking some of the money we saved on printing and putting it into making the website more modern and dynamic

**Rob**

- Had the idea of using the posterboards downtown to post photos and titles of articles in order to divert people to the website

**Danny**

- We could attach a QR code to these boards

**Nick**

- We've been working on keeping the social media active
- We need to be meeting the younger students where they are: which is social media

**Zoe**

- It might be worthwhile to hire someone to work on social media engagement in September part time

**Rob**

- We might even want to look into video features

**Dante**

- Does switching to online mean that we'll be changing our brand?

**Nick**

- We're looking to bring physical zines to people via google form and sanitary drop off
- We're also looking to bring more illustrations to the online website

**Danny**

- I think it's important to continue to value paying our employees a living wage even though our levy income might be down this year

**8:20**

## **IX. Any Other Business**

Dante

- TFS is doing online recommendations and curation of films that can be watched for free
- Right now it's just instagram and facebook
- TFS would like to put these recommendations printed up in the Arthur

Nick

- Although Arthur isn't physically printing right now, we're always interested in working with other levy groups
- Send us an email and we'll work out the details

Dante, Rob and Myanna will form a nominating committee to find a replacement for Elizabeth Beaney.

## **X. Adjournment**

Meeting is adjourned at 8:30 PM.