A Synchronized Customer Experience

**HUMBL PAY**
Connecting consumers and merchants via the digital economy

**HUMBL MARKETPLACE**
Connecting consumers and merchants through global listings

**HUMBL FINANCIAL**
Connecting consumers and merchants to financial services
A New Layer of Contextual Commerce
Web 3 is Digital and Built Around You

Case Study
AliPay > Alibaba Marketplace > ANT Financial
A Global, Customizable Mobile Application

Marina Sotomayor
@marina.soto

Become a Digital Merchant

Send Money Across the World
Connecting the World to the Digital Economy
Personalizing Financial Services

The HUMBL Matching Engine™ has found following cards for you to consider through partners:

- **Flat Rate | Citi Double Cash**
- **Travel Rewards | Chase Sapphire**
- **Cash Back | Blue Cash Preferred**

The HUMBL Matching Engine™ has found some lenders for you to consider:

- **Good Credit**
- **Fair Credit**
- **Bad Credit**
A Full-Funnel Technology Stack

Discovery

Merchants

Individuals

Banking | Credit | Lending | Products

Discovery Layer

Transaction Layer

API / Services Layer
HUMBL has been developed in a modular capacity for customization by region.
Stage 1
Merchants

Stage 2
Peer-to-Peer

Stage 3
HUMBL Hubs

Mobile Roadmap - 2021
An Instant Ticketing Integration for HUMBL

- Software
- Bookings
- Box Offices
- Contactless
- Merchandise
Tickeri Connects Latin Audiences to Live Events
Tickeri Has Worked with Proven Venues and Artists

Artists:
- Bad Bunny
- J Balvin
- El Alfa
- Bunbury
- Kany Garcia
- Jean Carlos Centeno
- Tego Calderon
- Daniela Darcourt
- Gente de Zona
- Lali

Clients & Partners:
Some of Tickeri's clients and partners:

- Boost Mobile
- Live Nation
- Buena Fortuna
- The Fillmore
- Giggs
- LoRum
- Gigglers
- Vertigo
- Karamba
- Quintana
- I.M.P
- Colombian Talent International
- United Talent Agency
- Bandsintown
- Songkick
- Heineken
- Kesta Happening DC
- www.kestadc.com

* Tickeri has also gladly served as a referral and allotment partner to larger ticketing and venue providers in the industry to help move their inventory and penetrate the Latin market.
HUMBL will be working to integrate the Tickeri box office software, seat maps and ticketing engine, to establish one seamless HUMBL mobile application for venues that need to go contactless in their fan experiences.
HUMBL Studios and Merch Shop

- HUMBL Snapback Hat - Argentina *Limited Edition
  - $25.00
  - Buy Now

- HUMBL Hoodie - Black Wave
  - $50.00
  - Buy Now

- HUMBL T-Shirt - Navy Camo-Beach
  - $25.00
  - Buy Now

- HUMBL Snapback Hat - Navy
  - $25.00
  - Buy Now

- HUMBL T-Shirt - Black Camo-Beach

- HUMBL Snapback Hat - Black

- HUMBL Face Mask - Black

- HUMBL Crewneck - Black
Blockchain and Marketplace Listings
Built for the Next Generation of Investors

Digital asset investing. Made simple.
HUMBL Financial has developed exciting new software that helps customers active, indexed and thematic baskets of exposure to the new digital asset trading markets.
<table>
<thead>
<tr>
<th>Business Unit</th>
<th>Quarter 1</th>
<th>Quarter 2</th>
<th>Quarter 3</th>
<th>Quarter 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>HUMBL PAY</strong></td>
<td>Beta / Merchants</td>
<td>Peer-to-Peer</td>
<td>Agent Locations</td>
<td>Key Verticals</td>
</tr>
<tr>
<td><strong>HUMBL MARKETPLACE</strong></td>
<td>Merchant Listings</td>
<td>Blockchain Listings</td>
<td>Blockchain Listings</td>
<td>Blockchain Listings</td>
</tr>
<tr>
<td><strong>HUMBL FINANCIAL</strong></td>
<td>Launch ETXs</td>
<td>Marketing ETXs</td>
<td>Financial Services</td>
<td>Credit and Lending</td>
</tr>
</tbody>
</table>
HUMBL

Q4 - 2020
- Reverse Merger Completed (12/9)
- Launch HUMBL Studios
- Pursuing Merger, Acquisitions and Country Rights

Q1 - 2021
- Requested Ticker Symbol (OTC: HMBL)
- HUMBL Financial Launch
- Finalizing Country Rights
- Tickeri Acquisition

Q2 - 2021
- HUMBL® - Mobile App
- P2P / Ticketing Integrations
- Audited Company Financials

Q3 - 2021
- Key Verticals: Government RFP’s, banking, wireless and merchant partners

Q4 - 2021
- HUMBL Shareholder Conference
- HUMBL Affiliate Sales - Market Leader Awards

Strategic Roadmap
This document contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimates," "projects," "intends," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, the Company's ability to successfully execute its expanded business strategy, including by entering into definitive agreements with suppliers, commercial partners and customers; general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technical advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, regulatory requirements and the ability to meet them, government agency rules and changes, and various other factors beyond the Company's control.