**White Hat - Facts**

***What are the facts that we should know?***

**Red Hat - Feelings**

***What are your gut reactions?***

**Black Hat - Cautions**

***What risks should we keep in mind?***

**Yellow Hat - Benefits**

***Why should we be optimistic?***

**Green Hat - Creativity**

***How can we increase opportunities?***

**Blue Hat - Process**

***What systems and processes will be needed?***