



**Grand
welcome!**



A message from our Founder & CEO, Dhawal Nayak



Welcome to the team Grand!

□ Congrats, you are now part of our mission to help bridge the gap between education and the real world.

Through our Grand partnership, I trust we can provide your students with a sense of clarity and motivation to pursue a meaningful pathway. Furthermore, equip them with real-world skills to pursue opportunities beyond school.

Curious how Grandshake came to be?

Back in 2017, we launched a campaign called The Grand Student Survey #TGSS to help us understand the problem, i.e. the growing gap between education and the real world. Based on the quantitative and qualitative data - an online portal was designed in partnership with a few local schools, including QLD largest school, i.e. Kelvin Grove State College.

The portal streamlined how local employers connected with schools and students to provide work experiences based on a world-class soft skills framework.

In 2020 the world post-Covid-19, we launched an all-in-one platform that offers virtual work experiences developed in partnership with national and global employers. A turn-key solution for secondary schools to help facilitate meaningful pathway experiences for students.

We're very proud of the social mission we are on. Yet, we cannot go on this Grand mission without your help. Our Grand mission is to amplify core human abilities, young people from all walks of life equal opportunity to thrive - and live a life of meaning, connection and purpose.



Your partnership is our foundation

Data#3

BDO



ThoughtWorks®

AiGROUP



ARTC

INLAND
RAIL

Bondi Labs

iOrthotics



We are building strategic partnerships with the emerging industries to offer a diverse catalogue of virtual work experiences to young Australians. We make these experiences FREE with financial support from our partners.

Whilst we do our bit, we would love your assistance to promote these virtual work experiences in your community. We have provided you with assets to assist in promotion, but if you wish for any other collateral, we'd be more than happy to provide:

- Email Templates to share with students through your communication
- Online social snippets to add to your online communication or your portal
- Monthly free resources, i.e. tips and advice to students about their career and progression
- Physical posters to put around the school
- Physical brochures for students
- Merchandise for student ambassadors

Our partnership is truly Grand! When you partner with us, you partner with our industry.



Getting set up



1. Let's get your students onboarded

You can use the email template we provided to let your students, parents and community know about our Grand partnership. A3 posters are an excellent form of passive marketing. Our school partners tell us they do wonders for them. You should print them out and post them in busy areas (other than career space) where seniors notice.

2. Collaborate with your teaching faculty

Some of our school partners have found it helpful to update their teaching faculty about Grandshake's virtual work experiences. Our experiences can be a valuable resource to your teachers, and they might know which student would be best suited to Grandshake's virtual work experiences.

3. Let us do the work for you

Our team will share regular updates on our latest releases. So you can just forward these emails to your students and let us do the work for you. From time to time, we will also share a process report of students enrolled with Grandshake.

Virtual work experiences

We are building a catalogue of virtual work experience developed in partnership with national and global employers - that you can utilise to help your students pave their pathway.

Our four-week virtual work experiences are packed with real-world industry education, Live session with mentors and experts from emerging industries and projects that reflect the everyday workings of a professional.

Through our virtual workplace, students dive into teamwork, collaboration, problem-solving and communication skills required in today workplace.

Our weekly video check-ins and feedback process facilitates a complete loop to students engagement.

Students gain industry-recognised proof of their virtual work experience and skills via our digital badge platform on successful completion.



MAKE IT GRAND

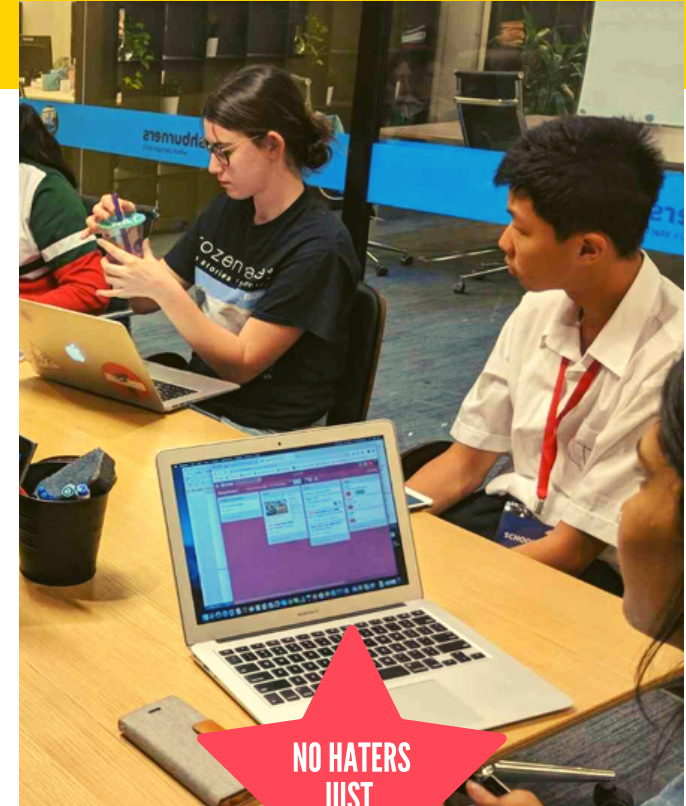


Upskilling Microprograms

You know that we are passionate about soft skills. Maybe little too much that our chief data officer researched over 7000 academic papers and collated a list of soft skills highly sought by employers globally.

In partnership with industry experts and in-house learning designers, we are releasing a suite of on-demand Upskilling Microprograms that students can tune in.

These are approximately 40 minutes long Netflix style video content with practical tips and exercises for young people to expand their soft skills capabilities.



NO HATERS
JUST
SHAKERS



Microcredential

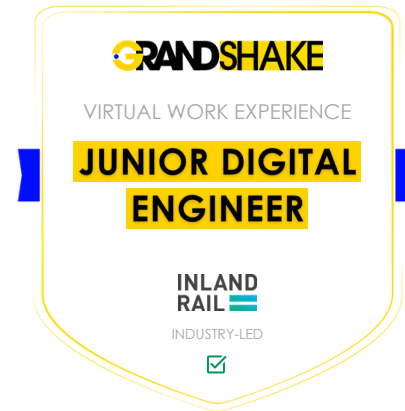


Earn industry microcredentials with Grandshake!

See, at first (and for quite some time, actually), microcredentials were mainly accessible to university graduates and professionals, but Grandshake is expanding that landscape and bringing microcredentials to young people through a series of virtual work experiences and microprograms developed in partnership with industry leaders and experts.

Microcredential bridges the gap between education and the real world early on, supporting a new generation of forward-thinking and agile professionals.

Our digital badges underscore the value of taking the initiative, showing commitment, and being a lifelong learner.





Thank you for join us

on our Grand mission to close the gap
between education and the real world

GRANDSHAKE

