

HUMBL[®]

First Annual Shareholder Conference - 2021

Safe Harbor Statement

This document contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. You can identify these statements by the use of the words "may," "will," "should," "plans," "expects," "anticipates," "continue," "estimates," "projects," "intends," and similar expressions. Forward-looking statements involve risks and uncertainties that could cause results to differ materially from those projected or anticipated. These risks and uncertainties include, but are not limited to, the Company's ability to successfully execute its expanded business strategy, including by entering into definitive agreements with suppliers, commercial partners and customers; general economic and business conditions, effects of continued geopolitical unrest and regional conflicts, competition, changes in technology and methods of marketing, delays in completing various engineering and manufacturing programs, changes in customer order patterns, changes in product mix, continued success in technical advances and delivering technological innovations, shortages in components, production delays due to performance quality issues with outsourced components, regulatory requirements and the ability to meet them, government agency rules and changes, and various other factors beyond the Company's control.

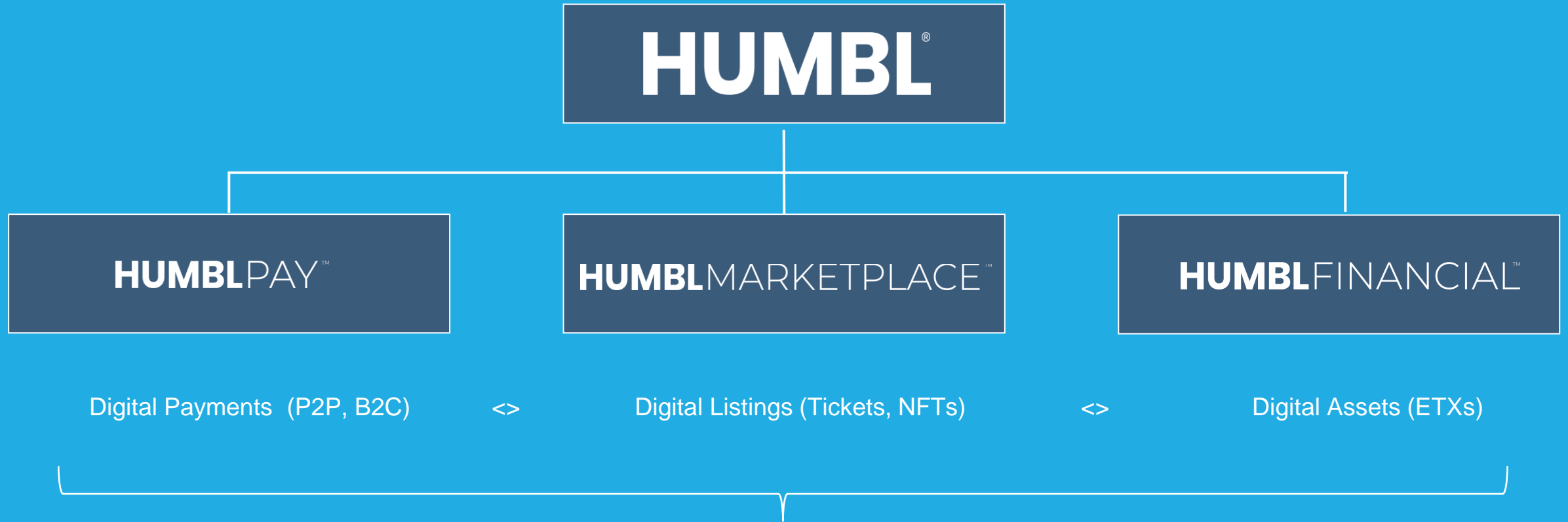
Covid Impact Statement

The impact of the coronavirus (COVID-19) is being felt by all businesses around the world. Leaders are navigating a broad range of interrelated issues that span from keeping their employees and customer safe, shoring-up cash and liquidity, reorienting operations and navigating complicated government support programs.

As COVID-19 continues to affect the global community, we have taken steps to ensure business continuity for all our clients and partners around the world, and taken decisive action to slow the transmission of coronavirus for the health of our employees, our communities, and society as a whole.

Like all of you, we want to take all the steps we can to ensure the safety of our employees while continuing to provide services without disruption to our clients. Fortunately, our business model, along with steps we have taken to prepare for events like these, put us in a good position to remain agile during this trying time

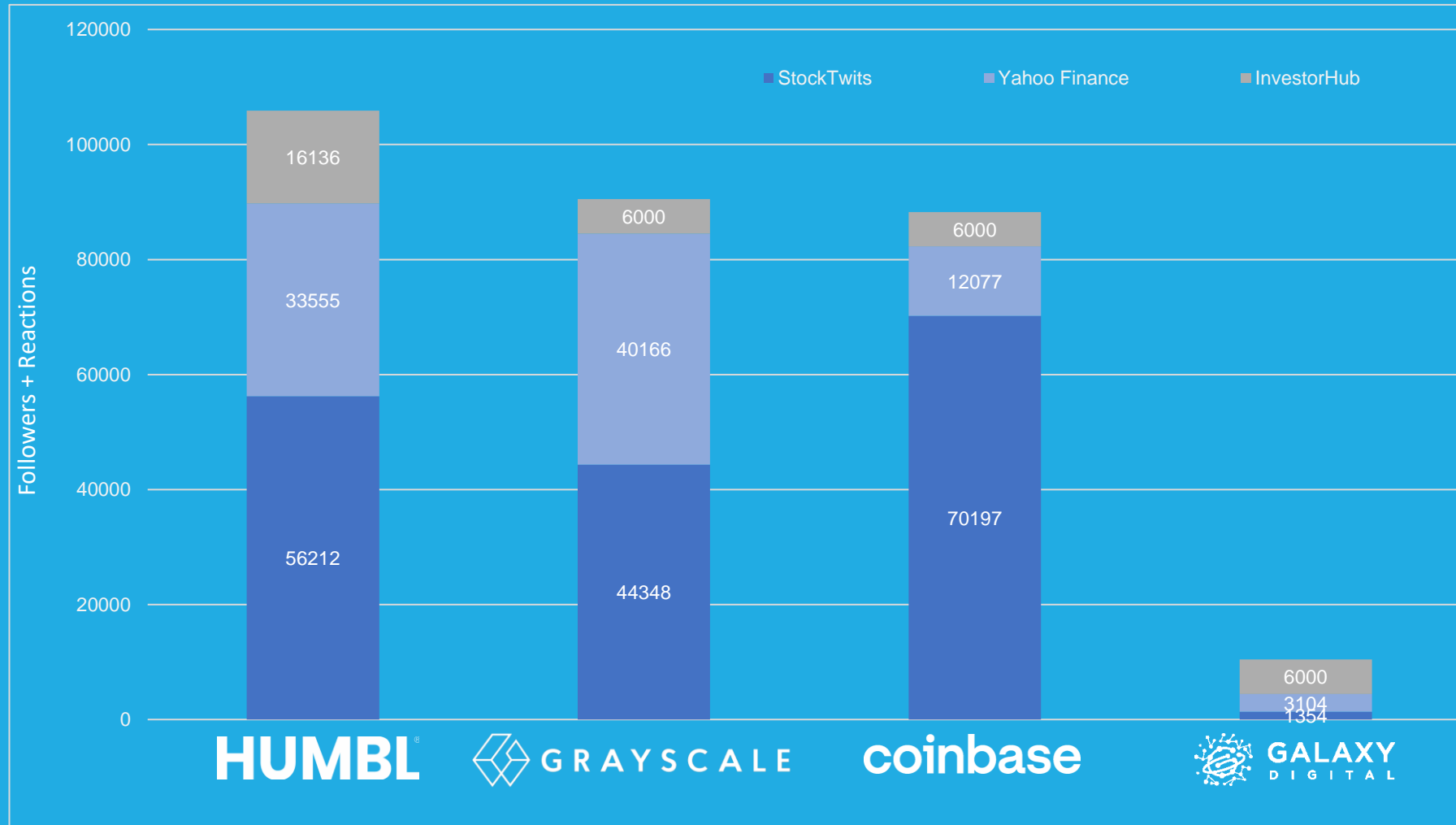
A Web 3, Blockchain company designed to
package new innovations in financial
technology and digital assets



Simplifying the blockchain tokenization of assets across related verticals



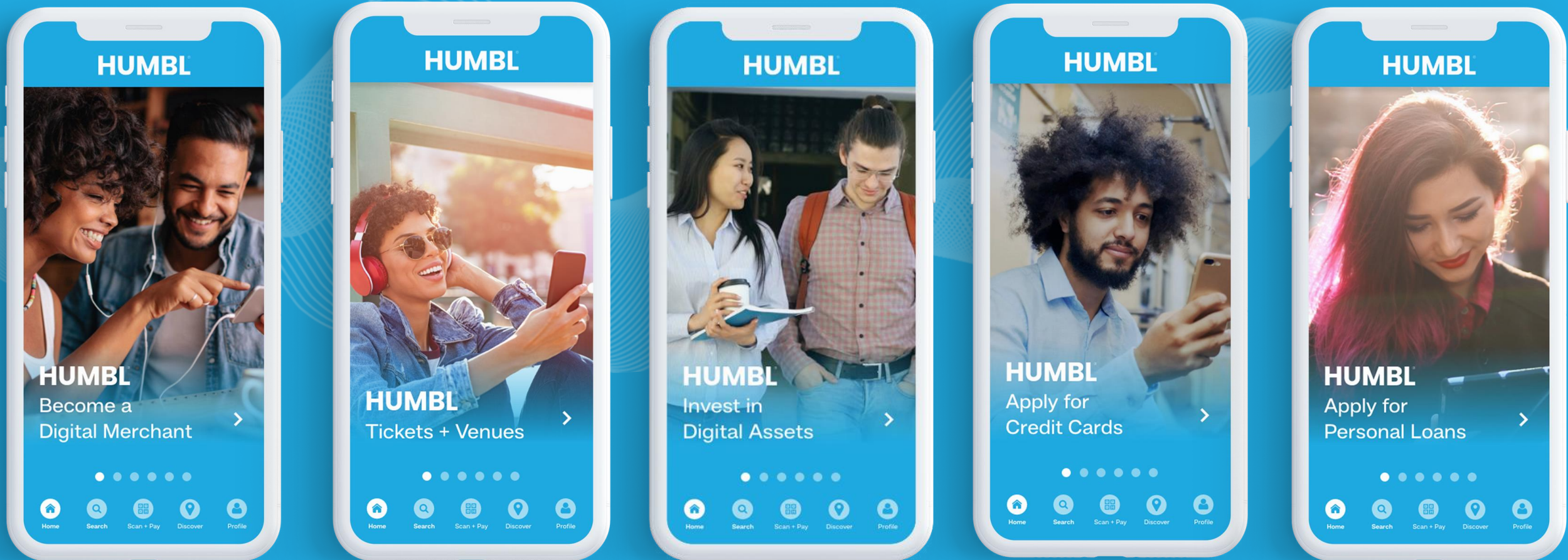
Followers + Reactions for Select Blockchain Equities*



*Data from close of market on 08/25/2021

The image features the brand name 'HUMBLPAY' in a white, sans-serif font against a solid blue background. The word 'HUMBL' is in a bold, uppercase font, while 'PAY' is in a lighter, uppercase font. A small 'TM' trademark symbol is positioned to the upper right of the 'Y'. The background is decorated with several thin, white, wavy lines that flow horizontally across the frame, creating a sense of motion and depth.

HUMBLPAYTM



Trade. Track. Pay. Invest.

We are getting ready for launch and **we need your help**. Help up test and improve our latest features.

Join Our Beta Program.





- Buy Crypto



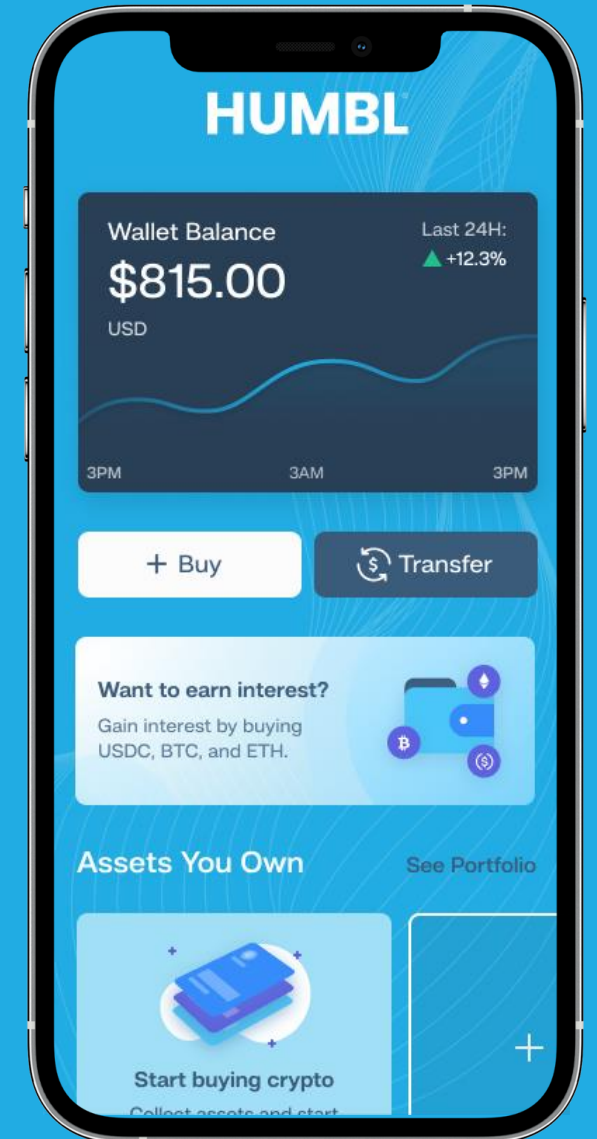
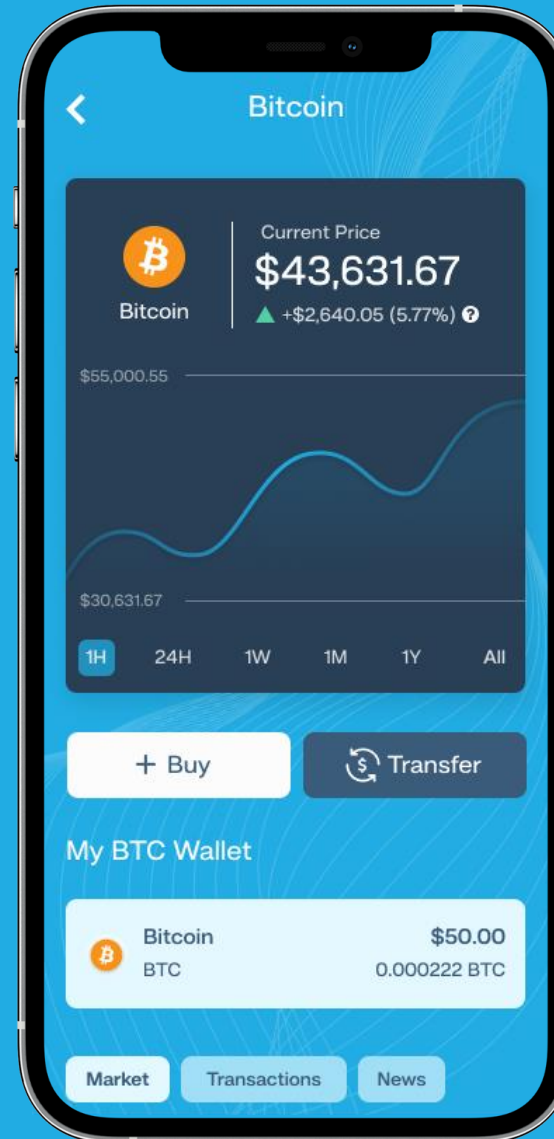
- Earn Interest*



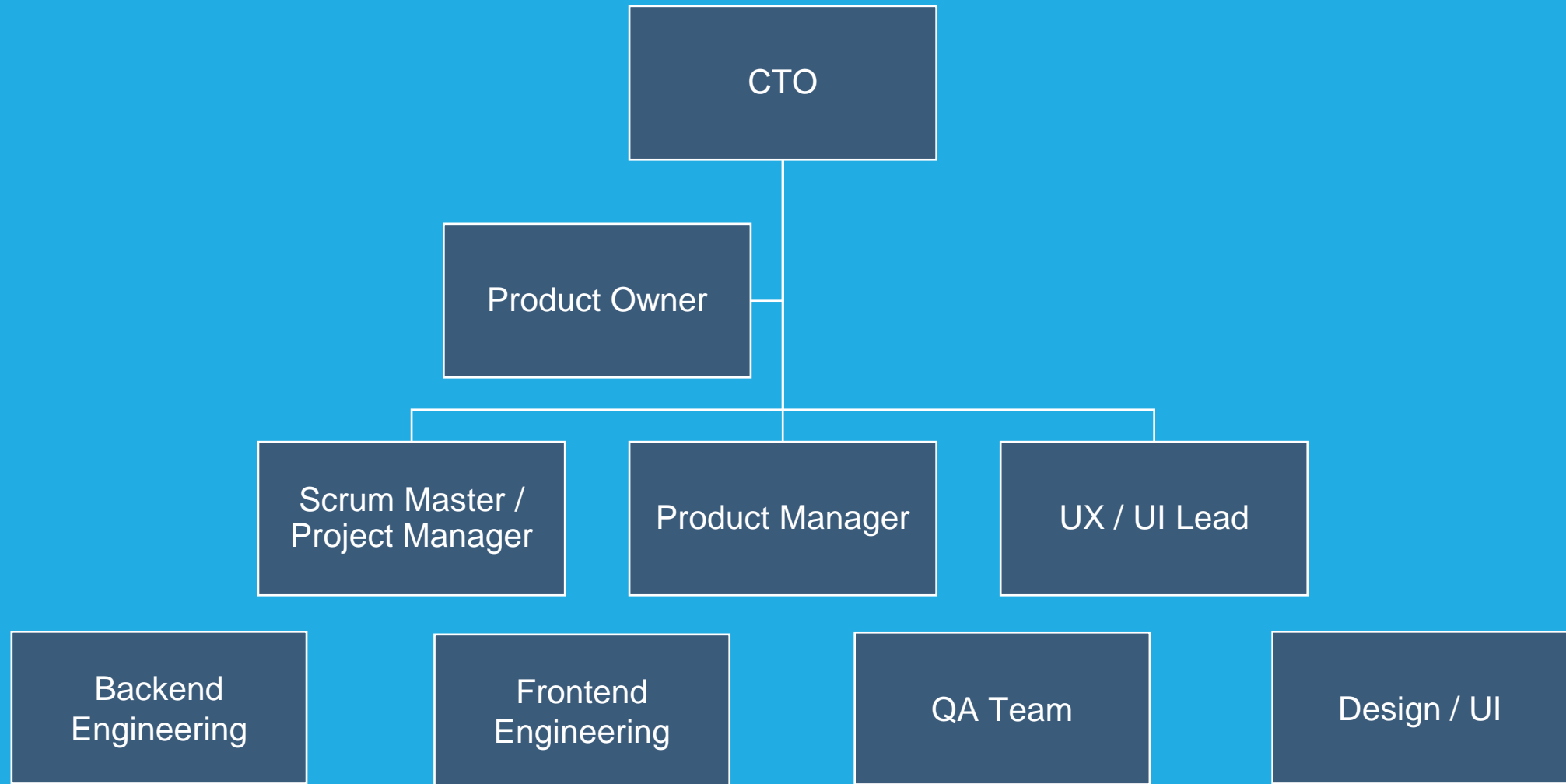
- USD Stablecoins (P2P)



- Send and Receive



*Provided by 3rd Party Partners



Custom in-house & 3rd
Party Services

Ticketing



Card
Processors



Exchanges



Crypto
Provider



Smart
Contracts



HUMBL Data
Global API



HUMBLPAY[™]

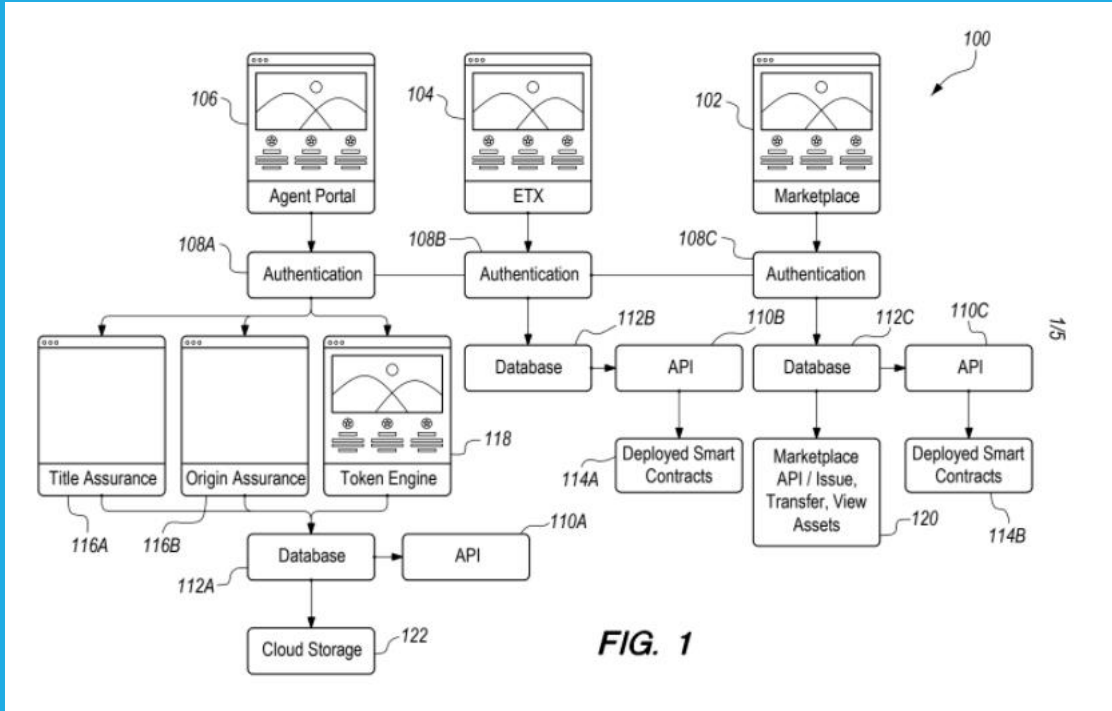


HUMBLMARKETPLACE[™]



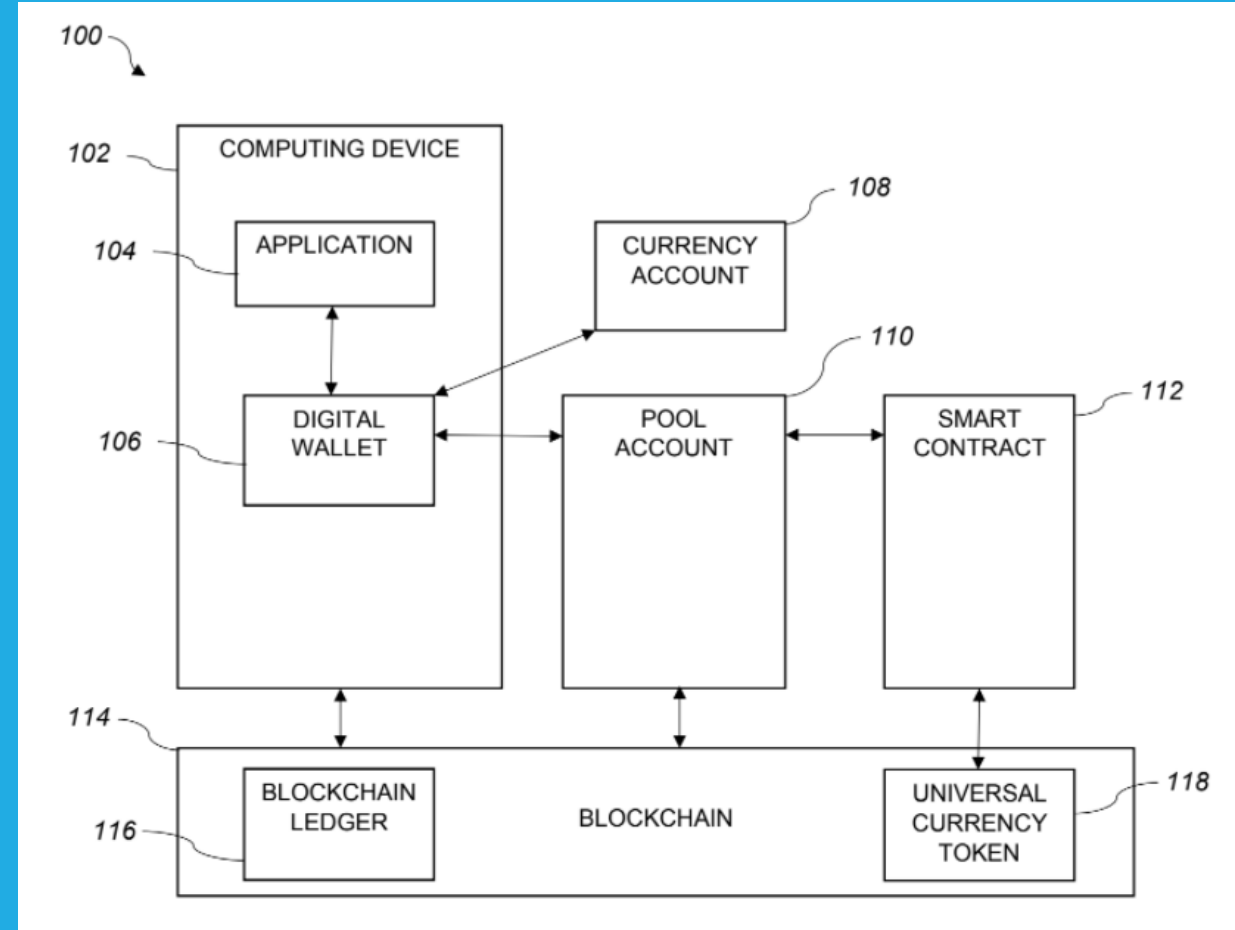
HUMBLFINANCIAL[™]





Comprehensive Buying, Selling, Trading,
Tracking, Verification, Validation,
Tokenization, and Financial Services Using
Blockchain

Docket No. 20321.01

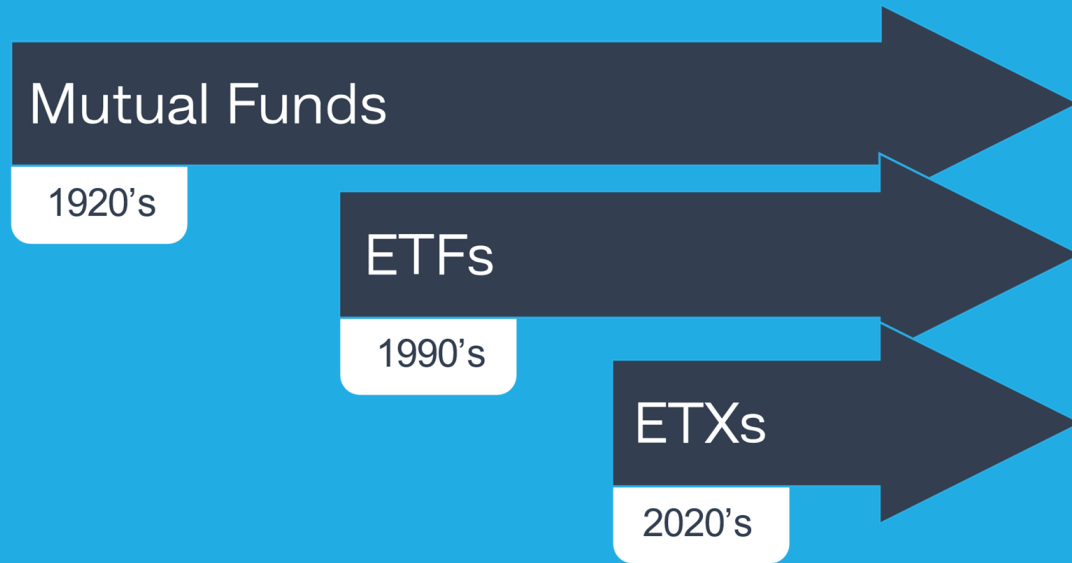


System and Method for Transferring Currency
Using Blockchain

Docket No. 20321.02

The logo for HUMBLFINANCIAL is centered on a solid blue background. The word "HUMBL" is in a bold, white, sans-serif font, while "FINANCIAL" is in a lighter weight of the same font. A small "TM" trademark symbol is positioned at the top right of the word "FINANCIAL". Behind the text, there are several thin, white, wavy lines that flow across the frame, creating a sense of movement and depth.

HUMBLFINANCIALTM



HUMBL Financial has developed non-custodial, algorithmically driven software services that allow customers to gain simplified portfolio exposure to digital assets on the blockchain.



HUMBL Financial™ is not a broker dealer, transactional intermediary, counterparty or investment advisor. HUMBL Financial™ is not registered with the Securities and Exchange Commission (SEC) as an Investment Advisor. HUMBL Financial™ does not provide investment or trading advice. Any investment decision a user of the HUMBL Financial™ platform may make is solely at his or her own discretion and risk. Trading in financial instruments is risky and can result in the full loss of a trader's initial deposit. Hypothetical back-testing and real-time track records should not be relied upon in predicting future performance. HUMBL Financial™ and its agents, brokers, affiliates or employees do not prepare and cannot be responsible for data and data compilation contained in or derived from back-testing and simulation features. HUMBL Financial products are not available in the United States and are not being marketed as such.

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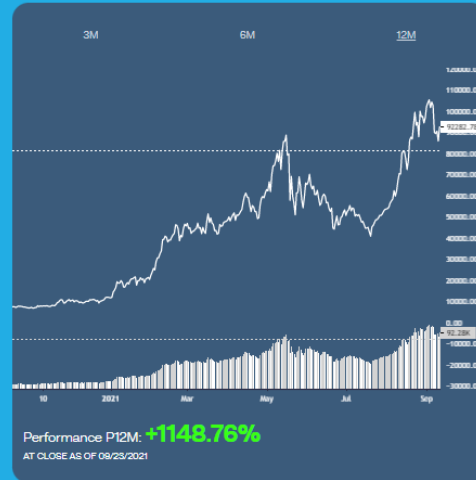
- Improved Rebalancing
- Real Time Pricing
- Increased Speeds
- Refactored Order Process



HUMBL Financial™ is not a broker dealer, transactional intermediary, counterparty or investment advisor. HUMBL Financial™ is not registered with the Securities and Exchange Commission (SEC) as an Investment Advisor. HUMBL Financial™ does not provide investment or trading advice. Any investment decision a user of the HUMBL Financial™ platform may make is solely at his or her own discretion and risk. Trading in financial instruments is risky and can result in the full loss of a trader's initial deposit. Hypothetical back-testing and real-time track records should not be relied upon in predicting future performance. HUMBL Financial™ and its agents, brokers, affiliates or employees do not prepare and cannot be responsible for data and data compilation contained in or derived from back-testing and simulation features. HUMBL Financial products are not available in the United States and are not being marketed as such.

BLOCK 5

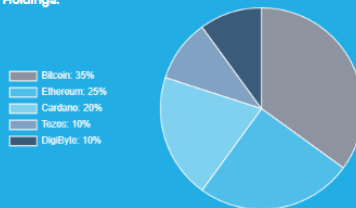
Mirrored after the "FAANG" group of stocks, the BLOCK 5 provides exposure to the top digital assets in terms of reputability, speed, community and decentralization.

[BUY NOW](#)


Portfolio Composition

BLOCK 5 constituent assets are ranked through a proprietary combination of their relative USD market capitalizations, one-month trading volume, and in-depth due diligence on market conditions. The weighting of a constituent asset in the index is determined by the asset's rank.

Holdings:



Methodology

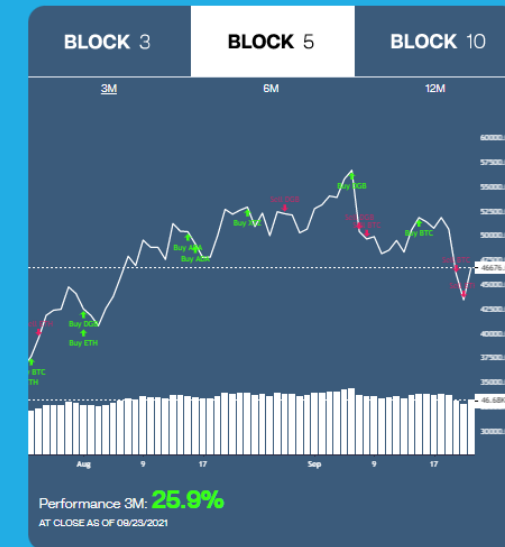
The ranking framework is as follows: First, the market capitalization of each constituent asset is calculated as the price of the asset multiplied by the available or circulating supply of the asset. Then, BLOCK 5 constituents are ranked by a hybrid of market capitalization, market conditions, trading volume, liquidity and on-chain activity.

Periodic Rebalancing

Unlike standard equity markets, the digital asset markets trade 24/7, 365 days per year. Additionally, as with any fast-paced asset class, new developments occur frequently and require rebalancing to ensure optimum weighting of constituent assets.

BLOCK RSI MOMENTUM[®]

BLOCK RSI Momentum is a momentum indicator used in technical analysis that measures the magnitude of recent price changes to evaluate overbought or oversold conditions in the price of a stock or other asset.

[BUY NOW](#)


Back Testing

BLOCK RSI Momentum is algorithmically based and extensively back tested for at least year against BTC / USD and other trading pairs. There were over 100 different trading strategies that were tested, with the top 5-10 strategies being chosen by HUMBL Financial.

HUMBL Financial[™] is not a broker-dealer, transactional intermediary, counterparty or investment/financial adviser. HUMBL Financial is not licensed by the Monetary Authority of Singapore (MAS) under the Financial Advisers Act, the Securities and Futures Act, or the Payment Services Act as a financial adviser, holder of a capital markets services licence, payment service provider or otherwise. HUMBL Financial does not provide financial, investment, trading or any other advice or recommendation. Any information provided is meant for informational purposes only and should not be relied upon as financial or investment advice.

Any investment decision a user of the HUMBL Financial platform may make is solely at his or her own discretion and risk. Trading in financial instruments is risky and can result in losses greater than the trader's initial margin deposit. Hypothetical back-testing and real-time track records should not be relied upon in predicting future performance. HUMBL Financial and its agents, brokers, affiliates or employees do not prepare and cannot be responsible for data and data compilation contained in or derived from back-testing and simulation features. Above ROI (performance) representations are based on real time returns on the Bittrix Exchange.

HUMBL Financial products are currently not available to customers in Bosnia, Herzegovina, Botswana, Burundi, Cambodia, Central African Republic, Congo Democratic Republic of the Cote d'Ivoire, Egypt, Eritrea, Ethiopia, Ghana, Guinea, Guinea-Bissau, Guyana, Iraq, Lao People's Democratic Republic, Lebanon, Libya, Maldives, Mali, Myanmar, Nicaragua, Pakistan, Panama, Somalia, South Sudan, Sri Lanka, Sudan, Trinidad and Tobago, Tunisia, Uganda, Ukraine, Vanuatu, Venezuela (Bolivarian Republic of), Yemen, Zimbabwe.

The background is a solid blue color with a series of thin, white, wavy lines that create a sense of motion and depth. These lines are layered and overlap, giving the impression of a digital or fluid environment.

HUMBL NFT GALLERY

HUMBL GALLERY
Home
Discover
NFT Collections
Create
Q
Sign Up | Login

[← Back to Discover](#)

Signature Series: Icon

Smallz + Raskind are a collaborative photography duo specializing in entertainment, advertising and celebrity portraiture. Their unique vision and dynamic style have been the backbone of creating thought-provoking imagery for almost two decades. The Icon Series features portraits of iconic personalities from Hollywood, sports, and the music industries. Each NFT in this collection features an animated signature and will be auctioned as a 1-of-1 piece of art.

Photography

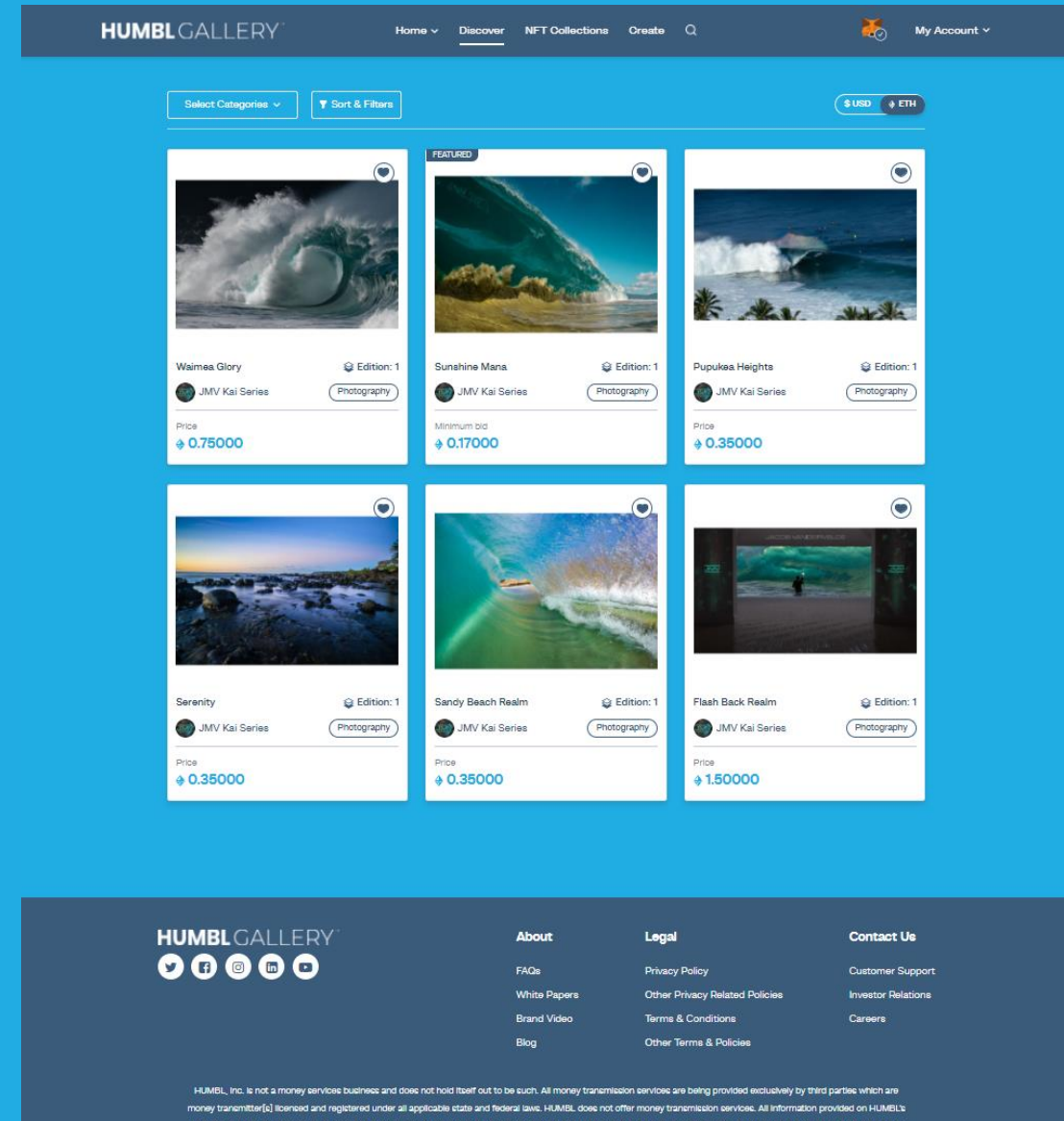
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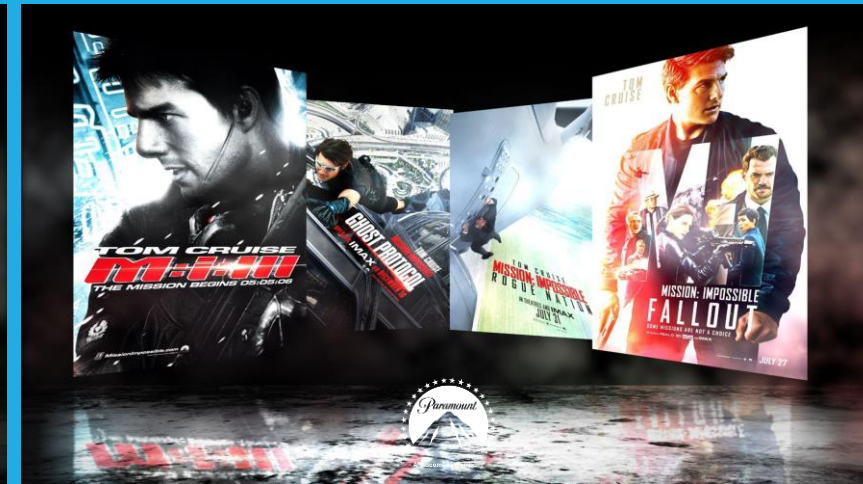
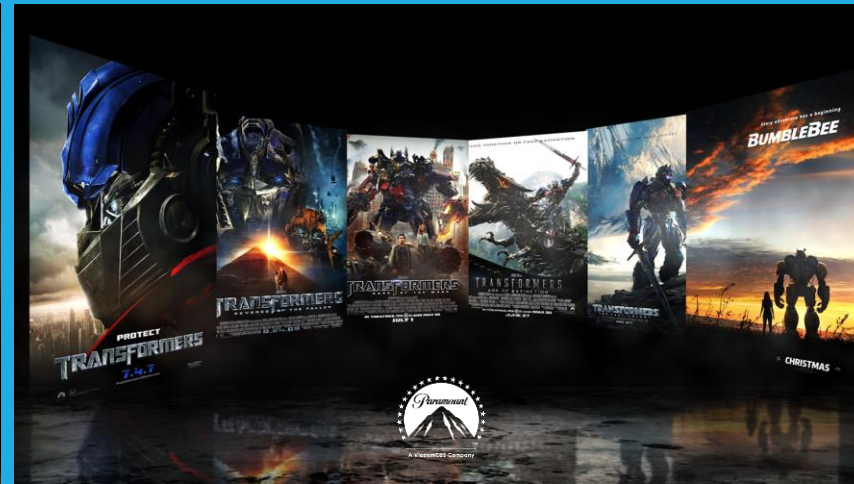
Items

1

Owners

- Tokenize Digital Assets
- Buy, Sell, Trade NFTs
- Cross-list NFTs to OpenSea
- Discover New Artists
- Purchase with Crypto / USD
- Set royalties for every recurring purchase (%)







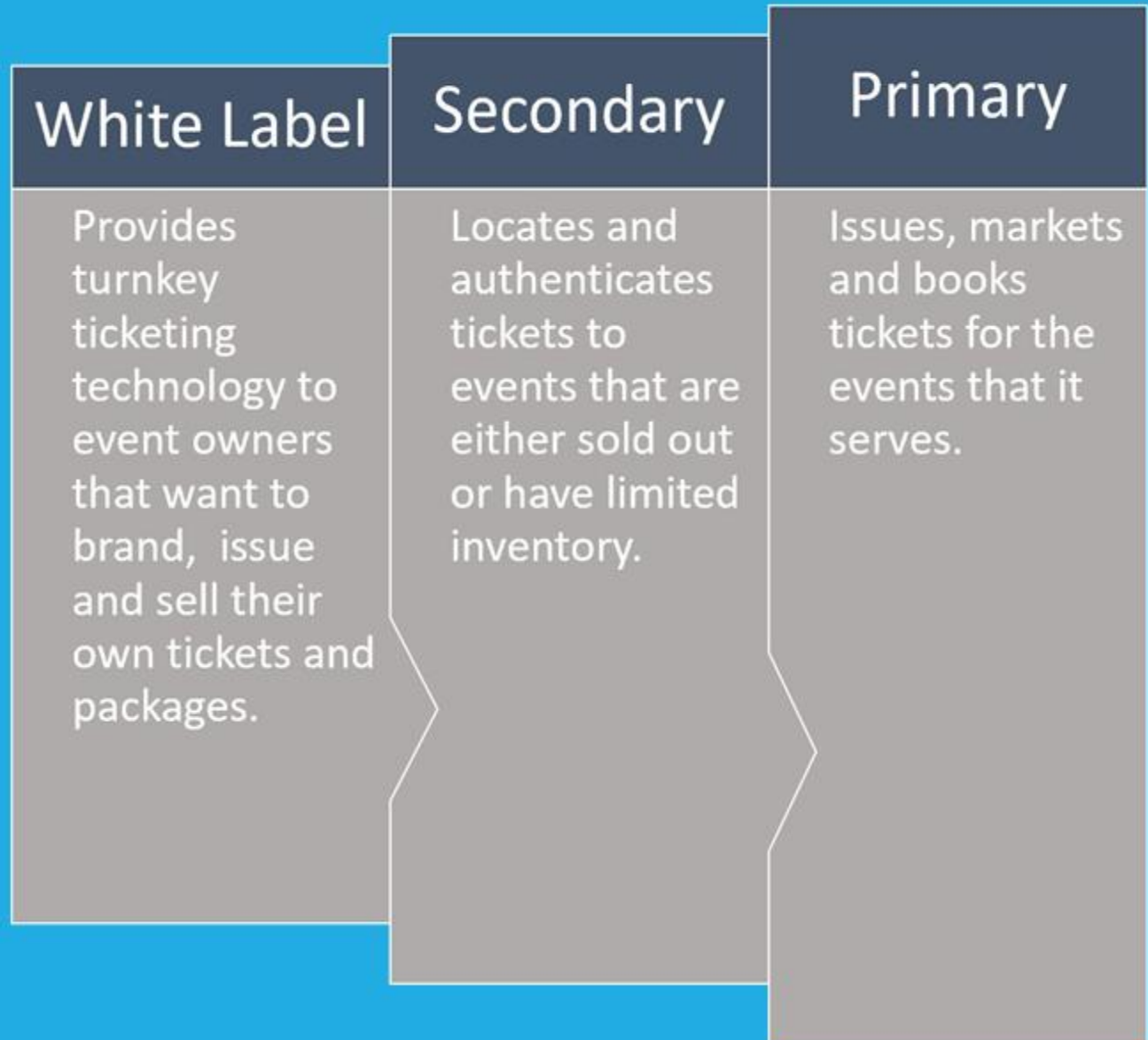
The background is a solid blue color with a series of thin, white, wavy lines that create a sense of motion and depth. These lines are concentrated in the center and right side of the image, with some lines crossing each other to form a grid-like pattern in certain areas.

HUMBL TICKETS

HUMBL is working to build or acquire a full-stack portfolio of digital ticketing solutions.

We believe that nearly all paper tickets will ultimately move into digital formats around the world.

We believe these digital tickets will be stored in mobile wallets and collected or traded as NFTs.



HUMBL TICKETS

As paper tickets move to digital formats, HUMBL sees an opportunity for fan experiences to be delivered as digital multimedia and NFTs in the future.

- Pro Sports
- College Sports
- Music Concerts
- Festivals
- Theatre

Work on the following projects (right) was performed by members of Monster Creative at both current and former agencies and does not imply in any way a past, present or future endorsement, upcoming digital ticketing experience or NFT collections with the featured properties.



- \$4B of ticketing content
- Competitive price discounts
- Authenticated inventory
- Full customer support

The screenshot displays the HUMBL TICKETS website. At the top is a dark navigation bar with the logo and links for Sports, Concerts, Theatre, Cities, and My Account. Below this is a large hero banner with the text "IT'S TIME TO GET OUT THERE." and a search bar labeled "FIND YOUR SEATS" with the placeholder "Search by artist, team, or venue".

Below the hero banner is a section titled "HUMBL TICKETS" featuring a grid of six concert artists: Luke Bryan, The Weeknd, Guns N' Roses, Billie Eilish, Backstreet Boys, and Bad Bunny. Each artist has a representative image and their name below it. A link "Find your seats >" is positioned to the right of the grid.

Below the concert section is a section titled "TOP CATEGORIES" featuring a grid of six sports categories: NFL, NCAA, NBA, MLB, NHL, and Track & Field. Each category has a representative image and its name below it. A link "Find more categories >" is positioned to the right of the grid.

The footer contains the HUMBL TICKETS logo, social media icons, and three columns of links: About (White Papers, Brand Video), Legal (Privacy Policy, Other Privacy Related Policies, Terms & Conditions, Other Terms & Policies), and Contact Us (Customer Support, Investor Relations, Careers).

HUMBLTICKETS

Sports

Concerts

Theatre

Cities



My Account ▾

Home / Sports Tickets / Football Tickets / NFL Tickets / Tennessee Titans Tickets / Indianapolis Colts at Tennessee Titans Tickets

SUN

Sep 26, 2021
12:00PM

Tennessee Titans vs. Indianapolis Colts

📍 Nissan Stadium - Nashville, Nashville, TN

[🔗 Important Event Information](#)

100% Worry-Free Guarantee

- We are a resale marketplace, not the ticket seller.
- Prices are set by third-party sellers and may be above or below face value.
- Your seats are together unless otherwise noted.
- All prices are in USD.

Tickets Parking Passes Filters (0) ▾

| | |
|--|------------|
| Upper 307 Row JJ • 1-4 or 6 Tickets | \$67/ea |
| Upper 328 Row KK • 1-4 or 6 Tickets | \$69/ea |
| Upper 343 Row KK • 4 Tickets | \$70.20/ea |
| Upper 305 Row R • 2 or 4 Tickets | \$81.42/ea |
| Upper 319 Row Q • 2 Tickets | \$81.42/ea |
| Upper 328 Row HH • 2 or 4 Tickets | \$81.99/ea |
| Upper 305 Row Q • 2 Tickets | \$82/ea |
| Upper 315 Row KK • 2 or 4 Tickets | \$84/ea |
| Upper 332 Row W • 2 or 4 Tickets | \$84/ea |

Feedback?

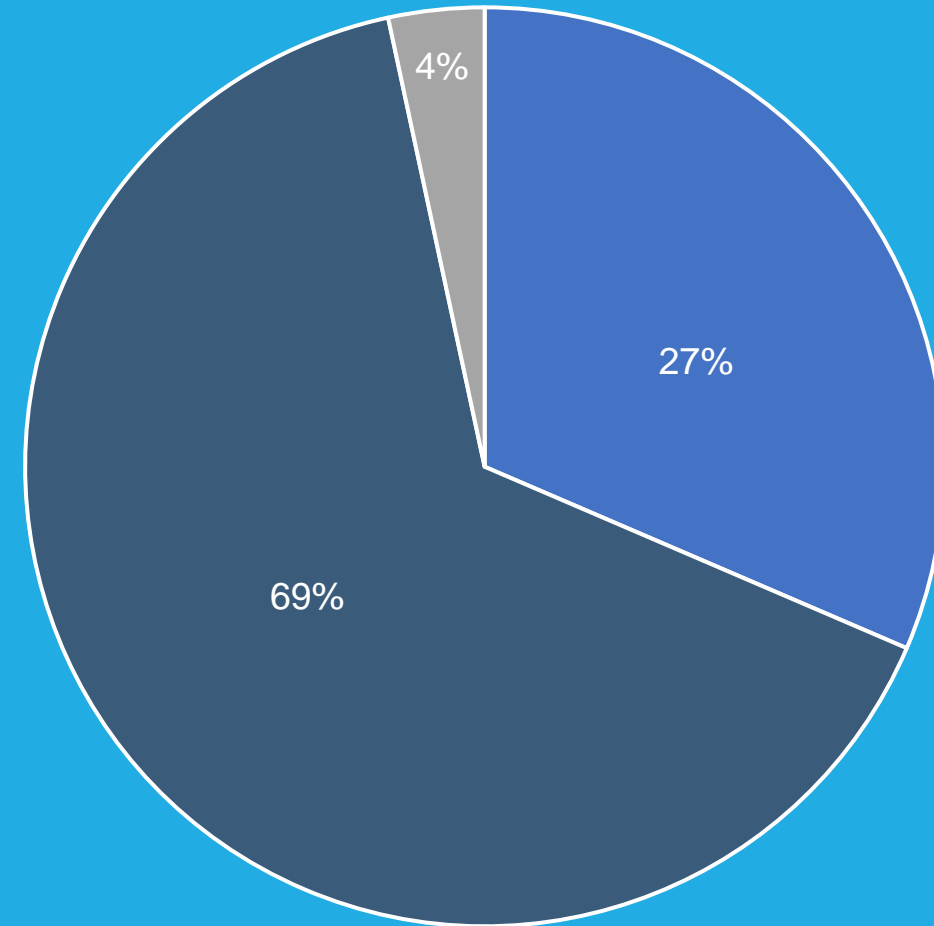


Seatics map

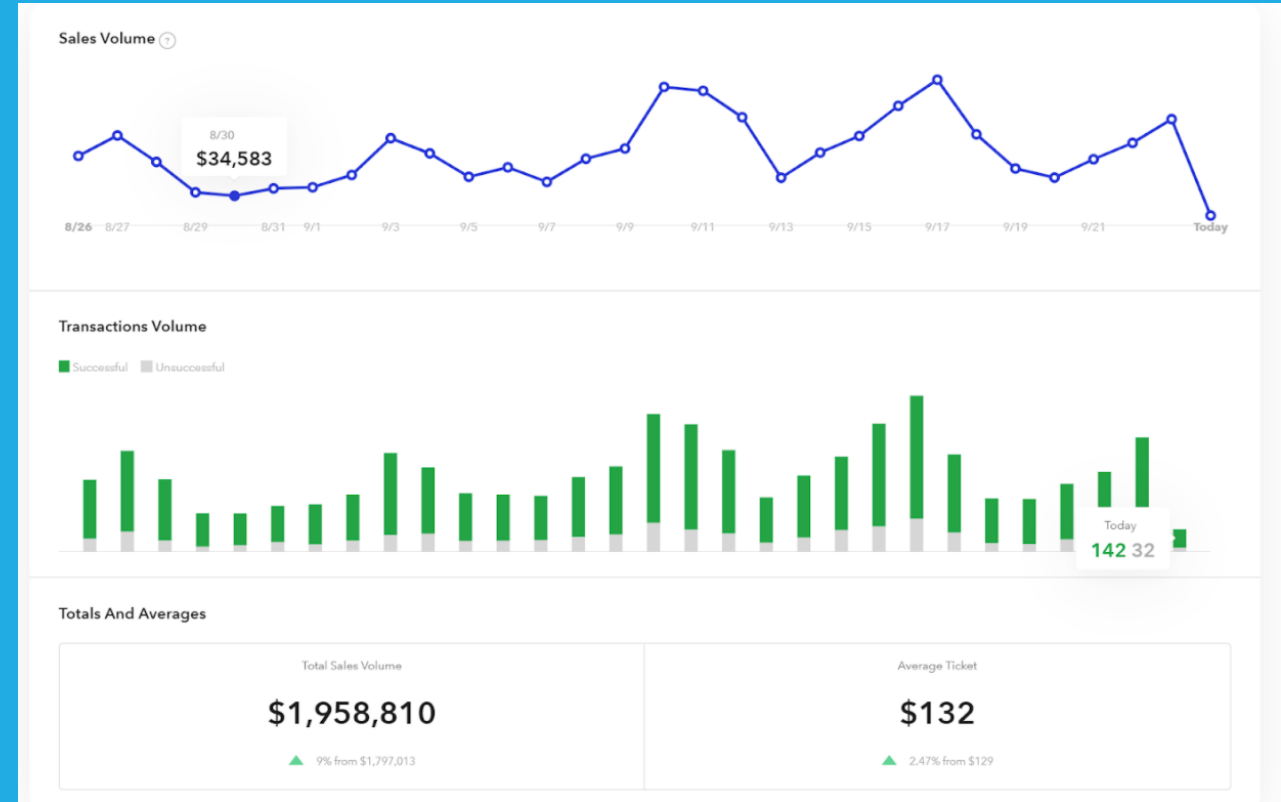
Select by Venue Level ▾

- College Football
- Pro Football
- Major League Baseball
- National Hockey League
- Country Music
- Hip Hop / R+B
- Rock

HUMBL Ticket Sales Mix



□ Concerts □ Sports □ Theater



* Tickeri has also gladly served as a referral and allotment partner to larger ticketing and venue providers in the industry to help move their inventory and penetrate the Latin market.

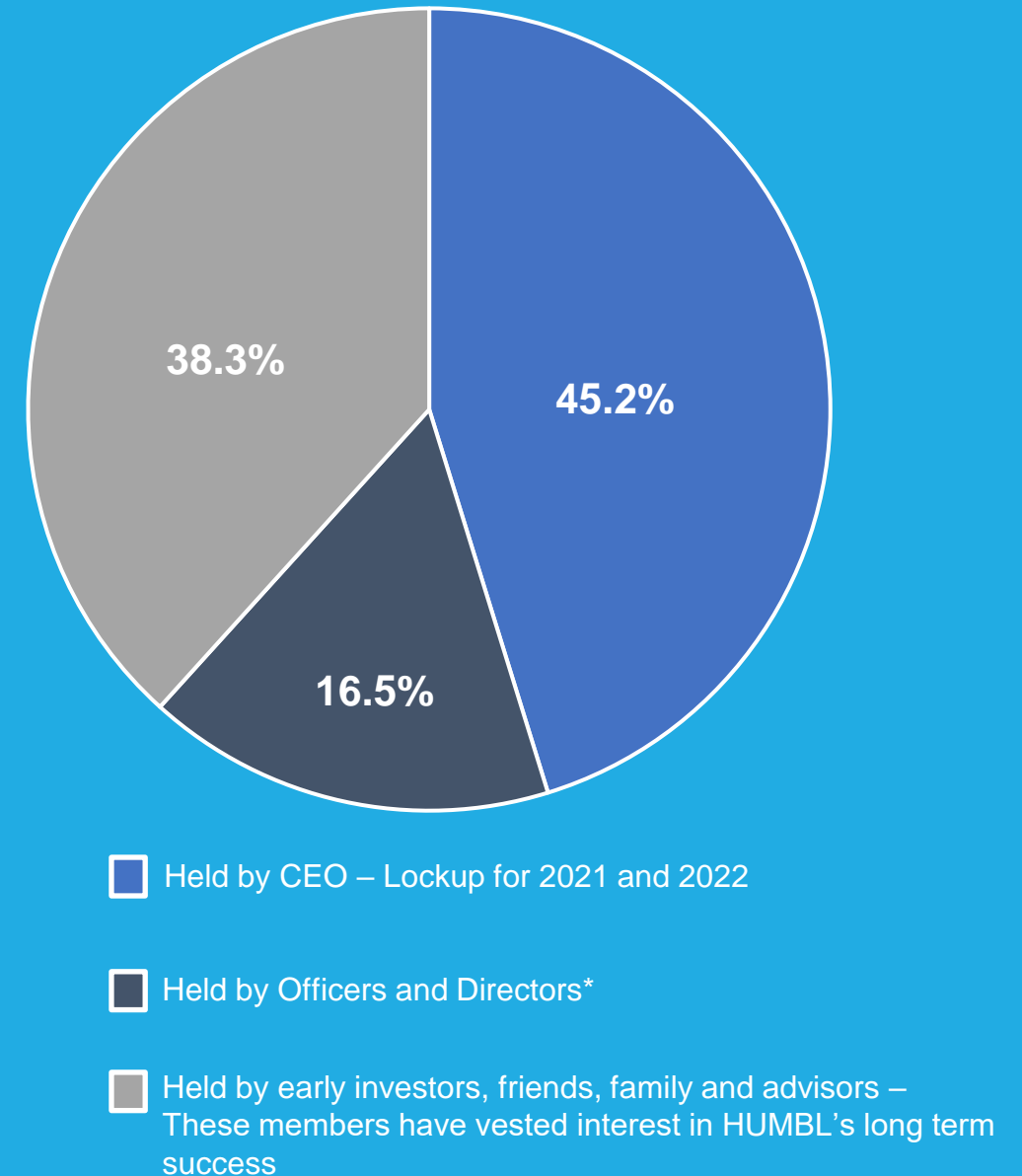
The image features the text "HUMBL BUSINESS" in white on a solid blue background. The word "HUMBL" is in a bold, sans-serif font, while "BUSINESS" is in a regular weight of the same font. A small registered trademark symbol (®) is positioned to the upper right of the "L" in "HUMBL". The background is decorated with several thin, white, wavy lines that flow from the left side towards the right, creating a sense of movement and depth.

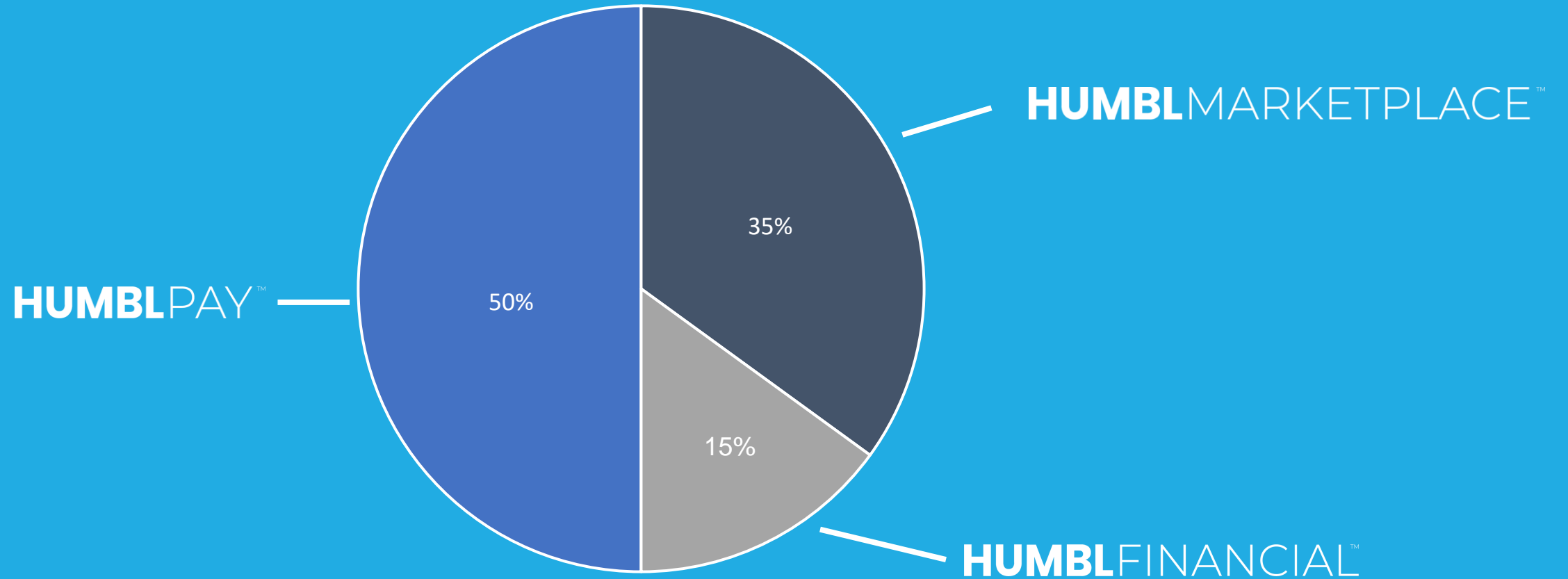
HUMBL[®]BUSINESS

1. Shares Sold: 0
2. Salary: \$1
3. Common Shares Retired: 231,417,334
4. Common Shares Converted to Preferred B: 79,625,000
5. Preferred Shares Locked Through EOY 2022: 2.45 Billion
6. Since Taking Over as CEO Stock ROI: 265,994%
7. Calendar Year to Date Stock ROI: 37.5%

Officers and Directors are subject to strict selling limitations, where the number of shares sold within the preceding three months can't exceed the greater of:

1. 1% of the total outstanding common; and
2. The average weekly reported trading volume for the previous 4 weeks.





The background is a solid blue color with a series of thin, white, wavy lines that create a sense of motion and depth. These lines are concentrated in the center and right side of the image, with some lines curving upwards and others downwards, creating a dynamic, organic feel.

HUMBLMARKETING





MARCUS SMART



GABBY THOMAS



ROB MACHADO



ARDIE SAVEA



JOHNNY CUETO



RYAN CROUSER



SHELLY-ANN FRASER-PRYCE

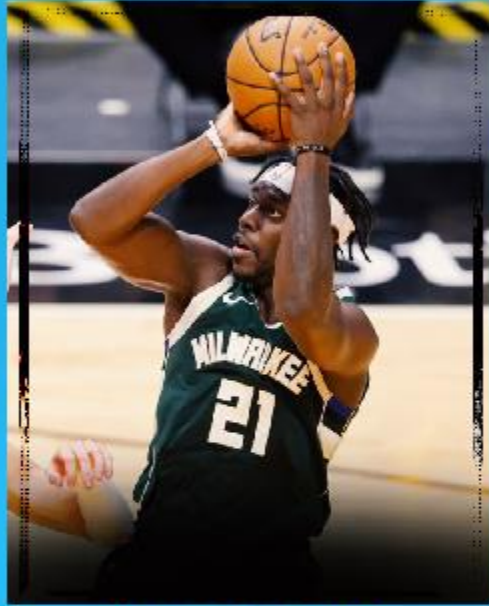


MICHAEL NORMAN



GABBY THOMAS





JRUE HOLIDAY



SPENCER DINWIDDIE



MARCUS SMART



DUNCAN ROBINSON



NELSON CRUZ



JOHNNY CUETO



ROWDY TELLEZ





MADISON ASHBY



ARDIE SAVEA



SEMI RADRADRA



WORLD
RUGBY™



Launching October 4th to support all product lines





HUMBL®

• • Shareholder Conference 2021 • •
Nashville, TN

September 24th:

ACME
FEED & SEED

THE BAND PERRY

DUSTIN LYNCH

Sept. 25th - 26th:

PILGRIMAGE
MUSIC & CULTURAL FESTIVAL

HUMBL Hub Tent

September 26th:

Tennessee Titans
Vs. Colts

Section 119
Tailgate information coming soon.

HUMBL is an early stage, blockchain technology company that received its stock symbol in March 2021. Everyone who is a shareholder of HUMBL is welcome to Nashville to meet one another and share product roadmap, ideas and opportunities for the years ahead.

HUMBLPAY.COM

1. Scaling our core products
2. Targeted global marketing
3. Drive top line revenues
4. Targeted acquisitions



HUMBL[®]

Thank You

