

How to use OPPi to power your conversations

Overview

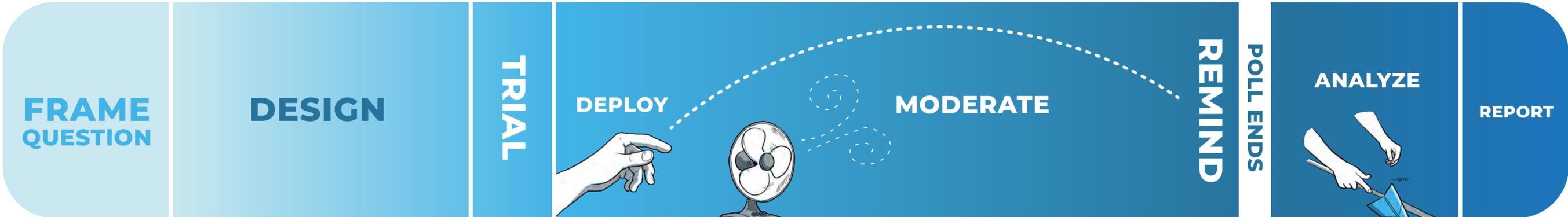
OPPi is an Artificial Intelligence opinion crowdsourcing tool to help people to understand, participate/engage and share perspectives about issues, places and ideas.

What you require:

- A question that matters to you.
- Participants / Stakeholders / Users
- Channels or ways to distribute the session to your stakeholders
- An open mind.



The OPPi workflow



CONCLUSION

LIVE

PHASE 1
(Set-up)

PHASE 2
(Poll is LIVE!)

PHASE 3
(Final Study)

The OPPi workflow



1 FRAME QUESTION

Start with an "How Might We" question to trigger your stakeholders' thinking. Frame the topic, set your objectives, outcome and outputs.

For more, do check out this article [here](#).

Duration: 1 Hour

2 DESIGN

Set 7 to 10 seed statements that can cover your session's objectives.

Decide on a dedicated moderator (staff officer) who has expertise to approve comments in real-time.

Discuss on the most efficient medium of collaboration on how moderation will be done.

Duration: 1-3 Hours

3 TRIAL / TEST

Set up poll on poll admin page.
Test the poll URL.

Duration: 10-20 minutes

4 DEPLOY POLL GOES LIVE!

5 MODERATE

Enable crowdsourced comments into statements for everyone to vote on these statements.

6 REMIND

Send an e-mail reminder to all participants to come back to the poll to vote on the enabled statements that they might not have voted on.

Duration: 15 minutes

POLL ENDS

7 ANALYZE

Analyze the poll with the Analytics dashboard. If you need other form of analytics, you can download the raw data files in CSV. Craft a report to summarize the key findings.

Duration: Up to 2 hours or more

8 REPORT

Send the report to the poll participants, thanking them for their participation.

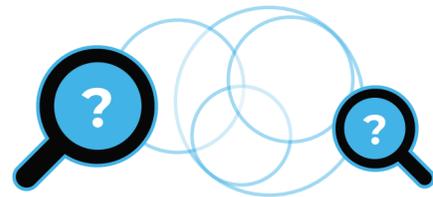
Duration: 15 minutes

9 CONCLUDE

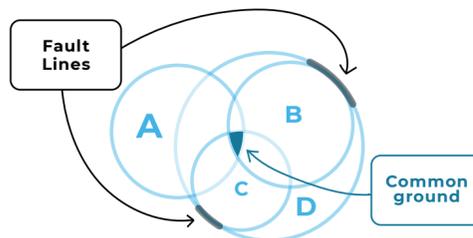
Engagement ends.

The OPPi methodology

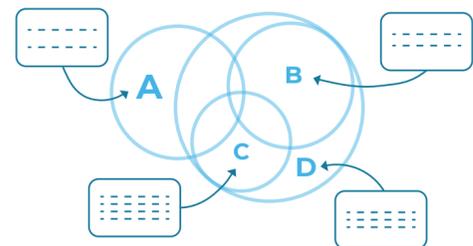
Concept



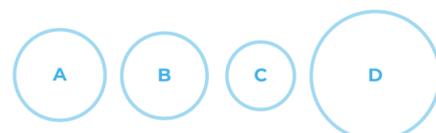
OPPi is an AI-powered engagement tool that can be used to help leaders in decision-making and making sense of the pulse of its people. OPPi combines quantitative and qualitative methods with advanced statistical techniques to help leaders identify fault lines and common ground.



OPPi deploys machine learning methods to learn patterns from respondents in real-time. It can identify opinion tribes based on respondents' views and visualise correlations between opinions and respondents. Through these methods, faults lines are identified and area of commonalities are surfaced.



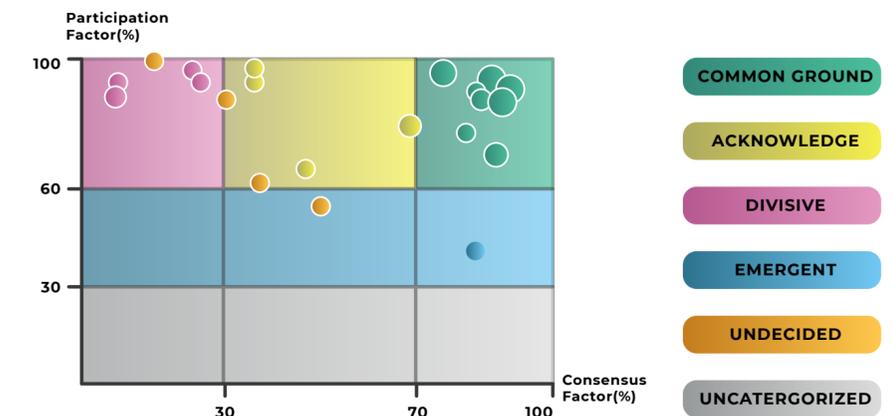
The OPPi algorithm analyses all votes and determine the landscape of opinions made by the respondents. Using Artificial Intelligence, OPPi will cluster and discover the various tribes based on how similar or different the respondents vote



To uniquely identify the statements that expressed by the tribes, OPPi will further determine unique statements that were expressed by the various tribes.

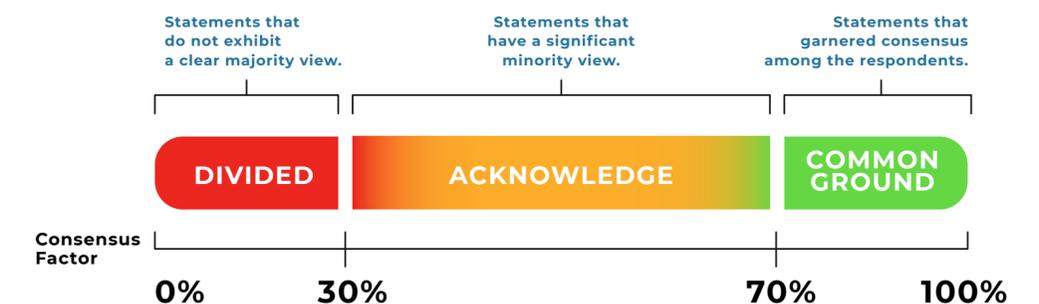
Tools

The Decision Matrix



OPPi's Decision Matrix helps any organisation to extract insights from the noise of data, opinions and conversations. Click [here](#) to read more.

On Common Ground, Divisiveness & Acknowledgement



Statements are determined by calculating the level of consensus ("Consensus Factor") in each statement.

Thanks for using OPPi

Here's to a more inclusive and effective engagement session!

For more information and tips do visit our website and follow our social media.

WEBSITE

<https://oppi.live/resources>

SOCIAL MEDIA

