



USEFUL TIPS FOR UNDERSTANDING STUDENT DATA PRIVACY

You can feel more confident in your child's use of technology in the classroom and at home by taking the time to understand the services they are using and how their personal data is being handled. Below we have three steps that can help you think about what is happening to your child's information:



Talk to Your Child's School to Find Out What Apps or Services They are Using

Ask your child's teacher what online education services are being used in the classroom and by the school administration. Educational apps and services can transform the way that your child learns and develops, but it is important that you have an understanding of the way your child's information may be used and stored. You should talk to your child's school about how they safeguard information and learn about the procedures and practices they have in place.

Don't be afraid to ask questions of the school about the reason for using the service, as well as the ways in which the children's information is being protected.



Learn About the Safety, Privacy and Security of Apps or Services and How They Handle Your Child's Personal Information

After you find out what services and apps are being used, visit the company's website and check out the terms of use, privacy policy and general site information. Look for answers to these three key questions:

- How is the data being collected being used?
- How is the data being shared?
- How is the data protected?

For added peace of mind, check to see if the company has committed to signing the Student Data Privacy Pledge. The Future of Privacy Forum and the Software & Information Industry Association created a pledge where companies publicly commit to the responsible collection and use of student data. Almost 300 companies have already signed this pledge.



Remember You Have Control

As a parent remember that you have the control. If you still do not feel comfortable with the services and apps being used, voice your concerns to your child's school. Remember you can always opt your child out of using the programs or apps.

