

An increasingly diverse workforce is providing financial empowerment to more Americans than ever. These demographic changes are creating promising career opportunities for motivated professionals.

## **CONSIDER THIS:**

- · Women-owned businesses represent 19.9% of the market1
- 18.3% of businesses are minority-owned<sup>1</sup>
- Millennials one of the largest generations in history — will inherit over \$68 trillion from their Baby Boomer parents by 2030<sup>2</sup>



"I have a great community of advisors to brainstorm with, lean on for advice, and share experiences. Magnet enables me to learn from my peers, mentors, and insurance carriers."

Spencer Fugita, Magnet Financial Professional, Financial Designs

## THE CHANGING FACE OF WEALTH

Women, minorities, and millennials will play an increasingly influential role in the economy, increasing demand for financial advice. Professionals who can help these individuals navigate complex financial decisions, and make the right choices for their families and businesses, can improve the financial well-being of their communities.

## **IMMERSIVE TRAINING & MENTORING**

If you enjoy working with people and want a career with long-term independence and growth potential, consider becoming a financial professional through M Financial Group's Magnet Program. Magnet's salaried, two-year professional development program provides industry-leading training and extensive mentoring dedicated to your success. Magnet's influential community can help you:

- · Build a network of clients
- · Learn from industry veterans
- · Connect with like-minded peers for support

Magnet is committed to improving diversity in financial services and supporting financial literacy and economic empowerment in underserved communities. If you're interested in joining the next generation of financial professionals, visit mfin.com or email magnetrecruiting@ mfin.com to learn about an opportunity near you.





<sup>&</sup>lt;sup>1</sup> U.S. Census Bureau

<sup>&</sup>lt;sup>2</sup> CNBC.com 12.08.21