

# Hudson Gavin Martin

Tech, Media & IP

**7 October 2020**

## **Data & Privacy Considerations**

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**Tech  
Transformation  
Series**

# Stage 1: Data Due Diligence / RFP



# Stage 2: Implementation Partner Contract

- Use restrictions
- Consents & ownership
- Security
- Liability



# Stage 3: Vendor Contract

In addition:

- Security
- Storage
- Business continuity
- Breach
- Transition & termination



# Where to from here?

- Move towards individual rights e.g. consumer data rights
- Open data initiatives



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# Questions?

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