



THE OPPORTUNITY

- ♥ BEVERAGE DYNAMICS 2022 GROWTH BRAND
- ♥ CURRENT LONGEVITY ITEMS ARE EXPERIENCING DOUBLE-DIGIT GROWTH RATES*
- ♥ THE SPARKLING WINE CATEGORY CONTINUES TO SHOW GROWTH, WITH VOLUME INCREASING 28% IN 2021**
- ♥ SPARKLING WINES PRICED \$15+ IS A \$1.1 BILLION CATEGORY*
- ♥ \$15-20 SPARKLING WINES ARE GROWING AT 5%*

*NIELSEN 52 W/E 6/7/2022

**GOMBERG-FREDRIKSON

SPARKLING BLANC DE BLANC

The Longevity philosophy declares it is not just about the wines, but the experience. As wine is usually found shared in company, at the dinner table, at parties, and with friends, having the right bottle can make any gathering that much better. Made with love in the traditional Méthode Champenoise process, our Blanc de Blanc sparkling wine is made from 100% California Chardonnay grapes. Longevity Blanc de Blanc is the perfect wine to ensure LONG lasting memories.



Life ♥ Love ♥ Passion

UPC: 081054998048
SCC: 10081054998045

CASE DIMENSIONS (LxWxH): 15.6" X 11.7" X 12.8" | CASE WEIGHT: 45.9 LBS | PALLET CONFIGURATION: 44 (11X4)