

## FOR IMMEDIATE RELEASE

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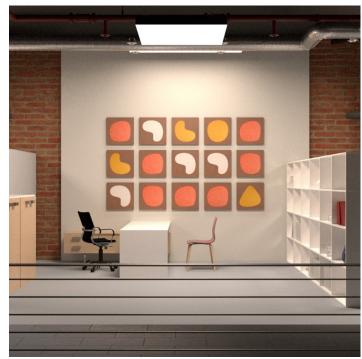
## Spacekit Partners with Armstrong World Industries

Exclusive acoustic art panel designs to be offered on KanopibyArmstrong.com

**Lititz, PA**—<u>Spacekit</u>, the home of the innovative, no-tools-required <u>snap-and-go art and acoustic art system</u>, is proud to announce its partnership with Armstrong World Industries, Inc., a leader in the design, innovation and manufacture of ceiling and wall solutions in the Americas, on Armstrong's direct-to-consumer, digital sales platform, KanopibyArmstrong.com. The Spacekit products broaden Armstrong's assortment of high design, customizable solutions with acoustic benefits for office, retail, dining, hospitality, and other commercial settings.

Spacekit created a new commercial acoustic art panel line to include several exclusive, customizable designs. Just like the original art system, Spacekit's acoustic panels feature design style *and* functionality to provide sound dampening properties.

"We're a team of designers with a passion for beautiful spaces – a passion we share with Armstrong," says Rob Barber, ATOMIC/Spacekit Vice President Modular Systems and R&D. "When the entertainment industry effectively shut down during COVID-19, we saw an opportunity to apply our expertise to a new market. We started with home décor, and now we're expanding into commercial spaces, a perfect fit with Armstrong's brand reputation and reach. It's a winning combination and opportunity for both our



companies to work together to introduce easy-to-use, stylish solutions to the market."

Sales Operations Senior Vice President Jill Crager adds, "We are excited to be working with Spacekit to bring another high value solution to our Kanopi customers. As two Lancaster County-based businesses, we share a commitment to offering unique, innovative products to the marketplace. These great-looking, sustainable products offer a practical function almost

every space needs – sound absorption. Plus, it's incredibly easy to install. It checks all the boxes for a modern building material."

The new commercial acoustic art systems on Kanopi include updated features like tamper-resistant key-locking frames, but follow the same thoughtful sourcing and production processes as the original systems. All panels are made of US-harvested and formaldehyde-free sustainable wood products, and the framing system is produced with a zero-waste manufacturing process.

Kanopi will offer customizable, commercial-ready arrangements by Spacekit in six, twelve, and twenty panel kits. Each kit includes 19.7" x 19.7" easy-to-install frames, noise-cancelling felt, and beautifully finished plywood panels that once are up, slide securely into place using the integrated key locking system.



With multiple finishes and felt colors to choose from, the unique designs blend seamlessly with any décor and provide an NRC rating of .50 to minimize echoes and help with sound absorption.

Visit <a href="https://kanopibyarmstrong.com/collections/spacekit-2d-acoustic-art-series">https://kanopibyarmstrong.com/collections/spacekit-2d-acoustic-art-series</a> to see the complete exclusive collection available for purchase.

## **About Spacekit**

Headquartered in Lititz, Pennsylvania, Spacekit designs and manufactures modular, customizable wall art made from sustainable materials with a zero-waste, made-to-order manufacturing process. Spacekit is the creation of <u>ATOMIC</u>, a group of live event professionals with more than 25 years of experience designing and building for clients such as iHeartRadio, MTV and Nike. View the story of Spacekit - Spacekit - Designed by you. A snap to install.

## **About Armstrong World Industries**

Armstrong World Industries, Inc. (AWI) is a leader in the design, innovation and manufacture of ceiling and wall system solutions in the Americas. With \$1.1 billion in revenue in 2021, AWI has approximately 3,000 employees and a manufacturing network of 16 facilities, plus six facilities dedicated to its WAVE joint venture.

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