## **Research proposal Template**

#### Introduction

- -Explain your research topic in detail
- -Justify why you're researching it, and outline the specific research aims and research questions.

For example, include a brief overview of the research topic. Start by giving a broad introduction to your subject. Until you get to the precise subject of your paper, focus on the overview. Then, address any queries or worries you have regarding the matter. Also include the selected methodology for your research. To strengthen the credibility of your paper, recount your procedures. Clearly state your objective and the issues you plan to tackle. Tell us about your research process and how you evaluated your findings. Include a justification for your important decisions.

Also, include a thesis statement. Your thesis statement should come towards the end of your major introduction. The concepts that will be the main themes of your entire study essay are condensed in this statement. It must be simple and understandable.

### Background

- -An overview of the broad area you'll be researching introduces the reader to key concepts and language
- -An explanation of the specific (narrower) area you'll be focusing on and why you'll be focusing there.
- -State the research problem and the gap in the literature

#### Purpose

- -Why you started the research
- -Importance of the research

Justify the urgency with which your subject needs to be addressed. If appropriate, relate it to contemporary problems. You can also point out a flaw in earlier hypotheses or a hole in state-of-the-art research. No matter how you go about it, a strong justification will hold readers' attention and convince them to examine the rest of your research paper.

#### Literature Review

- -Point out the key variables associated with the research and explain them with the support of proper resources and references
- -Cover clear and important research gaps

Literature review can be divided into theoretical and empirical categories. An empirical literature review mainly means looking at all the material that is currently available on a given subject and identifying any gaps that require further research. It effectively functions as the first study of each research endeavor in this regard. The research effort will be more exact

and organized the more thorough the review is. As a result, it is among the most important components of one's research.

## Objectives of the Research

A successful research paper endeavor must have well-defined study objectives. Identifying the main emphasis of your research study is the first step in formulating your research objectives. Clearly state the main objectives of the research. For example,

- > To analyze the market situation
- > To understand customer demand

## Research Methodology

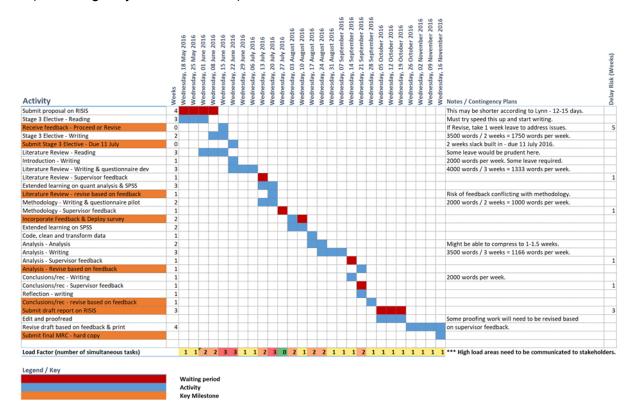
- Will you take a qualitative or quantitative approach?
- Will your design be cross-sectional or longitudinal?
- Who will you collect data from (your sample)?
- How will you collect your data (interviews, surveys, etc)?

### Analysis

- ➤ How will you analyze your data (e.g. statistical analysis, qualitative data analysis, etc)?
- What tools would you use to analyze your data?

#### Research Schedule

Attach your research schedule as Appendix A (This image is just for reference)



## • Budget

Category	Item	Details	Amount

# • References and Bibliography

List the used peer-reviewed journals, news articles, and other secondary sources during conducting the research