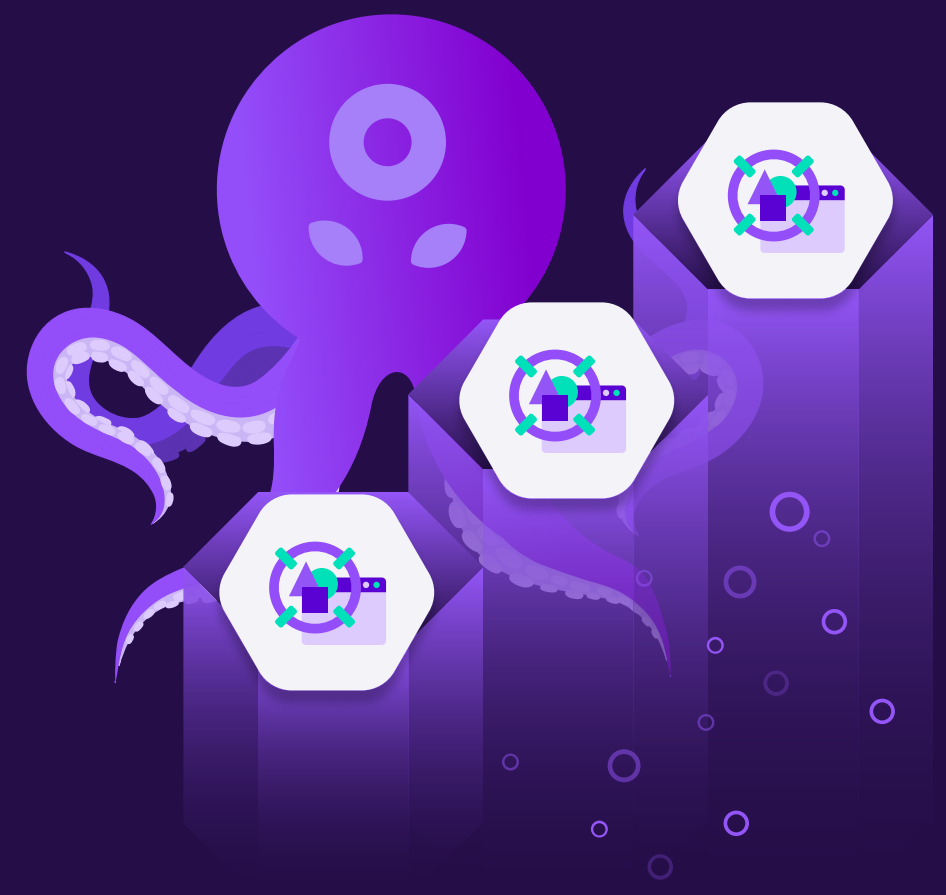


# The AppSec Program

## Stepping Stones



### The Starter AppSec Program

Focus on getting a clear understanding of your environment, posture and gaps.

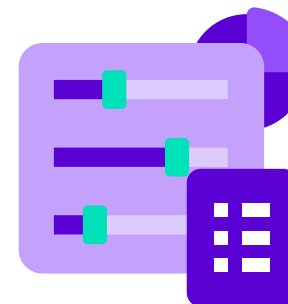


**Strategic goal:**  
Establish a security culture by cultivating meaningful cooperation with your engineering department.

#### Assess



#### Automate



#### Govern



### The Accelerated AppSec Program

Assure that the acceleration of the business will not inhibit the AppSec program.



**Strategic goal:**  
A scalable, sustainable AppSec program.  
This is the perfect stage to design the AppSec program of your dreams.

### Enterprise Grade AppSec

Effectively govern and measure—  
Focus efforts to ensure that strategy and policy are properly executed, rather than performing security.



**Strategic goal:**  
A mature, robust AppSec program.