WILLIAM PENN ASSOCIATION

THE KEY TO YOUR WEALTH

William Penn Association Bonus Plan for January 1, 2023 through March 31, 2023

WPA will pay a cash bonus according to the schedule below.

Bonus Dollar paid for EACH New LIFE Member…..$75

Exception is Juv Term annual pay is $50 for new life member

QUARTERLY BONUS SPECIAL
Top 3 agents in life sales
(with a minimum of 10 life sales)
1st place $500
2nd place $250
3rd place $100

Permanent and Adult Term Life Sales:	Quarter Bonus
3-5 Permanent or Term Life Sales	$200
6-9 Permanent or Term Life Sales	$300
10-15 Permanent or Term Life Sales	$500
16-20 Permanent or Term Life Sales	$600
21-23 Permanent or Term Life Sales	$800
24 or more Permanent or Term Life Sales	*** $1,000 plus additional $$ as determined by Sales Director
See Below for Juvenile Sales Bonus	
Conversion of Term to Permanent Life (For each conv.)	$45 For each conversion
Juvenile Term & SPWL Sales	
Juvenile SPWL-$10,000 or more Face Amount	$70 For each certificate
Juvenile Yearly Renewable Term to Age 25 - Single Pay	$50 For each certificate
Juvenile Yearly Renewable Term to Age 25 - Annual Pay	$20 For each certificate
Annuity Sales for 2, 5, or 9 year surrender (Minimum deposit of $10,000)	
3 Annuity Sales	$200
4-6 Annuity Sales	$225
7-9 Annuity Sales	$250
10 or more Annuity Sales	$300

Minimum Deposit of $10,000 per contract to qualify for bonus!

Disclaimer: Does not apply to reinstatements, rewrites, simplified issue or a guaranteed issue program. Special underwriting offers that may be introduced by WPA during the course of the contest/bonus period, will not qualify for any bonus or incentive compensation.

To qualify for any WPA bonus or incentive, the agent must maintain 70% (minimum) persistency and be contracted and in good standing at the time of bonus or incentive payment.

Bonus will be paid on business issued and approved from January 1, 2023 through March 31, 2023.