

**Disclaimer - This is not professional advice. But is based on information gathered from personal experience. This does not in any way guarantee success. This should only be used understanding that the below guideline is used in your own personal capacity and is not endorsed by ZonGuru.*

Recommendation for Legal professional services: <https://www.amazonsellerslawyer.com>

URL to Contact Account Health:

Click on this url and log into Seller Central. From there, they will call the number they have on file for your account:

<https://sellercentral.amazon.com/cu/contact-us/cmn/SAFETY>

Appeal Template:

Dear Amazon,

I am the principal of the Amazon storefront **XXX**, and we are writing in response to the most recent performance notification stating our account is related to another account that may not be used to sell on the Amazon platform.

Problem we Identified Regarding the Related Accounts Notification: ● We investigated this matter and believe the following is the cause of the related account allegation we received.

- ** Include details of why there was a suspension*
- I also performed an audit to ensure my information is not used for any other Amazon account.

My Current Account Information

- Include name, address, store name

Steps Taken to Prevent the Related Accounts Issue:

- **Prohibiting Outside Account Login:** Pursuant to Amazon's policies, I prohibit any third-party individual from using any information associated with my account.

Additionally, we respectfully request the review of our information as we have since educated ourselves on all of Amazon's policies and would like to only operate on our one account on the Amazon platform.

- **We are requesting that all additional noncompliant Amazon accounts be terminated so we do not continue to violate Amazon's policies.**
- We have fully educated ourselves on all of Amazon's policies:
 - We now know that operating and maintaining multiple seller central accounts is prohibited.
 - We understand that a second seller account request can be submitted if there is a legitimate business need for one.
 - We understand each seller account must have a separate bank account and email address.
 - We understand that seller accounts should not be using the IP address of another seller account.
- **Account Review:** In addition, I took the following actions to ensure there are no existing links to any other Amazon Seller account.
 - **Business Name;**
 - I ensured that our business name or a similar business name, was not associated with any other account and found nothing. Further, I ensured that the information provided to Amazon was accurate and verifiable;
 - **Public Wi-Fi;**
 - We will never log into our seller central account from any public Wi-Fi area or the residences of other people to ensure there is no mix up or possible relation to any other sellers on the Amazon platform.
 - **Social Security / Tax ID #**
 - I ran a verification of our Tax ID number to ensure our account has a unique Tax identification number; I included our tax ID number above.
 - **Email Address / Physical Address;**
 - I thoroughly screened the associated email and physical address to ensure it is not linked to any other account;
 - Further, I ran searches on similar emails in the event this could be a mix-up and found nothing;
 - **Bank Account/Credit Card Account;**
 - I verified that all credit card information is valid, up to date, and is associated with our business and registered address on our account;

Conclusion:

** Explain why they should reinstate you and recap any measures you have*

taken Kind Regards,

Name