

# Ara

## SINGLE ESTATE PINOT NOIR ROSÉ 2016

#### INTRODUCTION

Ara defines our philosophy. It is Māori for pathway and captures our journey and connection with our Marlborough home.

Sitting on the edge of the world Marlborough's extreme climate can present challenges. However, our winemaking and viticulture teams embrace challenge – and use it to create intensely flavoured wines that illustrate our 'Ara' or path on the edge of the world. Ara defines the journey we're on creating flavour-filled Marlborough wines.

Sourced from across our Estate in Marlborough's Wairau Valley, Ara Single Estate are intensely flavoured wines that amplify the remarkable valley story. These consistent, flavoursome wines tell the tale of our making Ara wines on the edge of the world.

#### HARVEST & WINEMAKING

This Pinot Noir Rosé has been crafted from low yielding vines which ensures the intense bright fruit flavours are bought to the forefront.

The 2016 Pinot Noir grape harvest occurred early April, and took full advantage of the ideal dry, hot ripening conditions. This stunning vintage delivered large Pinot Noir berries and is showing exquisite varietal intensity on the palate.

The fruit was destemmed and immediately softly pressed. It wasn't crushed at all. The juice was then treated in the same fashion as a white wine; cold settled, then fermented cool to preserve the aromas.

#### TASTING NOTE

A lively, vibrant and pure expression of Marlborough Pinot Noir fruit with a lightness of minimal skin contact to allow the delicate fruit flavours to come through.

A dry European style of Rosé showing off the New World fruit weight and intensity. Bright, freshly picked strawberries, covered with cream. The palate is long & refreshing and to be savoured.

Food Match; charcuterie, Antipasto platters, seafood and summer salads

Code: 50100216 - \$200

### ONE PLACE. PURE ENJOYMENT.

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#### **TECHNICAL SPECIFICATIONS**

Alcohol content (%v/v) 13.0
Titratable acidity
(as Tartaric Acid) (g/L) 5.42
pH 3.49
Total sugars (g/L) 1.3

