



**FOR IMMEDIATE RELEASE**

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**Kaddas Enterprises chosen to represent small business interests globally**

*CEO of Kaddas invited to White House dinner with President Barack Obama and German Chancellor Angela Merkel*

**SALT LAKE CITY—APRIL 28, 2016—** CEO of Kaddas Enterprises, Natalie Kaddas is changing the face of international trade for small businesses around the world and achieving high growth for Kaddas Enterprises' export business at the same time.

Recently Kaddas presented her company's manufacturing business model and American-made products as industry-leading examples in international trade at a special White House event. President Barack Obama and German Chancellor Angela Merkel invited Kaddas along with other top political and business leaders from such companies as Microsoft, Honeywell and Lockheed Martin who discussed economic growth promotion in such sectors as energy, climate and more.

Additionally, Kaddas Enterprises, a woman-owned, family business specializing in thermoform plastic manufacturing, was chosen as one of six companies by the Utah Governor's Office of Economic Development to exhibit at the Hannover Messe, the world's largest industrial trade fair. Through Utah's State Trade and Expansion Program (STEP), Kaddas Enterprises has the opportunity, as a small company, to expand into foreign markets. Since 2013, Kaddas has grown its export business by an average of 400 percent, and continues to focus on new products and areas to expand their custom solutions for reclosers and power pole mounted equipment.

“It was truly an honor to meet President Barack Obama and have the opportunity to represent Kaddas Enterprises and the state of Utah at this White House event,” said Kaddas. “During his speech, President Obama addressed the importance of educating small businesses in order to grow globalization, and that point hit close to home. As a small business, breaking into the global market can feel intimidating, but there’s a need and a place for us, too. Through trade missions and programs like STEP, Kaddas Enterprises is able to showcase its strengths and, hopefully, inspire other small businesses to do the same.”

### **About Kaddas Enterprises Inc®**

Since 1966, Kaddas Enterprises has been a leader in thermoform plastic manufacturing. From its headquarters in Salt Lake City, Utah, Kaddas utilizes high-quality materials and innovative design to develop products and solutions for a wide variety of industries, including medical, transportation, and utility. Kaddas is a graduate of the Goldman Sachs 10,000 Small Businesses program and has been providing full-service engineering from consultation and drafting through to prototype creation and final production, while maintaining its dedication to sustainable business practices for 50 years. For more information about Kaddas Enterprises, visit [Kaddas.com](http://Kaddas.com).

