



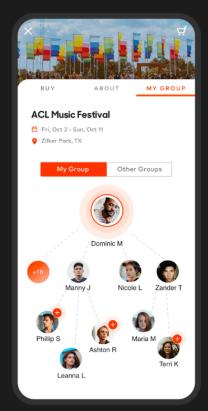
ACL MUSIC FESTIVAL

"FEST with Friends" – Group Promotion

C3 Presents launched "FEST with Friends" at Austin City Limits Music Festival with FEVO powering their incentivized rewards and social sales.

C3 Presents offered a variety of rewards such as a group name shout out on the festival stage Jumbotrons, stylized group photos and exclusive access to a cobranded exclusive festival lounge. This was an effective way to amplify sales, elevate the fan experience and open doors to sponsorship opportunities.

ACL Music Festival Michelle, Erin and 2 others are going Weekend One GA Weekend Two GA Weekend One GA + **Get Together**





\$480k

58%
SOCIAL SALES

400+
GROUPS