



Jacqueline Carter

Speaker Profile

Jacqueline is a leadership development and mindset expert who helps leading companies create a more human world of work. She is widely recognized for developing the innate potential of leaders to enhance performance, resilience, and creativity through better understanding and managing the mind. Her clients include Cisco, Disney, Accenture, IKEA, and Royal Bank of Canada, to name a few. She is also well known for her dynamic presentation skills and thoughtful, extensively well-researched publications.

Jacqueline has written articles for a range of publications, including Harvard Business Review, American Management Association, Leader to Leader, Mindful Magazine, and Business Insider. She is a seasoned change management and organization development expert. She holds a Master of Science degree in Organizational Behavior and has over 20 years of consulting and management experience. She has supported the successful implementation of complex changes for large organizations and has held fiscal and resource accountabilities for budgets of over \$60 million and teams of more than 100 people.

Jacqueline has worked in Canada, the United States, Australia, and Singapore. She is passionate about both mental and physical fitness. Jacqueline is based out of our New York office.

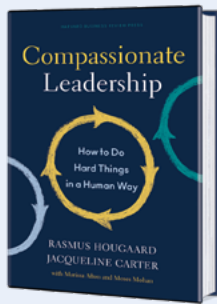
Selected speaking engagements



Jacqueline has recently talked about:

- Compassionate Leadership: How to Do Hard Things in a Human Way
- Leading and Thriving in a Hybrid World of Work
- Mindfully Leading Virtual Teams
- Three Mindsets for Leading in Turbulent Times
- Managing Difficult Conversations with Courage and Compassion
- Developing Acceptance in Times of Change
- How Leadership Development Programs Get It Wrong
- The Future of Leadership Is Both/And

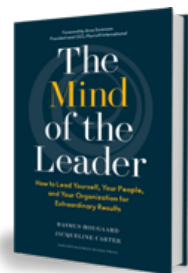
Latest book



Compassionate Leadership: How to Do Hard Things in a Human Way (Harvard Business Review Press, 2022)

With rich stories and examples based on data from fifteen thousand leaders in nearly one hundred countries, as well as practical tools, assessments, and advice for leaders and managers at any level, *Compassionate Leadership* is your indispensable guide to doing the hard work of leadership in a human way.

Books



The Mind of the Leader: How to Lead Yourself, Your People and Your Organization for Extraordinary Results, published by Harvard Business Review Press, is the culmination of a two-year study of how leaders lead themselves, their people & their organizations for extraordinary results.



One Second Ahead: Enhance Your Performance at Work with Mindfulness is the business bible for enhancing your performance, resilience, and innovation with mindfulness.

About Potential Project

Potential Project is a global research, leadership development and consulting firm on a mission to create a more human world of work. We help individuals, leaders and teams to uncover the power of the mind and unlock positive, sustainable change.

For more than a decade, we have helped over 350,000 individuals at more than 500 clients to adopt new ways of working and leading. We are present in 28 countries with a network of 200 consultants and facilitators, and we serve hundreds of forward-thinking companies like IKEA, Unilever, Cisco, and Accenture.