



NEOLITE

IMPLEMENTS JUST IN TIME
PACKAGING PROCUREMENT
WITH TECHNOLOGY





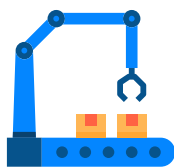
About **NEOLITE ZKW**

The Neolite Group has been associated with the manufacturing of automotive lightings for over 60 years. With innovation at the core, Neolite has evolved itself strongly in automotive lighting segment. Going through a tremendous technological upgradation process, the company always had the pulse of the customer's mind and traversed this long journey to carve a strong brand niche for itself.

Neolite now caters to some of the biggest passenger and commercial vehicle manufacturers in India and globally. Their customers include bigwigs like JCB, Skoda, Volkswagen, Mahindra, John Deere, Volvo, GM, and Honda.

3 Main Requirements **FROM NEOLITE**

From the initial conversations with Neolite, the three things that surfaced as prominent was their need to



**Have an
uninterrupted
production line**



**Have a Seamless
Procurement
Management**



**Ensure Damage
Protection with
Packaging**

With these topline requirements in mind, the team at Bizongo brainstormed on the possible options to arrive at a solution which was the best fit for Neolite. Here's a detailed account of how Bizongo addressed packaging requirements for this auto ancillary giant.

Uninterrupted Production Line

For any manufacturing industry, a continuously running production line is critical. Even a temporary halt in the production line can affect expected efficiency and output.

One of the challenges faced by Neolite before partnering with Bizongo was that the required packaging was not available on time resulting in the production line being delayed. Simply put, what Neolite needed was readily available packaging at their manufacturing unit to match their requirement schedules.

JUST IN TIME PROCUREMENT



The foremost and obvious task that needed to be executed was to put in place a system that can enable Neolite to procure required packaging just in time.

This was achieved by

- Identifying localized packaging partners to achieve the first level of improved TATs.
- Always maintaining additional 10% of the required inventory. This was done at our own warehouses.
- Over time, the requirement trend was plotted to forecast expected demand. This activity enabled us to plan the manufacturing of packaging with our manufacturing partners.

Some add-on benefits of implementing this solution for Neolite were

- Reduced inventory management costs.
- Reduced logistics costs due to localized supply.

Seamless Procurement Management

The long drawn process of identifying vendors for a particular product category, contacting multiple vendors and shortlisting one out of them, keeping a check on the inventory, and tracking multiple orders is very tedious and time-consuming.

To add to this process, doing it many times over for each different product type adds to the number of steps required. It also takes away some focus and resources from the product that is meant to go into the packaging.

Neolite wanted to streamline this process to utilize their time, money, and resources more efficiently.

“Seamless procurement was achieved for Neolite with a unique blend of software and service implemented in appropriate proportions.”

ONE POINT OF CONTACT



The first step towards easing out the process for Neolite was eliminating the need for them to keep in touch with multiple packaging manufacturers. This was replaced by one single point of contact from Bizongo who was responsible for gather and fulfilling packaging requirements for Neolite.

Now the team at Neolite didn't have to spend time on managing manufacturers, rather they could focus on production of their core product.

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Technology Enabled Procurement

This process was further refined through Procure Live - a technology platform that enabled the client to

- Create a customized catalog of the products required
- Place an order in the system every time the inventory starts to dip lower than a specific level
- Tracking orders that have been placed
- Comfortably managing the payment as multiple POs can now be replaced with one single PO.

Ensure Damage Protection

With the procurement of heavy and fragile products at hand, packaging had to be such that it ensured the safety of the products.

CUSTOMIZED CORRUGATED BOXES

Neolite needed a solution, that would help them address the scratches that appear on the headlamps or its parts while being transported.

While the first step was to provide a problem to this solution, we also had to make sure that the packaging solution provided was cost-efficient. Sectioned Corrugated Boxes thus became the most appropriate solution.

Putting into consideration the products that would go in the box, customized sectioned corrugated boxes were developed.



“The added sections successfully held the products in place and prevented the lamps from coming in contact with each other, thus preventing them from being scratched.”

CLIENT EXPERIENCE

“At Neolite, our business is driven on an efficiently operating production line. This requires all the components to be available at our disposal in a timely manner at the time of assembly. Storing it in advance adds to our inventory costs, and delays in delivery can cause our production line to be halted.

Bizongo’s just in time procurement strategy helped us address these issues for our packaging requirements leaving us more space to focus on our core product. Also, their end to end, technology-enabled solution involving packaging development and procurement makes doing business with them extremely simple and transparent.

We are glad to have chosen Bizongo for our packaging needs.”

Thank You

**Digitize Your
Packaging Procurement
with Procure Live**

Get in touch!

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PLEASE