

# U.S. BUSINESS ACTION TO END HIV

## a Health Action Alliance initiative

*In Partnership with ViiV Healthcare*

**U.S. Business Action to End HIV** is a coalition of private-sector organizations committed to filling gaps and accelerating progress to help end HIV in the U.S. by 2030.

Despite game-changing developments in HIV prevention and treatment, services are not reaching all who need them equally. Due to stigma, homophobia, discrimination, and other structural factors, Black, Latino and LGBTQ+ communities – particularly in urban areas and across the South – continue to be disproportionately impacted by HIV and face barriers to accessing prevention and treatment services.

**Our moonshot:** To harness the power of the private-sector to bring new expertise and momentum to this fight and dramatically reduce the number of new HIV cases by the end of the decade.

This effort is being organized by the **Health Action Alliance** (HAA), the nation's largest private-sector network of more than 5,500 employers operating at the intersection of business and public health, with support from ViiV Healthcare and other emerging partners. Aligned with the National HIV/AIDS Strategy, the initiative is a direct response to a 2021 recommendation from the Presidential Advisory Committee on HIV/AIDS that the private-sector be more fully engaged in strengthening the U.S. response to HIV and reducing new infections by 90% by 2030.

## Will your company join us as a member of this coalition? Participating companies commit to one or more of the following:

- **Leading on HIV** - Individual business leaders publicly share their corporate commitment to the coalition and extend a call-to-action through their platforms.
- **Educating Workers and Ending HIV Stigma** - Educate employees about HIV and create psychologically safer workplaces, free of HIV stigma and discrimination.
- **Strengthening HIV Services for Employees** - Review and bolster HIV health benefits and nondiscrimination policies for workers.
- **Advocating for Policy and Systems Change** - Champion innovative public policies that accelerate access to HIV services, modernize HIV criminalization laws and strengthen public funding.
- **Supporting Local Communities Most Affected by HIV** - Leverage unique expertise, infrastructure and capabilities to implement innovative strategies to strengthen delivery of HIV prevention and care in key markets in partnership with existing local HIV service providers.
- **Providing Financial Support** - Provide funding to strengthen the coalition's public health response and operations.

HAA supports corporate partners by providing free communications tools, employer/worker resources, educational events, training/coaching and technical support for building local public-private partnerships in communities most affected by HIV.

**Becoming a member of this coalition means joining a community of like-minded companies who are interested in leveraging their resources and influence to change the trajectory of HIV in the U.S. Together, we'll learn from one another and innovate together, across industries, to achieve the greatest impact.**

The private-sector is making great strides in creating more inclusive workplaces, but considerable work remains to improve health equity. The coalition provides a meaningful opportunity for companies to deliver on equity commitments by taking concrete actions to end HIV in the U.S.

**We stand ready to work with you and support your efforts.**

The founding corporate members of the coalition were announced as part of an official White House commemoration of World AIDS Day on December 1, 2022. The coalition will launch in early 2023, with an initial series of resources, events and trainings to help member companies advance the effort.

Companies interested in joining the coalition should [visit \*\*healthaction.org/endhiv\*\*](https://healthaction.org/endhiv) or email [\*\*endHIV@healthaction.org\*\*](mailto:endHIV@healthaction.org).

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