

# **WHITE EAGLE**

## **Soar Above Risk**



**A Message from Frank Galvan**  
**Founder and CEO**  
**White Eagle Insurance Solutions**

*The visionaries at White Eagle are embarking on a journey to fulfill a real need for an emerging industry - the Cannabis Industry.*

*This new industry needs insurance. The growers, dispensaries, testing labs, and resellers all need commercial property and casualty, liability, and workers' compensation insurance. The business owners need life and personal property insurance.*

*White Eagle provides this insurance. White Eagle Insurance Solutions offers tailored and affordable solutions for the cannabis industry as well as families and commercial entities.*

*Through the White Eagle Coalition, the company has partnered with the evolving cannabis industry to strengthen and propel its growth.*



*To read the full White Eagle Story, visit our website,  
[www.whiteeagleca.com](http://www.whiteeagleca.com).*

*The White Eagle Coalition is coming soon.  
To learn more about the Coalition and the benefits from joining,  
visit [www.whiteeagleus.com](http://www.whiteeagleus.com)*

A message from Frank Galvan  
Founder and CEO  
White Eagle Holdings, Inc



*Who could have imagined three years ago when I started the Cannabis Project that it would lead to an international team to form the White Eagle Coalition.*

*Frank Galvan*

From our headquarters in Oakland, California, White Eagle's journey took me to the nation's capital, on to California's Humboldt County, to the dream fields of Washington State, Oregon's Columbia River Gorge, the neon lights of Nevada, to God's country of Colorado, on to the woods of Maine and Metropolitan Los Angeles. My objective was simple - to Learn. Learn all about the Cannabis growers' and walk in their shoes. Learn about their triumphs and setbacks, their farming practices and business operations. Learn what made them proud and where they longed to change and improve. Most importantly, learn their insurance needs and where the current insurance choices fell short. The White Eagle team and I educated ourselves on the flourishing new industry known simply as the "Cannabis Community".

We gained intimate knowledge of the cannabis industry and the trust of the cannabis growers. In conversations with cultivators, dispensaries, extractors, and resellers through California and other states, we concluded that the current insurance offerings were not meeting their needs. As an Agency, White Eagle would have had little choice but to offer the same

solutions. The team and I knew we needed a better solution for these businesses.

Cannabis is about community. The curators of the plant spent decades safeguarding its potential and potency, and as they emerge into the light, their communities continue to fortify them. The power of any group of people lies in their ability to continue to stay connected and aligned, especially when the interest of others attempts to separate them.

Divide and conquer.

Join, or die.

Our nation is founded on the principle that we are stronger when we are united. The necessity of growers in the cannabis world to stay above the fray led them to unfair legal and social treatment, and an almost total lack of representation. When we walked into their world, we saw firsthand how disproportionately their success was treated; no bank accounts, inflated pricing on goods and services and most of all, an utter lack of respect, despite the hundreds of millions of dollars they were contributing to state and local governments. This system punished their connections to each other, but we saw through that scheme.

We see a runway - just a few years into the future when cannabis is federally legalized. Every emerging industry eventually has to face the onslaught of established industries - Big Tobacco for example - who pick the fruit when it is ripe without ever having done the real work of growing it, caring for it, and fighting for it. When the inevitable happens, it is more important than ever that growers stick together. To compete, growers will have to work together more like a Co-Op, merging their strengths and having a powerful voice in regulation. The benefits of thousands of growers working together nationwide are endless, but the truth is, these ideas aren't my own, these are the voices of growers across the country who are understanding their potential, if and only if, they join together to

protect the plant from being stolen by mega-conglomerates who are interested in the wrong type of green. Our job is to listen and deliver a solution, come hell or high water. So we listened to the cannabis growers and didn't try to sell them what we thought they needed. Instead, we listened to provide what they wanted and needed. If what they want does not exist, then it is our job to create it and deliver it to them.

This is what we have created in the Coalition. It was not easy putting together a team to make this a reality, but through three years of effort, we have created a team of national and international insurance and financial professionals whose expertise is rooted in helping people at the highest level possible. We have gotten to this point by focusing on one obstacle at a time and overcoming it, because in cannabis, the world and the rules are constantly changing.

By helping the Cannabis Growers become a large nationwide organized army, they'll become unstoppable. I've always found that people are stronger together. They are better represented and better treated when they fortify their strength to operate more equally, freely, and fairly.

I fundamentally believe that to rise, we must rise together. The power of our people means that we join ideas and industries into alliances - alliances that demand that their members abide by guidelines designed to make better products and create more accountability.

I know that alignment means unity.

I know that unity means power.

And I know that power means responsibility.

I'm ready to take it on.

I know cannabis is, too.

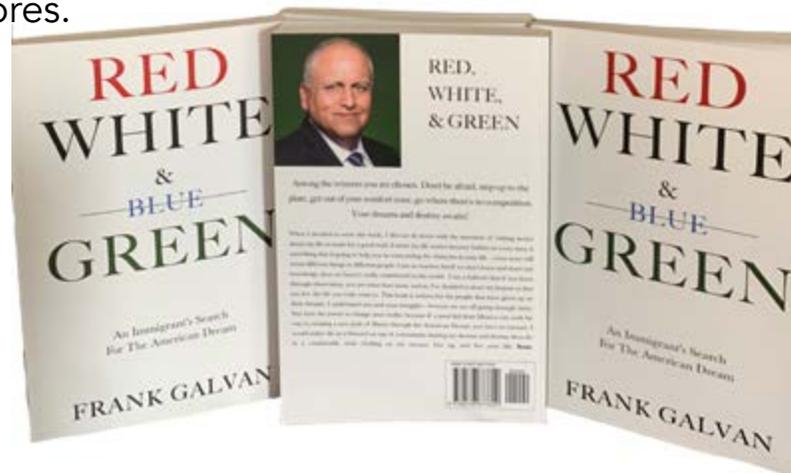
*Frank Galvan*

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## RED, WHITE, & GREEN

Red, White, and Green is a testament to the American spirit, told through the eyes of Frank Galvan, an entrepreneur, risk-taker, father, and patriot. As an immigrant from Mexico in the early 1960's, Frank and his family learned the power and hope that defines the American spirit - hard work, determination, hope, and vision - and how one man can make or break his life. Sometimes funny, sometimes tragic, sometimes inspirational, Red, White, and Green follows Frank's journey through his unique life - as a steel-worker, as a celebrated insurance agent, as a father, a son, a soul, and finally, as an entrepreneur who believes in the power of American ingenuity. As Frank enters the world of cannabis, he is reminded of the power of liberty, risk, and above all, the belief that to soar, you must first let go of everything that weighs you down. This is the story of following your vision, demanding your dreams be realized, and embracing the endless opportunity of our prosperous shores.



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The White Eagle Coalition

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