



## Get Lit - Words Ignite Classic Slam 2021:

### BLOOM HOW YOU MUST, WILD UNTIL WE ARE FREE

WORLD-RENOWNED ARTISTS COME TOGETHER TO CELEBRATE YOUTH AT THE LARGEST CLASSIC POETRY SLAM IN THE WORLD

## SOCIAL MEDIA GUIDE

This toolkit provides content for supporting and promoting **Get Lit's 10th Annual Classic Slam**, a wonderful, raucous celebration of youth voices reciting iconic poems and original spoken word pieces.

### HELP US SPREAD THE WORD!

#### //WHAT IS GET LIT - WORDS IGNITE?

[Get Lit](#) fuses Classic and spoken word poetry to increase literacy, empower youth, and inspire communities

#### //WHAT IS THE CLASSIC SLAM?

Young poets perform classic poems + original spoken word response pieces for a panel of judges that includes world-renowned authors, poets, artists, and cultural luminaries.

#### //VENUE | DATE | TIME:

Streamed live on [ClassicSlam.org](#) and [Get Lit's YouTube channel](#). **QUARTERFINALS & SEMIFINALS:** April 29th & 30th, 9am-5pm PT - **FINALS:** May 1st, 2021, 7pm-10pm PT

#### //HOSTS | JUDGES | DJ

- > **HOSTS.** Sekou Andrews, Vanessa Tahay
- > **JUDGES.** Kelly Marie Tran, Porsha Olayiwola, Mila Cuda, Jean Baptiste, Luis Rodriguez, Lynne Thompson
- > **LIVE DJ.** DJ Brutha Gimel

//POEM: "[Cento Between The Ending and The End](#)" by Cameron Awkward-Rich

//HOW TO GET INVOLVED: Follow Get Lit's social media pages and help spread the word!

//SOCIAL MEDIA: Judges' social media handles, sample promotional posts, and event graphics

#### //CONTACTS

Mason Granger, Producer: [mason@getlit.org](mailto:mason@getlit.org)

Diane Luby Lane, Founder/Executive Director: [diane@getlit.org](mailto:diane@getlit.org)



## //GET LIT - WORDS IGNITE

Get Lit fuses classic and spoken word poetry to increase literacy, empower youth, and inspire communities. Get Lit's curriculum is taught in over 100 schools by English and Drama teachers. The Get Lit Players' performances reach over 50k youth each year through performances and hundreds of million people online.

## //WHAT IS THE CLASSIC SLAM

Get Lit is getting ready for the **10th Annual Classic Slam** -- a ruckus celebration of youthful spirit that showcases young storytellers from schools all over Southern California and beyond as they perform classic iconic poems and original spoken word response pieces for a panel of judges that includes world-renowned authors, poets, artists, and cultural luminaries.

## //VENUE | DATE | TIME

**QUARTER & SEMI-FINALS** | April 29-30th, 9am – 5pm virtually via Zoom and live streamed on [Get Lit's YouTube channel](#) and [classicslam.org](#)

**GET LIT GRAND SLAM FINALS** | Saturday, May 1st, 2021, 7pm - 10 pm virtually via Zoom and live streamed on [Get Lit's YouTube channel](#) and [classicslam.org](#)

## //HOSTS | JUDGES | DJS - Click [HERE](#) for Host & Judge Bios.

- > **HOSTS:** Sekou Andrews, Vanessa Tahay
- > **JUDGES:** Kelly Marie Tran, Porsha Olayiwola, Mila Cuda, Jean Baptiste, Luis Rodriguez, Lynne Thompson
- > **LIVE DJS.** DJ Brutha Gimel

## //POEM (click [HERE](#) to read the poem)

From Cameron Awkward-Rich's poem *Cento Between The Ending And The End*, "Bloom how you must, wild until we are free" is the spirit we're carrying with us into the tomorrow we're building together.



## //HOW TO GET INVOLVED

### > FOLLOW US

[Facebook](#)

[Instagram](#)

[Twitter](#)

[YouTube](#)

Hashtags to use and follow: #ClassicSlam

To tag Get Lit: @GetLitPoet

### > JOIN US. Tune in to [classicslam.org](http://classicslam.org).

### > FOLLOW AND TAG THESE SOCIAL MEDIA ACCOUNTS

- Get Lit - @getlitpoet
- Vans - @vans
- Sekou Andrews - @sekouworld
- Vanessa Tahay - @vanessa\_tahay
- Kelly Marie Tran - @kellymarietran
- Porsha Olayiwola - @porshaolayiwola
- Mila Cuda - @d.our
- Jean Baptiste - @
- Lynne Thompson - @
- Luis Rodriguez - @lrodrig555

### > SHARE ON SOCIAL MEDIA

- Gravillis - @gravillisinc
- We Rise LA - @werise\_la
- LA County Department of Mental Health - @lacdmh



### [TWITTER](#) - sample posts

Join actress & producer @kellymarietran at @GetLitPoet 's 10th annual #ClassicSlam Finals on May 1st, streamed live on [ClassicSlam.org](#)

Join young poets as they perform classic + original spoken word pieces @GetLitPoet's 10th Annual #ClassicSlam on May 1st, stream live on [ClassicSlam.org](#)

Join @porshaolayiwola judge + perform LIVE May 1st @GetlitPoet's #ClassicSlam [streamed live on ClassicSlam.org](#)

Don't miss DJ @gimelhooper spin at this year's #ClassicSlam Final on May 1st. streamed live at @ ClassicSlam.org. Join the Revolution!

### [FACEBOOK + INSTAGRAM](#) - sample posts

The collective spirit of us resides on an island in the heart of an ocean of beliefs and dreams. Listen to young poets perform iconic + original spoken word pieces May 1st streamed live at [ClassicSlam.org](#)  
#ClassicSlam @GetLitPoet

See @\_\_ judge + perform LIVE@GetLitPoet's #ClassicSlam!  
May 1st streamed live at [ClassicSlam.org](#)

## // IMAGES

[Classic Slam X poster - FRONT](#)

[Classic Slam X poster - BACK](#)

Classic Slam 2021:  
BLOOM HOW YOU MUST, WILD UNTIL WE ARE FREE  
from Cameron Awkward-Rich's poem Cento Between The Ending And The End

Sometimes you don't die  
when you're supposed to  
& now I have a choice  
repair a world or build  
a new one inside my body  
a white door opens  
into a place queerly brimming  
gold light so velvet-gold  
it is like the world  
hasn't happened  
when I call out  
all my friends are there  
everyone we love  
is still alive gathered  
at the lakeside  
like constellations  
my honeyed kin  
honeyed light  
beneath the sky  
a garden blue stalks

white buds the moon's

marble glow the fire

distant & flickering

the body whole bright-

winged brimming

with the hours

of the day beautiful

nameless planet. Oh

friends, my friends—

bloom how you must, wild

until we are free.

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# Classic Slam 2021:

## JUDGES

