

SLASH YOUR AZURE CLOUD COSTS NOW



Executive Summary

Microsoft Azure provides a variety of strategies for effective cost optimization. **To start with, there are four areas you may start with right away**, that won't take much of your time, and that are more or less universal across Azure, and apply to the majority, if not all, services.

You may start to optimize your cloud expenditure by [tagging resources, setting up alerts, budgets, and automating management of your cloud](#).

Apart from that, we recommend taking six actions:

[Review Underutilized Resources](#): Scrutinize your Azure environment to identify and eliminate or scale down resources that are not being fully utilized, such as idle VMs, to reduce costs.

[Review Continuous Costs](#): Regularly monitor and analyze ongoing expenses, such as service fees and data transfer costs, to understand and manage your Azure spending effectively.

[Set Up Savings Plans and Reservations](#): Commit to usage over time by setting up Azure Savings Plans or reserving instances, which can significantly lower costs compared to pay-as-you-go pricing.

Take Advantage of Discounted Prices: Utilize Azure's cost-saving options like Azure Hybrid Benefit and Dev/Test pricing to reduce expenses on licenses and development environments.

Set Up Scaling Policies: Implement auto-scaling policies to dynamically adjust resource capacity based on demand, ensuring optimal performance without over-provisioning.

Optimize Storage and Data: Streamline your data storage by using appropriate storage types, compressing data, and employing Azure Content Delivery Network to reduce data transfer costs.

ITMAGINATION is a Microsoft Gold Partner of over 12+ consecutive years. Azure is our bread and butter - we have built hundreds of large-scale solutions for our clients on Azure, and even our own infrastructure as a company is built on Azure.

Our team of experts put together this guide to distill key concepts and help you navigate cost-reduction techniques unique to Azure.



Gold Application Development
Gold Data Platform
Gold Data Analytics
Gold DevOps
Gold Application Integration
Gold Collaboration and Content
Gold Cloud Platform
Gold Datacenter
Gold Cloud Productivity
Gold Security



ISO/IEC
27001:2013
Certified



ISO 9001
LL-C (Certification)

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A Short Introduction

As businesses continue to grow, managing their cloud costs becomes more complex and challenging. With [Azure Cost Management](#), optimizing cloud costs can be a game-changer for your organization. In this post, we have compiled a checklist of cost optimization strategies that can help reduce your overall costs without sacrificing performance or functionality.

We will delve into the importance of cost optimization and how it can affect your bottom line. From reviewing underutilized resources to implementing scaling policies and using savings plans, we have got you covered with everything you need to know about reducing your cloud expenditure.

Buckle up and get ready to optimize your Azure cloud costs like never before!





Optimizing Azure Costs

To optimize your spending, various measures can be taken to reduce cloud spending.

Firstly, [begin by monitoring and managing cloud expenditure using Azure Cost Management and Billing](#). Estimate the expected expenses of a project by utilizing the Azure Calculator pricing tool.

You may begin with optimizing your expenditure by following few easy steps. You may consider using reserved instances or spot instances for more optimized pricing. Choose virtual machine sizes according to workload requirements and use auto-scaling for adjusting resources as per demand while aiming for reduced rates during low traffic periods. Lastly, instead of using virtual machines, use managed resources such as Azure Functions. It'll be much cheaper for you and your business.

Lastly, there is one important thing to keep in mind; **Azure defines a month as 730 hours.**



Why Does Cost Optimization Matter?

Cost optimization is crucial for businesses as it enables efficient resource allocation and cost savings. [Azure Calculator](#) aids in estimating costs and finding optimization solutions. Monitoring usage, adjusting resource allocation, and utilizing reserved instances are other effective strategies.

Regular optimization reviews can prevent unexpected expenses and ensure maximum value for cloud service investments.

The [Total Cost of Ownership Calculator](#) can also be used to estimate the overall cost of a cloud service over time, considering factors such as maintenance, upgrades, and other expenses.



Starting Steps

Resource Tagging

Properly organizing and managing resources is crucial in reducing Azure cloud costs.

[Resource tagging](#) is one such effective method that allows grouping of resources for better management, monitoring, and easy allocation of costs. In essence, it's assigning key value pairs to resources.

Consistent naming conventions and tag values can aid in understanding resource usage patterns accurately. If you'd rather not do it by hand, [automation tools ensure consistent tagging across all resources, simplifying the process.](#)

Azure Resource Tagging is a powerful feature that can be a game-changer in managing your Azure Cloud expenditure.

How to Implement Resource Tagging:

1. **Log in to Azure Portal** and navigate to the resource you want to tag.



2. **Add Tags:** Assign key-value pairs, such as "Environment: Production" or "Department: Finance".
3. **Apply Policies:** Use tags to apply governance policies, ensuring resources are used efficiently.

Why Use Resource Tagging for Cost Management?

- **Cost Allocation:** Easily allocate costs to different departments or projects based on tags.
- **Resource Optimization:** Identify underutilized resources by filtering based on tags, and scale down or decommission them.
- **Budget Control:** Set budget limits for resources with specific tags, preventing overspending.

Alerting

[Effective alerting](#) is an essential component of optimizing the total cost of ownership on Microsoft Azure. Instead of wasting time poring over invoices or spreadsheets, accurate and timely notifications enable people to take charge of their workload planning in near-real-time.

Azure Alerting is a powerful feature in Azure Monitor that helps you manage your cloud expenses by sending real-time notifications when specific conditions are met.

Here's a Quick Guide:

1. **Log in to Azure Portal** and go to the 'Monitor' section.
2. **Create an Alert Rule** by selecting the resource to monitor and defining the criteria for alerts.
3. **Define Conditions** based on metrics or logs, such as resource consumption or spending.
4. **Configure Action Groups** to automate responses, like sending emails or scaling resources.
5. **Review and Create** your alert rule.

Why Use Azure Alerting for Cost Management?

- **Real-time Monitoring:** Get instant notifications for unusual activity or cost spikes.
- **Automated Actions:** Respond automatically to certain conditions, such as scaling down resources during low usage.
- **Customization:** Create complex alert rules tailored to your specific needs.
- **Informed Decision Making:** Use insights from alerts to make smarter resource allocation and scaling decisions.

Budgets

Efficiently managing your workload on Microsoft Azure services requires proper planning and optimization.

Cloud expenses can escalate quickly, but Azure Budgets is here to help. It's a cost management tool within Microsoft Azure that allows you to set spending limits on your Azure resources and services.

How to Get There:

1. **Log in to Azure Portal** and go to 'Cost Management + Billing'.
2. **Create a Budget** by adding details like name, reset period, and amount.
3. **Set Scope** to define what the budget applies to - subscription, resource group, or specific services.
4. **Configure Alerts** to get notified when spending reaches a certain percentage of your budget.
5. **Review and Create** your budget.

Why Use Azure Budgets?

- **Proactive Cost Management:** Stay ahead by setting budgets and receiving alerts.
- **Financial Governance:** Enforce spending limits, especially in large organizations.

- **Visibility:** Track and analyze spending in real-time.
- **Cost Optimization:** Identify and rectify areas of overspending or underutilization.

Automatization

Automation is a key factor that simplifies cost management and optimization processes, significantly saving time and money for businesses.

This Azure feature involves using various Azure services and features to automate repetitive tasks, manage resources, and enforce policies, ultimately leading to cost savings.

How to Implement Automation in Azure:

1. **Use Azure Automation:** Create runbooks to automate processes and manage resources efficiently.
2. **Implement Azure Functions:** Build serverless applications that scale automatically and only incur costs when in use.
3. **Leverage Azure Logic Apps:** Design workflows that integrate apps and data, automating business processes.

Why Use Automation for Cost Management?

- **Resource Optimization:** Automatically scale resources based on demand, ensuring you only pay for what you use.
- **Reduced Operational Overhead:** Minimize manual intervention, reducing errors and operational costs.
- **Policy Enforcement:** Automate governance policies to ensure resources comply with organizational standards, preventing unnecessary expenses.
- **Efficient Workflows:** Streamline business processes, leading to faster execution and cost reduction.

Additionally, implementing [auto-scaling policies](#) allows for reducing expenses by automatically adjusting resources based on demand.



1. Review Underutilized Resources

To optimize the total cost of ownership for your Azure services, it is crucial to regularly review underutilized resources. Identifying them through monitoring with Azure Monitor and usage reports can help reduce server load and improve latency. **Once identified, evaluate their cost-effectiveness before making decisions about downsizing or eliminating them.**

Furthermore, utilizing [Azure Advisor](#) provides valuable recommendations for optimizing the configuration of your VMs for workload requirements.

Reserved instances and spot instances also provide pricing options to reduce costs; these options allow you to pay a reduced rate for unused or underused capacity.

Identify Non-Production VMs

Reducing Azure cloud costs can be done by identifying non-production VMs. These virtual machines are typically used for



testing or development purposes. When not in use, they can be shut down or scaled back to save on costs.

It's important to keep an eye on testing and development workloads while being mindful of resource usage.

“Start/Stop”

[The Start/Stop functionality](#) stands out as a remarkably simple, yet powerful tool for resource management and cost optimization.

The Start/Stop feature in Azure allows users to start or stop Azure Virtual Machines (VMs) on-demand. This seemingly straightforward functionality is, in fact, a catalyst for efficiency and cost management.

One of the primary benefits of the Start/Stop feature is the ability to have on-demand control over your virtual machines. **This is particularly useful in scenarios where VMs are not required to run continuously.** For instance, development or testing environments often do not need to be operational 24/7. By using the Start/Stop feature, you can ensure that VMs are only running when needed, thus avoiding unnecessary costs.

Automation

Beyond manual control, Azure also allows for the automation of the Start/Stop process through scheduling. This means that you can set

schedules for when your VMs should be started or stopped. This level of automation ensures that your resources are managed efficiently without the need for constant manual intervention. It also adds a layer of predictability to your resource utilization, which can be beneficial for both operational planning and cost management.



2. Review Continuous Costs

To optimize your Azure usage and reduce costs, it's critical to conduct continuous cost reviews. **Regularly reviewing your Azure usage and cost data can help identify potential areas for cost optimization.** You can analyze spending using [Azure Cost Management](#) and [Billing](#) while leveraging Azure Advisor recommendations to optimize costs and improve performance.

Regularly Assess Costs

Regular cost assessment in Azure involves a systematic review and analysis of your organization's cloud expenditure. This encompasses understanding the costs associated with various Azure services, analyzing usage patterns, and evaluating the alignment of these costs with your organizational objectives.

Gaining Insight and Visibility



One of the primary benefits of regular cost assessment is the insight and visibility it provides into your Azure environment.

Azure Cost Management is a powerful tool that offers a comprehensive view of your cloud spending. By regularly reviewing this data, you can gain a deeper understanding of where your budget is being allocated, which services are consuming the most resources, and how these patterns evolve over time.

Optimizing Resource Utilization

Resource utilization is a critical factor in cloud costs. Regularly assessing costs allows you to identify underutilized or idle resources that may be incurring unnecessary expenses. By optimizing resource utilization, you can ensure that you are getting the maximum value from your Azure investment.

For example, perhaps you don't need these highest tier VMs. Maybe you could use the lower-tier ones or use managed services altogether.

Budget Alignment and Forecasting

Financial planning is an integral aspect of enterprise management. Regular cost assessment in Azure enables you to align your cloud spending with your budgetary constraints and organizational goals.

Moreover, by analyzing historical cost data, you can make more accurate forecasts for future cloud expenditure.

Identifying Cost-Saving Opportunities

Azure offers various cost-saving options such as [Azure Reserved Instances](#), [Azure Hybrid Benefit](#), and [Dev/Test pricing](#). Regular cost assessment can help identify opportunities to leverage these options for additional savings.

Informed Decision Making

Informed decision-making is the hallmark of effective leadership. The insights gained from regular cost assessment empower organizational leaders to make data-driven decisions regarding resource allocation, scaling, and strategic investments in Azure.



3. Set Up Savings Plans and Reservations

[Utilizing Savings Plans](#) and [Reservations](#) can lead to significant cost savings on the Microsoft Azure cloud platform. These pricing options offer reduced rates for usage and are great for long-term or predictable workloads.

Microsoft Azure offers Savings Plans and Reservations as strategic tools that can substantially reduce your cloud costs by allowing you to commit to usage over time in exchange for discounted rates.

Let's take a closer look at what Savings Plans and Reservations. Imagine Savings Plans as a small stream, offering the flexibility to flow around obstacles. **They allow you to commit to a certain level of Azure usage, without being tied down to specific instance types.** You commit in terms of dollars per hour, and in return, Azure offers you lower rates across various services. This is particularly beneficial if your workloads are ever-changing.

Now, think of Reservations as mountains. With Reservations, you reserve instances or capacities for specific Azure services, and there



isn't as much flexibility. If you know that your workloads are predictable as the sunrise, Reservations are your best bet. They allow you to commit to specific instance types or capacities for a term of 1 or 3 years, and in return, you get **substantial** discounts.

The choice between the two starts with introspection. Analyze your Azure usage patterns. If your workloads are fluctuating and you use a mix of Azure services, the flexibility of Savings Plans might resonate with you. However, if you have predictable workloads and can commit to specific services, the solid discounts of Reservations might be more appealing.

Making a commitment requires thought and care. When you choose a term, be it 1 or 3 years, the commitment can lead to cost savings that may be impressive.

As you can easily tell, Azure rewards you for consistency in spending with discounts. If you can commit to the spending, then expect discounts. **It's as simple as that.**



4. Take Advantage of Discounted Prices

Let's look at two ways, through which you may get access to special, discounted pricing.

Azure Hybrid Benefit & Dev/Test Pricing

[Azure Hybrid Benefit](#) is a cost-saving feature that allows enterprises to maximize the value of their existing Windows Server and SQL Server licenses by bringing them to the Azure cloud. This means that instead of paying full price for Azure's virtual machines and databases, your organization can reuse its on-premises licenses, significantly reducing costs. This is not just a cost-cutting measure; it's an intelligent way to leverage your existing assets and investments as you transition to the cloud.

[Dev/Test Pricing](#), on the other hand, is designed to reduce the costs associated with development and testing environments in Azure. It provides a lower-cost environment for development and testing, without sacrificing any of Azure's capabilities. This is crucial for enterprises that want to foster innovation and accelerate



development cycles, as it allows your development teams to work efficiently without being constrained by budget limitations.

Incorporating Azure Hybrid Benefit and Dev/Test Pricing into your cloud strategy is indicative of savvy leadership. It demonstrates a commitment to leveraging the best tools available to optimize costs while ensuring that your organization has the resources it needs to innovate and thrive.



5. Set Up Scaling Policies

To optimize your workload with Azure services, it's crucial that you implement the following best practices for scaling policies.

Firstly, set up [scaling policies](#) and consider recommendations from Azure Advisor to optimize your resource usage while reducing costs.

Secondly, opt for [serverless computing options](#) to save on infrastructure costs.

Lastly, analyzing usage data helps you identify areas of improvement for efficient cost optimization.

To reiterate: to manage the costs better, implement [tagging](#) and [budgeting](#) as part of your cost management strategy.

Implement Scale-in and Scale-out Policies

Implementing [scale-in](#) and [scale-out](#) policies is essential to effectively manage your Azure cloud costs. To do this, set up policies that automatically adjust resources based on demand.



This ensures you only allocate the necessary resources needed for a particular workload at any given time. By optimizing resource usage with scaling policies, you can significantly reduce your total costs while maintaining high availability for your server workloads.

Reevaluate Design Choices

To reduce your Azure cloud pricing effectively, reevaluating the design choices is imperative. Assessing and identifying optimization areas saves money while reducing TCO.

Migrating to other services and implementing cost management best practices should also be considered for better pricing options with Microsoft Azure. Leveraging tools such as the Azure Pricing Calculator is essential to making informed workload deployment decisions in a professional, innovative tone.

Ensuring high availability for virtual machines (VMs), automating software updates, and backup analytics are some of the ways that help in achieving actual savings.



6. Optimize Storage and Data

In addition to using the Azure Calculator pricing tool, there are several techniques you can employ for optimizing costs in Azure, such as managing storage and data efficiently.

Begin by choosing the ideal data store and storage tier that caters best to your workload requirements while keeping an eye out for cost-saving opportunities. **Utilize methods like data compression, deduplication, and [Azure Storage lifecycle management](#) to minimize storage usage further.**

To save on costs associated with infrequently accessed data, consider leveraging [Azure Archive Storage](#) as well as analyzing your usage patterns regularly.

By implementing these strategies and others like them, you can significantly reduce expenditure while still maintaining high availability for your applications.



Choose the Right Storage Tier and Data Store

In order to optimize costs when choosing the right storage tier and data store on Azure Calculator, it's essential to assess your workload usage patterns. Azure offers different pricing options that include various tiers like hot, cold, or archive with distinct rates of access.

Opt for **Azure Blob Storage** for high availability and cost-effective object storage of unstructured data with quick access times. **When you want to store data that you won't access often, Azure Archive Storage** is the optimal choice.

Optimize Data Transfer

In Azure, data transfer costs are associated with the movement of data in and out of Azure services.

While inbound data transfer is typically free, outbound data transfer comes with associated costs that can accumulate, especially for data-intensive applications. Understanding the nuances of these costs is the first step in optimizing data transfer.

Zone Redundancy and Data Locality

One of the strategies for optimizing data transfer costs is to consider the physical locations of your Azure resources.

By keeping resources that frequently communicate with each other in the same region or using zone-redundant storage, you can reduce inter-region data transfer costs. **This practice, known as data locality, minimizes the distance data needs to travel**, thus reducing latency and data transfer costs.

Caching and Content Delivery Networks

Caching is a powerful tool for optimizing data transfer. By storing copies of data or content closer to the end-users, caching reduces the need for repeated data retrieval from the source, thus saving on data transfer costs. [Azure Content Delivery Network \(CDN\)](#) is a service that facilitates caching by distributing content to a network of servers located closer to users, which not only improves performance but also reduces data transfer costs.

Data Compression

[Compressing data](#) before transfer is an effective way to reduce the volume of data being transmitted. By sending smaller data packets, you can achieve significant savings in data transfer costs. Azure offers various tools and services that can facilitate data compression.

Traffic Optimization and Load Balancing

[Azure Traffic Manager](#) and [Azure Load Balancer](#) are services that can optimize the flow of data.

Traffic Manager directs user traffic to the most appropriate endpoint based on performance, while Load Balancer distributes incoming traffic across multiple resources.

Both services can contribute to a more efficient data transfer process, which can lead to cost savings.



Conclusion

Optimizing your cloud costs can help you maximize your resources, save money, and improve your overall return on investment (ROI).

Understanding the benefits of cost optimization is crucial to make informed decisions and ensure long-term success.

Reviewing underutilized resources, adopting continuous cost reviews, using savings plans and reservations, identifying discounted prices, implementing scaling policies, optimizing storage and data, resource tagging, alerting, budgets, and automatization are some of the ways to reduce your Azure costs.

[If you need assistance with any of these aspects or want to learn more about how we can help you optimize your Azure Cloud Costs effectively, get in touch with us today.](#)

As a Microsoft Gold Partner for 12 consecutive years, you may trust us with your business.





About ITMAGINATION

We help our clients innovate by providing professional custom software design & development services, building data & cloud solutions, and extending their IT team's capacity. Our team works based on Scrum & Agile principles.

We have **15 years of experience** in delivering business value across various industries and have a portfolio of over **500 successful projects delivered** to more than **250 clients around the globe**.

Established in 2008, we are one of the fastest-growing technology services companies in the CEE region, featured in both Deloitte's Fast 50 CE and the Financial Times' FT 1000.



Who We Are

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Our Fields Of Expertise

ITMAGINATION
Imagine it. Done.

Custom Software Development

- Product Design (UI & UX)
- Web Applications
- Mobile Applications
- SDLC & DevOps

Data Solutions Development

- Data Preparation & Management
- Data Processing & Big Data
- Data Analytics & Business Intelligence
- Data Science & Machine Learning

Cloud-Native Solutions Development

- Cloud-Based Application Development
- Big Data & Cloud Data Platforms
- Cloud Migration & System Integration

AI Consulting & Development

- End-to-End AI Solutions Development
- Products Powered by Generative AI
- Azure AI, OpenAI, and Other Integrations

Our Collaboration Models

End-To-End
Project Delivery

Extended Delivery
Center (EDC)

Global Projects

> 70%

of our projects serve
the international market.

We work with

the world's leading brands across numerous industries; including Banking & Fintech, Telecom, FMCG, Retail, Insurance, Healthcare, Construction, and many more.



What Our Clients Say About Us



"Kabbage's (Acquired by American Express) partnership with ITMAGINATION has been instrumental in completing our goals."

ITMAGINATION has helped support our internal engineering teams implement numerous major projects and features for Kabbage.

Their project managers and software engineers were able to quickly learn our domain processes and technologies to immediately provide value. We recommend ITMAGINATION as a professional provider of Software Engineering services.

David McGowan
Chief Technology Officer (CTO) at
Kabbage, Acquired by American
Express



"ITMAGINATION's team was able to understand our business needs and set up a development team quickly and to a high quality."

Thanks to ITMAGINATION's flexibility and professionalism, we were able to onboard their developers quickly and start cooperation within only a few weeks after we reached out to them.

We have a true partner relationship, and we trust their expertise. They efficiently support work on our platform and help us release new features quickly and reliably.

David Wood
Managing Director



"The team has been great to work with, they are direct communicators, open to feedback and work hard to build a great product."

We are very in sync about how to improve the team and our processes. It has been very refreshing to partner with ITMAGINATION to build up our backlog of things to do and to prioritize together.

Involvement and engagement by the ITMAGINATION leadership team has been great. They set up structured check-ins with our company leadership, and have kept us constantly looped in on the team's progress.

Michael Wolf
CTO



BNP PARIBAS

"We fully recommend ITMAGINATION as a trustworthy business partner and creator of dedicated IT solutions."

ITMAGINATION has been cooperating with BNP Paribas since 2012. The company has completed many initiatives with the bank, providing and implementing software that was developed especially for our needs. In the course of the project, ITMAGINATION proved itself as a professional partner.

Małgorzata Dąbrowska
RB/PF IT Line Managing Director

Selected Technologies

| | | | | | | | |
|---------------------------|-----------------|------------|--------------|------------|--------------|----------|----------|
| ✓ Backend | .NET | NET Core | Java | spring | node | RabbitMQ | ACTIVEMQ |
| ✓ Frontend | React | ANGULAR | HTML5 CSS3 | JS | TypeScript | VueJS | |
| ✓ Mobile | Android | Kotlin | Apple | Swift | React Native | Xamarin | |
| ✓ Databases | SQL Server | PostgreSQL | elastic | mongoDB | | | |
| ✓ Dashboards & Reporting | Power BI | + tableau | Grafana | QuickSight | | | |
| ✓ Cloud Partners | Microsoft Azure | aws | Google Cloud | | | | |
| ✓ DevOps | docker | kubernetes | CHEF | Terraform | | | |
| ✓ Big Data & Data Science | Hadoop | R | spark | python | | | |
| ✓ QA & Automated Testing | Protractor | JMeter | Gyrf.io | appium | Jira | Jenkins | |



Microsoft Gold Partner and Microsoft Azure Expertise

Microsoft Partner

ITMAGINATION is a Microsoft Gold Partner and is certified in **10 key competencies in 2023:**

Microsoft
Partner



Gold Application Development
Gold Cloud Platform
Gold DevOps
Gold Data Analytics
Gold Data Platform
Gold Application Integration
Gold Collaboration and Content
Gold Datacenter
Gold Cloud Productivity
Gold Security

Azure IaaS

ITMAGINATION itself is a fully **Microsoft Azure cloud-based company** in terms of our own infrastructure and leverages **Infrastructure as a Service** offering of Microsoft Azure in variety of its projects:

- Compute (VMs, Windows, Linux, SQL Server clusters, etc.)
- Storage
- Networking
- Management and Security

Azure PaaS

Most projects in recent years, if not required otherwise by the client, are architected to use as many **Platform as a Service** products in Microsoft Azure as reasonably possible:

- App Service for hosting apps
- AKS for containers
- Managed SQL Server and PostgreSQL for databases, Cosmos DB
- Azure Blob for storage
- Service Bus for integration
- Azure Functions for serverless workloads
- Azure Redis Cache
- Azure Data Lake, Databricks and more

CI/CD and IaC

- In ITMAGINATION we deliver **CI/CD as a default** for all our projects. We use i.e. Azure DevOps pipelines, AWS, GitHub Actions or Jenkins.
- Each deployment is fully automated, with unit and integration tests run each time.
- For large cloud-based solutions we use Terraform or Ansible as an Infrastructure as Code (IaC) solution.
- For smaller projects we develop YAML definitions of deployments for Azure DevOps Pipelines.

Why Choose Polish IT Talent



Largest Talent Pool in Central/Eastern Europe

Home to over 300,000 professional full-time developers – accounting for roughly 1/4 of the entire CEE region.



Lower Rates Without Sacrificing Skill

The cost of living is still lower in Poland, which can help lower your development costs by up to 50%, by choosing to hire Polish talent.



Long Tradition of Engineering

From communist times to the modern day, Poland's education system has always emphasized STEM fields. Computer Science is the most popular degree at Polish Universities.



IP & Data Protection

Poland is part of the EU, which guarantees strict adherence to Data Protection and protection of Intellectual Property Rights.



Seamless Communication

Poland ranks #11 in the world for English proficiency according to the English Proficiency Index, placing Poland just behind Germany and ahead of Belgium.



Critical Thinking

Polish engineers feel comfortable providing valuable input to the development of projects and challenging the status quo which helps deliver a higher quality end-product.



Extended Delivery Center Collaboration Model



Rapid Scaling

Skilled interdisciplinary teams from ITMAGINATION's software house ready to extend your development capacities and cover entire projects

Interdisciplinary teams aligned with your tech-stack

Our bench increases flexibility and saves time

Mid-term and long-term capacity plan

Entrust us with a project or part of your roadmap



Know-how

Due diligent candidate verification

Processes and management advisory

Team composition and seniority

HR and people's development is on us



Agile

Commitment to work in partnership with your teams in an agile manner, from planning to maintenance, ensuring that your goals are ours.

Sprints ensure progress tracking and feedback

From day-to-day meetings up to Steering Committees

Your stakeholders have full ownership of the value delivered

Our teams embrace SCRUM principles



Partnership

Your business goals are our goals

Open communication

Your tools and SDLC, your IP, your ownership

Kick-off within 4 weeks

Extended Delivery Center Benefits



Access Poland's Talent Pool



Scale Quickly & Safely



Elasticity



Outstanding Competencies



Long-term Planning



Reduce Operational Risk



Technological
Consultancy



Ease of Mind
Focus on Core Business



Optimize Your
Time & Costs

Thank you for checking out
our eBook, get in touch!

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Imagine it. Done.



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