

ZUDDL

The future of virtual learning in a post-Covid world

As we all know necessity is the mother of invention — and it is the Covid-19 pandemic which has not only overhauled our lives, but catalysed an era of urgent innovation.

In the face of global lockdowns, international travel bans, and social restrictions, the acceleration and adoption of tech solutions — collaboration tools, video conferencing, and virtual platforms for instance — enabled the world to stay connected and keep going. And consequently, it has brought about changes to the ways we work, socialise, manage our health, and importantly, the way we educate our children — perhaps permanently, and for the better.

At the peak of the pandemic, nearly 1.6 billion learners across the globe were impacted by school closures. This scenario forced institutions and educators to embrace the use of edtech tools and platforms so that students could continue learning. But while this pivot to remote education was only borne out of sheer necessity, it's clear that the advantages it offers ensures its longevity post-Covid.

Virtual learning platforms

and spaces make it possible to offer education that is affordable and accessible anywhere in the world. And online educational content can be made available in a range of formats — live classes and on-demand streaming, webinars and instructional videos — for stu-

dents at any level, whether that is primary pupils, high school students or adult learners. There is now far more flexibility for students to customise their learning experience.

In a similar vein, educational events held on virtual and hybrid event platforms like Zuddl, break down geographical barriers that formerly determined how students could learn. Organisers can now host a variety of events, from virtual seminars to conferences, and workshops and career fairs that can be attended in real-time by students from different countries. In-platform tools that include gamification, virtual breakout rooms, Q&A and polls, help deliver an engaging and valuable experience for attendees. To illustrate, consider the example of a global virtual Creators Summit hosted by BYJU's/WhiteHat Jr. The event gave 6-18 year-olds from around the world the opportunity to learn and interact directly with a NASA veteran, and a profes-

sor of mathematics at Stanford University.

Virtual career fairs, too, broaden access to global opportunities. Through virtual platforms, parents and students can learn more about world-class universities and colleges from all over the world without having to travel. They can attend sample seminars and workshops, and speak directly with former and current students, university directors, admissions officers, and academic staff.

The pandemic has shown us that educational opportunities can no longer, nor should be, confined to a four-walled classroom. By leveraging virtual and hybrid tools and events, we now have the ability to support a new way forward, and better equip the next generation to meet the challenges of a changing world.

For more information on how Zuddl can help you achieve your virtual edtech goals, please visit www.zuddl.com or write to sales@zuddl.com.

