# **BEST VALUE AND COMPETITIVE NEUTRALITY**

Policy Number: 2.2.6
Approved by: Council

Date Approved:December 2021Date of Next Review:December 2022

Applicable to Unit(s): Whole Organisation

Responsible Officer: Manager Corporate Finance

Related Policies: Nil

Related Documents: Wellington Shire Council Enterprise Bargaining Agreement

Statutory Reference: Local Government Act 2020

Australian Consumer Law and Fair-Trading Act 2012

Charter of Human Rights and Responsibilities Act 2006 (Vic)

## **OVERVIEW**

The purpose of this policy is to outline the Wellington Shire Council's committment to best value and competitive neutrality.

### THE POLICY

#### **Best Value**

Implementation of Best Value Principles requires the Council to ensure that:

- all Council services meet quality and cost standards in accordance with section 106 of the Local Government Act 2020;
- all services provided by Council must be responsive to the needs of the community;
- all Council services are accessible to those members of the community for whom the services are intended;
- all Council services achieve continuous improvement in the provision of services for its community;
- the Council consults regularly with the community in relation to the services it provides; and
- the Council regularly reports to the community in relation to its compliance with Best Value Principles.

When applying Best Value Principles, the Council may take into account:

- the requirement to review services against the best on offer in both the private and public sectors; and
- an assessment of value for money in service delivery; and
- community expectations and values; and
- the balance of affordability and accessibility of services to the community; and
- opportunities for local employment growth or retention; and
- the value of potential partnerships with other councils, the State Government and the Commonwealth Government; and
- potential environmental advantages for the Council's municipal district.

Council commits to incorporating Best Value Principles into its daily operations by integrating best value into its continuous improvement program. It also commits to reviewing all of its services as part of its annual planning cycle as well as during the development of strategies that support the achievement of community and organisation goals.

Council commits to involve management, staff and the community (where appropriate) in the conduct of any best value service reviews.

Outcomes arising from Best Value service reviews will be implemented in accordance with the relevant conditions of Council's current Enterprise Bargaining Agreement, specifically per clauses relating to introduction of change and best value processes.

### **Competitive Neutrality**

Wellington Shire Council is committed to implementing a Best Value and Competitive Neutrality Policy and will apply a *competitive neutrality* measure to a "Significant Council Business":

- to the extent that the benefits to be realized from the application of the Competitive Neutrality Measure outweigh the costs; and
- where the application of the competitive neutrality measure is in the public interest.

Where Council applies a competitive neutrality measure, it will select the *competitive neutrality* measure that is most appropriate to the particular significant Council business in question.

Wellington Shire Council is also committed to documenting the application of *competitive neutrality* measures to significant Council businesses or businesses that may be deemed "significant". In doing so, Council will:

- consult with and inform the community about the process of implementing a competitive neutrality measure to a relevant Council business;
- inform the community about the outcome of any application of a competitive neutrality measure; and
- investigate, document and respond to complaints alleging non-compliance by the Council to the implementation of a Best Value and Competitive Neutrality Policy or improper business practices.

## **HUMAN RIGHTS**

Wellington Shire Council is committed to upholding the Human Rights principles as outlined in the *Charter of Human Rights and Responsibilities Act 2006 (Vic)* and referred to in Council's Human Rights Policy. The Human Rights Checklist has been completed and this policy accords with Council's policy commitment to uphold human rights principles.

Council Policy Manual 2022