

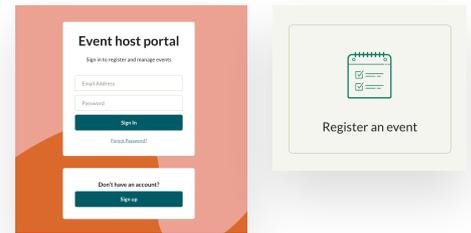
How to register your event

Nature Festival

Step 1

Go to naturefestival.org.au/host

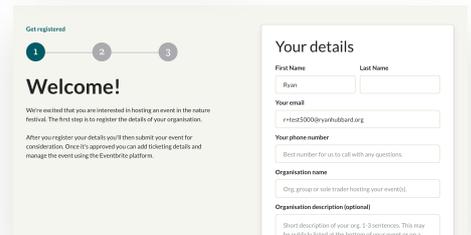
Login or sign up to the host portal. After signing in, click the big “Register an Event” button.



Step 2

Fill out your info and event details

Tell us about yourself and your organisation. If you are an artist or individual, just tell us about yourself. Then continue to fill out the basic details to describe your event.

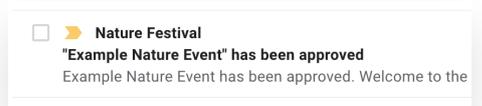


Wait for us to review the event

We have to review all event applications. This can take 24-48 hours.

Accept the Eventbrite invitation

You'll get a confirmation asking you to join Nature Festival in Eventbrite.

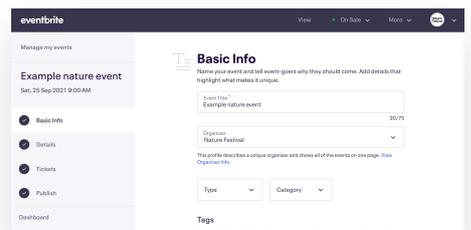


Step 3

If you have difficulty finding your events after you join, [click here](#) to see 'draft' events.

Publish your event

Finalise your event details in Eventbrite and then publish the event.



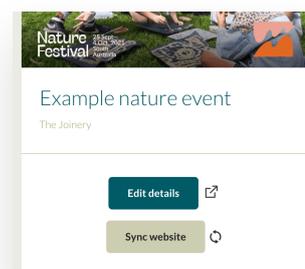
Step 4

We'll get a notification to do a final check and approve the event to appear in the Nature Festival program.

If you have any problems, check out our [FAQs](#) or [get in touch](#).

Want to make changes later?

Go to [Manage Events](#) in the host portal where you can click “Edit details” to access your event. Make your changes in Eventbrite and then press ‘Sync Website’ to ensure that your changes are reflected in the online program.



Want to use your own ticketing system instead?

Create the event in your system first, then select “External booking” in step 2. Don't worry about steps 3 or 4.

Key dates

Program launch cutoff: Aug 8th

Get your event in by Aug 8th to be included in the program launch and take advantage of our shared marketing and PR.

Final registration deadline: Sept 1st

Festival dates: Sept 25th - Oct 4th

Registration FAQs

Where did my event go?

Eventbrite can be confusing to navigate. If you get lost, we recommend going to the Nature Festival [host dashboard](#) and clicking 'Edit details' to go directly to your event.

What does it cost to register?

It's free to register an event in the Nature Festival.

Can I charge for my event?

Absolutely, and if you do all proceeds will be paid directly to your bank account. We don't take a fee.

Do I have to use Nature Festival's ticketing?

Our ticketing system integrates closely with our website, online program, and reporting.

You can use an external system if you have to (select "external booking" during Step 2), but it will be more difficult for you to make changes to your event and you will have to submit a manual event host report at the end of the festival.

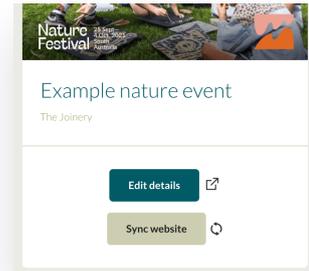
Do I need public liability insurance?

Yes. If this is a barrier, [get in touch](#). We may be able to recommend an affordable option or connect you with a partner who can help.

What about COVID safety?

We take COVID safety very seriously and trust you will, too. Find out [more here](#).

Access events from the host dashboard



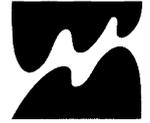
naturefestival.org.au/host

Get help

help@naturefestival.org.au

The Nature Festival is run by a small team working part-time, but we will do our best to promptly reply to any queries. Please don't hesitate to get in touch.

Why host an event?



Help your community feel part of something bigger

If we want people to take positive action for nature (sustainable behaviours, preserving trees, planting natives), we need them to see and celebrate that part of their individual and community identity.

Be part of something positive

From bushfires to coronavirus, it's been a difficult year. We could all use some celebration, and we could all use more positive experiences of nature. Spring is a time of new beginnings, and nothing says Adelaide more than emerging from lockdown into a festival of nature.

Nature is good for you —and your brand

Over 90% of South Australians get out into our parks and beaches every year. More than 70% are happy to pay more for environmentally friendly products. 94% think conserving nature is of critical importance. And all of these numbers were from state-wide polling before this last bushfire season.

Whether you are an outdoor tourism operator, an eco-friendly cafe, an environmental non-profit, a winery that cares about the land, a yoga studio, a psychology practice encouraging healthy activity, love of nature is a strong and powerful differentiator that aligns with the values of the vast majority of South Australians. This festival is a great way to demonstrate and enact your values as an organisation.

Try something new

The Nature Festival is a platform that's specifically designed to support you to try new things in your community. We're dedicated to sharing ideas and spreading what works.

New supporters, new customers

Our primary audience for the festival are families and professionals who might say something like "I'm no greenie, but I love going bushwalking whenever I can." It turns out that this is most South Australians. Positive love of nature in SA is astronomically high. We're developing this festival as a channel to help you access that audience.

We're louder together

There are a lot of great nature initiatives happening in South Australia. We're louder when we act together. Joining the festival lets you benefit from shared communications and PR and lets you access a larger shared audience.

Tickets + grants

We welcome both free and ticketed events. Like Fringe, you set the ticket prices yourself and keep the proceeds.

Additionally, we offer a round of \$500 micro-grants for new events each year.

Move beyond partisanship and division

We don't quite agree with how politicised nature has become. A meaningful relationship with nature is one of our natural rights as human beings and not only contributes to better emotional and physical wellbeing, it also reminds us we are part of a vast and wondrous ecology that we depend on and that depends on us.

This festival is specifically aimed at cutting across division by focusing a relationship with nature that unites all of us.