

FYI: AgeTech x Japan
Shades of Grey - Age-Tech Business in Japan

In this Episode Brief,

We recap the latest trends and technologies in AgeTech from Singapore and Japan shared during the **FYI Japan: Shades of Grey - Age-Tech Business in Japan** webinar held on **1 June 2021** with more than **150 attendees**.

With almost a third of its people aged 65 and over, Japan has the world's highest life expectancy rate and the world's second largest healthcare market. Forward-thinking Japanese companies embrace technology and innovation to improve the lives of their elderly, making Japan the ideal partner in AgeTech innovations for Singapore.

Kanagawa Prefecture has established itself as an ideal launching pad for foreign firms aiming to venture into the Japanese healthcare market. With biomedical clusters for innovation, incubation facilities and excellent transportation, Kanagawa is positioned for growth. Foreign firms can also benefit from Select Kanagawa NEXT, a foreign firm support programme that provides rent and investment programme subsidies.

Latest Trends

- Japan approved law raising retirement age to 70 in 2021.
- More focus is on how to change ourselves to fit this new society instead of changing the demographic.
- Human-centred technology helps the elderly be more active and outgoing.

Latest Technologies



Smart Walking Sticks

Bekind Solution's stylish smart walking sticks come with many features including auto-fall alarm, mp3 player and FM radio, LED lights and interchangeable bases.



Hybrid Assistive Limbs

Cyberdyne's HAL is the world's first wearable cyborg which assists the wearer with exerting bigger motor energy than usual.



Online Healthcare Platform

CaregiverAsia is an online aggregator of health and caregiving services for businesses and individuals, covering both the insured and the self-funded with 24/7 real-time support.



Voice Analysis Technology

PST Inc. has developed a system for early detection of cognitive decline and mental stress can help to identify dementia and depression among older people.

This FYI Brief distills the best of the conversations held in the FYI Episode of 1 June 2021 with the following distinguished speakers:

Mr Sam Cheong

Vice Chairman, China and North Asia Business Group EXCO, SBF Managing Director & Head, Group Foreign Direct Investment Advisory & Network Partnerships, UOB

Mr Osamu Mima

Director, Representative Office of Kanagawa Prefectural Government

Mr Letitia Zhang

Director, Partnerships & Business Development, Caregiver Asia

Mr Tan Lee Tuan

Founder, Bekind Solutions

Mr Nerish Sasedharan

APAC Regional Sales Manager, Cyberdyne, Inc.

Mr Koji Endo

Business Promotion Manager, PST Inc.



For more information or assistance, do not hesitate to connect with **Ms Alaxys Liu** at alaxys.liu@sbf.org.sg



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FYIstival: The Japan Edition runs from May to June 2021, at: www.fyistival.com/japan