



1. Risk Communication and Community Engagement

<p>LGAP</p>	<p>Through the Radio Decentralization Programme (<i>Zili Pati Za Mphamvu Ku Anthu?</i>), we continue working with 16 community and national radios in engaging communities on COVID-19 preventive measures including feedback collection. Here is a selection of feedback some radio stations have received from their listeners during the weekly programs during week 29 June - 3 July 2020:</p> <p>From Maziko Radio FM</p> <ul style="list-style-type: none"> • In Dowa, some people say they are not adequately informed at district level on progress updates of COVID-19. For example, the district so far has had two cases registered but some citizenry we interviewed did not know Dowa has COVID-19 cases. It was only after our program people started asking about this COVID-19 situation in the district. • In Dowa, some people say they have been taken by surprise on how the number of COVID-19 cases are increasing because their focus was on fresh presidential elections. <p>From Yoneco Radio FM</p> <ul style="list-style-type: none"> • In Zomba, Council project activities have been affected greatly because council officials are no longer conducting meetings like they used to do due to COVID-19 - (<i>Ntchito zachitukuko zakhudzika kwambiri chifukwa akukhonsolo sakuyendaso ngati momwe machitila kale Kamba ka COVID-19</i>) • COVID-19 has affected collection of market fees for the council because business people are not making profits like before. • Questions from listeners: <ol style="list-style-type: none"> 1) What are COVID-19 preventive measures when you visit a patient at a health facility for you not to contract the disease? (<i>Tingadziteteze bwanji ngati tapita kuchipatala kukaona odwala kuti tisatengekoso matendawa?</i>) 2) Why are councils not working with youth clubs in fighting COVID-19? • We are grateful to Zomba District Council for the messages they are disseminating on COVID-19 (<i>Tikuthokoza akhonsolo kamba ka mauthenga omwe akufalitsa okhudza COVID-19</i>) <p>From Mzimba Radio</p> <ul style="list-style-type: none"> • People from Euthini, Endindeni, and Mbalachanda in Mzimba District say the use of loud hailers to announce COVID-19 messages is not enough, because some people stay far away from the main roads. • Drivers operating from Mzimba Boma to some district locations want government to come back to the communities with civic education on the pandemic because during the campaign period politicians told people there was no COVID-19 in Malawi. They have also asked the Ministry of health to provide them with water buckets and other sanitation facilities to effectively fight COVID-19. • Some women in Mzimba want COVID -19 messages to be available at Under-Five clinics in the village health centres.
<p>Development Communications Trust</p>	<p>DCT carried out a number of SBCC activities such as Whistle stop awareness raising through the use of Mobile Van, Door to Door awareness meetings conducted by RLC members, Church announcements and outreach meetings.</p> <ul style="list-style-type: none"> • DCT has also extended its COVID 19 project to 5 more districts of Chitipa, Kasungu, Likoma Island, Neno and Chiradzulu. • A total number of 5 district engagement meetings with health workers have been held this week which aimed at mapping a way forward on possible measures that will help cubing the spread of corona virus in the targeted districts. <p>Notable Challenges /Gaps/ Observation</p> <ul style="list-style-type: none"> • During engagements meetings the following issues were raised

	<ul style="list-style-type: none"> • People are giving wrong information during consultations with the doctor despite having the signs and symptoms related to COVID 19. This is so according to health workers, people are afraid to be put on self-isolation or when found positive to be on quarantine. • There is no proper disposal of face masks which health workers are using when they are carrying out community contact tracing. Some do throw them right in communities by which children are reusing them a situation which is posing a health risk to community members. • Some health workers are not adhering to set out rules to be screened and wash hands with soap at an entry point into the health facility. • The infrastructure set up of almost all health facilities in the target districts is not conducive enough to respond to COVID 19 measures. The spaces are small while in some facilities they do not have running water a case in mention is Chifunga health center in Neno district. • In some districts, the visiting hours and limitation of people to see patients have not changed. Everyone is allowed during visiting hours. <p>Recommendation and agreed action points</p> <ul style="list-style-type: none"> • Health workers for Neno district hospital have resolved to develop a roster that has included technical team to be part of those screening people at the entry point of the facility as one way of making sure that all health workers are following the set out rules as opposed to leaving the work to security guards. • Through community engagement meetings partners should encourage community members to make and use community mask all times • Key influencers to continue taking a leading role of sensitizing people on how to prevent themselves from contracting corona virus. • Continuous engagement meetings with all stakeholders both at community as well district level should be encouraged. • Reproducing and disseminating COVID 19, IEC materials with toiler made messages on emerging issues will be of much help to the general populace.
<p>UNICEF</p>	<p>Strengthening Risk Communication and Community Engagement (RCCE)</p> <p>Since the last reporting date, over 30,000 people have been reached with COVID-19 messages through door to door, mobile van and community drama sessions bringing the total number to over 270,000 people. Additionally, 166,200 people have been reached through the social media pages. UNICEF continues to work with the partners on a rumour tracking tool as it has been established that there are a lot of rumours in circulation which calls for more community engagement sessions to clarify these rumours. UNICEF is further working with the partners to reprogram some of the mobile activities to more community engagement activities.</p> <p>The National Social Mobilization Committee (NSMC), with UNICEF support, has commenced integrated orientation sessions using the Sexual and Reproductive Health and Rights (SRHR) platform on ending early marriage to disseminate COVID-19 prevention messages. The NSMC has been also engaged to conduct consultation workshops within Spotlight Initiative and trained 59 stakeholders, including 34 traditional leaders and chiefs (17 male and 17 female) from across the country on COVID-19 prevention and mainstreaming of gender equality including prevention of gender-based violence (GBV) and HIV/AIDS in the context of COVID-19.</p> <p>Through the nutrition-sensitive agriculture programme which is implemented jointly with FAO and funded by the EU, UNICEF has reached over 200,000 people with key messages on maternal, infant and young child feeding and WASH using 8 community radio station across the 10 districts. UNICEF has also raised COVID-19 awareness among more than 7,000 community volunteers and 180 local leaders, in turn, reaching out to more than 15,000 households with key messages on COVID-19 prevention, exclusive and continued breastfeeding and complementary feeding in the context of COVID-19.</p> <p>Human Interest Stories and External Media</p> <ul style="list-style-type: none"> • The weekly radio programmes continue to be broadcast on Zodiak Broadcasting Station (92.7fm) every Tuesday at 6.30 PM and the next day at 3:30 PM. UNICEF has partnered with the Zodiak to produce a series of radio, TV and online programmes and news features on COVID-19 awareness, impact and prevention. In the Q&A session, they announced names of those who answered previous week's questions correctly (to encourage community engagement and at the same increase awareness). Listeners are asked to SMS their response, or any other comments or questions. • Through its partnership with the Malawi Institute of Journalism (MIJ), UNICEF is supporting journalism students to produce COVID-19 programmes which are now being broadcast on MIJ national radio station

	<p>and four community radio stations. Through this exercise, the young journalists are building their capacity to produce content on children’s issues (more specifically on how COVID-19 is affecting children and young people), amplifying children’s voices and raising awareness about COVID-19 and its impact.</p> <ul style="list-style-type: none"> • UNICEF continues to produce stories, multimedia contents, infographics, engage with celebrities and influencers to promote Covid-19 messaging, countering myths and misinformation, and documenting our response in the field. A story about the important role of traditional leaders (trained with support from UNICEF and other partners) in fighting COVID-19 was published in The Nation, a daily newspaper. • UNICEF is continuing to promote global, regional and local COVID-19 contents including on positive parenting (both in English and Chichewa) on the Internet of Good Things. The following articles; Become a COVID-19 Student Expert and More ways to learn on your phone have been added targeting students. More articles targeting students/young people will be added on the platform. Since 1st of June loGT Malawi has had over 21,000-page views. The content can be accessed by audiences free of cost. UNICEF continues to push Covid-19 messages on its social media channels • UNICEF continues to use various digital platforms like the U-Report to extensively reach 221,516 u-reporters in Malawi with messaging on COVID-19 through SMS, polling, open-end questions, quiz, information bots, social media, etc. The U-Report chatbot with information on COVID-19 from UNICEF, WHO and MOH is still live, and to date has registered 503,215 responses. • U-Report sent out a poll on norms concerning sexual and reproductive health and rights to 32,476 u-reporters in six districts under the Spotlight Initiative. U-Report has also been supporting the UNICEF Covid19 Youth Challenge powered by the Segal Family Foundation & the Social Impact Incubator Malawi through promotional messages. 8,117 U-Reporters have so far visited the challenge page through U-Report. UNICEF continues to collect personal experiences from U-Reporters on how their communities have been fighting COVID-19. The stories are published on U-Report Malawi and UNICEF websites and social media sites. • On social media, we continue to share messages on COVID-19 prevention and awareness, including new content on misinformation, physical distancing and the wearing of masks. UNICEF regularly updates its dedicated COVID-19 page on its website with latest news and information on UNICEF and its partners' response to COVID-19 in Malawi. • There was resistance by primary contacts to be quarantined in the isolation centre and unpleasant phone calls from community/ family members to the refugee volunteer working at Dzaleka Health Centre who assisted the contact tracing team to locate some contacts. UNHCR is organizing community engagement sessions (including the refugee leaders) and use of Yetu Community Radio in Dzaleka refugee camp to further explain the contact tracing process in order to ease the work of the contact tracing team.
UN Women	<ul style="list-style-type: none"> • From 7-8 July, orientation and awareness raising of community leaders (18 males, 10 females), 32 women leaders’ session and youth leaders (16 males, 16 females) within the refugee camp on gender and the COVID-19 response, with a focus on GBV prevention, stigma and the enforcement of COVID-19 prevention measures- supported by UNHCR and UN Women in collaboration with the Ministry of Gender, National Social Mobilization Committee, Ministry of Health.
UNHCR	<ul style="list-style-type: none"> • There was resistance by primary contacts to be quarantined in the isolation centre and unpleasant phone calls from community/ family members to the refugee volunteer working at Dzaleka Health Centre who assisted the contact tracing team to locate some contacts. UNHCR is organizing community engagement sessions (including the refugee leaders) and use of Yetu Community Radio in Dzaleka refugee camp to further explain the contact tracing process in order to ease the work of the contact tracing team.
United Purpose	<ul style="list-style-type: none"> • In Dedza, UP conducted 4 community leader engagement meetings at VDC level to demystify COVID-19. This was part of community preparedness to accommodate individuals with confirmed virus. Awareness raising on COVID-19 and GBV was also conducted in the same communities through Public announcement. • In May, UP also conducted six mass PICS bag awareness campaigns targeting market points in major trading centers located within: Kanyama, Mayani, Linthipe, Chafumbwa, Kabwazi and Kaphuka EPAs. The awareness campaigns which reached to approximately 1,200 people also included COVID-19 prevention messages (including a jingle promoting the PICS bags that also includes information on COVID-19 prevention).

	<ul style="list-style-type: none"> • UP continued disseminating COVID-19 prevention messages through local radio stations in Mzuzu (Voice of Livingstonia FM) Blantyre (Ndirande FM), Mwanza (Neno fm), Mchinji (Mudziwathu FM), Karonga (Radio dinosaur) and Mangochi (Radio Lilanguka) reaching to about 2,615,000 people in almost 15 districts in the south, north and central Malawi. These radio stations are disseminating a radio jingle dully approved by MoH. • In Mangochi (TA Chowe, Chimwala and Mangochi Boma) 32,405 people have been reached with hygiene promotion through mobile vans. • 9,422 people have been reached with hand washing promotion/demonstration conducted in Lilongwe, Mzuzu and Mwanza districts.
Concern Worldwide	<ul style="list-style-type: none"> • In Phalombe and Mulanje districts, we cumulatively distributed 8,800 leaflets COVID-19 awareness leaflets in Chichewa to project participants, teachers and other school support structures such as School Management Committees and Parent Teacher Associations (PTAs) as well as Mother Groups. • In Phalombe to-date, we have reached 158,000 people through community sensitization approaches including jingles on local Mzati radio through radio, PA announcements through mobile vans, and IEC materials that also covered GBV sensitisation, referral pathways and sharing of contact lists of service providers with communities. • In Mangochi to-date, we have reached 131,068 people through community sensitization approaches, including radio announcements, PA announcements through mobile vans and IEC materials (4,500 leaflets, 11 pull up banners, 1000 posters, and 900 IEC brochures) and messaging through community leaders. IEC materials also covered GBV sensitisation, referral pathways and sharing of contact lists of service providers with communities • In Nsanje to-date, we have reached 186,989 people through large posters on COVID-prevention from the District Health Office Community, as well as other sensitization approach such as mobile van PA announcements and IEC materials that also covered GBV sensitisation, referral pathways and sharing of contact lists of service providers with communities. • In Lilongwe to-date, we have delivered messaging and information leaflets to over 8,000 households in the M'gona area to share messages on how the families can protect themselves from Covid-19 while incorporating gender equality messaging and protection from GBV, reaching approximately 36,461 people. • In Mangochi, 6 villages have been mobilised and triggered to make Community Led Action plans following the approach used by GOAL and we have reached 2,900 individuals to date. The DHO has decided to scale up the approach in Mangochi. • In Phalombe, 86 neighbourhood units in the three GVHs –Sakhome, Nalingula and Bwanaisa- in Traditional Authority Mkhumba have been supported to develop Community Led Action plans following the approach used by GOAL. • 2,900 members of school structures, for example Mother Groups, School Management Committees and Parents Teacher Associations, were trained on COVID-19 prevention measures in Phalombe District ahead of the reopening of the schools scheduled for mid-July. • An article on Concern's work in Nsanje was published in the paper and also online here. • Concern's work on COVID-19 prevention in Nsanje was highlighted on a local radio programme.
Oxfam	<ul style="list-style-type: none"> • Oxfam and Circle for Integrated Community Development (CICOD) with Kasungu District Health Office (DHO) held COVID-19 awareness raising sessions during a handover of hygiene and sanitation materials in Senior Chief Lukwa in Kasungu, with funding from Irish Aid and Oxfam Ireland. The COVID-19 prevention materials will benefit 675 smallholder farmers and 8,000 people in communal areas such as schools, markets and worship places across 23 group villages in Senior Chief Lukwa. This initiative also includes support to community campaigns on prevention of COVID-19 in the area in partnership with the District Health Office. • Oxfam has launched a global campaign on COVID-19 and Hunger, highlighting that 12,000 people a day could die from COVID-19 linked hunger by the end of the year. The press release and media briefing report can be accessed here: https://www.oxfam.org/en/press-releases/12000-people-day-could-die-covid-19-linked-hunger-end-year-potentially-more-disease • Ongoing of COVID 19 and anti-Gender Based Violence radio messages in Chichewa and Yao languages from opinion leader and Oxfam Ending Violence Against Women and Girls (EVAWG) Ambassador, Paramount Chief Kawinga on Yoneco FM and expected to reach 4.9 million people. • Ongoing awareness raising of COVID-19 on social media.

Malawi Red Cross Society (MRCS)	<ul style="list-style-type: none"> MRCS volunteers undertook door to door visits and reached 64,531HH (204,921 people) with COVID-19 preparedness and prevention messages in Chitipa, Karonga, Mzuzu, Mzimba, Salima, Nkhosakota, Lilongwe, Mchinji, Dedza, Ntcheu, Machinga, Mangochi, Zomba, Blantyre, Neno, Mwanza, Mulanje, Nsanje and Chikwawa districts (MRCS, UNICEF, MoH) MRCS staff and volunteers undertook hygiene promotion activities through use of megaphones, Radios, mobile Cinema, door to door visits and distribution of posters in strategic and bust areas such as schools, markets among reaching out to 542, 134. Using local communication channels such as community and national radio stations, van publicities, mobile cinema, billboards, hygiene campaigns and megaphone messaging, MRCS reached out to 984,376 people with COVID-19 preparedness and prevention messages in Chitipa, Karonga, Mzuzu, Mzimba, Salima, Nkhosakota, Lilongwe, Mchinji, Dedza, Ntcheu, Machinga, Mangochi, Zomba, Blantyre, Neno, Mwanza, Mulanje, Nsanje and Chikwawa District assessment and Data collection: Following the successful development of RCCE strategies in the above districts, 431 cases or rumours have been followed and rightful information has been shared to concerned communities through among others use of megaphones and community radios MRCS has undertaken a countrywide KAP survey to understand the current knowledge, attitude and practices regarding COVID 19. The findings of this KAP survey will inform the next strategic direction of the MRCS interventions in as far as the fight against COVID 19 is concerned. Activity done with support from movement partners
FAO	<ul style="list-style-type: none"> MoAFS, with support from FAO has released the fourth bulletin of the Emergency Agriculture and Food Security Surveillance System. Trends are showing the increasingly households are moving to food purchasing from the markets while others are still experiencing critical post-harvest losses and difficulties in accessing animal health care services. Despite the increase in COVID-19 cases, rural markets continue to be functional across the country where households facing food shortages are buying food. Winter cropping has also been stepped up by most smallholder farmers across the country, which should help to cushion food availability stresses. Production of messages to assist/guide farmers to continue performing their production activities amidst COVID-19 is currently ongoing under the coordination of the Department of Agriculture Extension Services. Messages related to group dynamics, mainstreaming preventive measures, post-harvest handling of produce, production techniques, among others, are being finalized to be massively disseminated in the coming months. FAO, in collaboration with the Department of Fisheries, through MoAFS, is producing posters, brochures and radio programmes under the Small-Scale Fisheries Project. The fisheries sector specific communication materials will be distributed to fishing communities in Salima, Mangochi and Dedza districts
Save the Children	<p>Save the Children has been working with partner organizations to promote learning through Interactive Radio instruction (IRI) which are currently being aired in different community radio stations in the Country. In the past week, it has shared the IRI programmes with Action Aid International (AAI) which on 29th June 2020 commenced broadcasts in Dedza through Bembeke Community Radio, Nsanje through Nyathepa Community Radio, Mulanje through Mzati radio and in the north through Tigawane Community Radio.</p> <p>Global study on Covid-19 https://www.facebook.com/236329673378468/posts/1209020209442738/?d=n</p>

2. Coordination

Overall coordination of communications and C4D contributions towards the national Covid-19 response is through the Public Communication Cluster led by Ministry of Information, Civic education and Communications Technology. Ministry of Health also technically coordinates Risk Communication and Community Engagement on the Covid-19 response. The UN has a C4D Coordination Group, a platform which brings UN and NGO partners together to discuss risk communication and community engagement issues, exchange knowledge and share communication resources to support awareness raising and behavioural change efforts. UN Communications Group leads overall crisis communication strategy for the UN in Malawi under the guidance of the UN Resident Coordinator and UN Country Team.

3. Stories and Media Coverage

Conclusion of distribution of IEC materials which has reached 1 million people on COVID-19 message:
<https://www.kulinji.com/article/news/health/2020/covid-19-save-children-reaches-out-1-million>

News feature on Day Africa of the African Child - 28 June (see newspaper cutting below)

4. Digital Outreach

<p>UN Malawi Twitter: https://twitter.com/UNMalawi Facebook: https://www.facebook.com/UN-Malawi-161297557237118/ Flickr: https://www.flickr.com/photos/186917367@N03/</p>	<p>UNICEF Website: https://www.unicef.org/malawi/ Twitter: https://twitter.com/MalawiUNICEF Facebook: https://www.facebook.com/UNICEFMw/ Instagram: http://instagram.com/unicefmalawi/</p>
<p>UNDP Website: https://www.mw.undp.org/content/malawi/en/home/ Facebook: https://www.facebook.com/UNDPMalawi/ Twitter: https://twitter.com/undpmalawi</p>	<p>UNFPA Website: https://malawi.unfpa.org/en Facebook: https://www.facebook.com/UNFPAMalawi/ Twitter: https://twitter.com/UNFPAMalawi</p>
<p>WFP Website: https://www.wfp.org/countries/malawi Twitter: https://twitter.com/WFP_Malawi Facebook: https://www.facebook.com/WFPmalawi1/</p>	<p>UN Women Website: https://africa.unwomen.org/en/where-we-are/eastern-and-southern-africa/malawi Twitter: https://twitter.com/unwomenmalawi Facebook: https://www.facebook.com/unwomen/</p>
<p>World Bank https://www.worldbank.org/en/country/malawi</p>	<p>FAO Twitter: https://twitter.com/FAOMalawi</p>
<p>Oxfam in Malawi Facebook: https://facebook.com/OxfamMalawi/ Twitter: https://twitter.com/oxfammalawi</p>	<p>Save the Children Twitter: https://twitter.com/SCIMalawi Facebook: https://www.facebook.com/savethechildrenmalawi/?ref=bookmarks</p>
<p>Development Communication Trust https://dctmw.org/engagement-of-traditional-healers-key-to-fighting-covid-19/ https://web.facebook.com/DevelopmentCommunicationsTrust https://dctmw.org/</p>	<p>Local Government Accountability and Performance (LGAP) Facebook: www.facebook.com/lgapmalawi Twitter: www.twitter.com/lgapmalawi integration portal/website: https://integrationpoint.mw/</p>



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